

# CITY OF *Beachwood* Council Update

MAYOR  
**MERLE S. GORDEN**

216.292.1901



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PRESIDENT

216.464.6624



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216.464.6560



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## BEACHWOOD CVB

### *Building Beachwood as a Destination City*

Under the direction of Patty Lampert, The Beachwood Convention & Visitors Bureau (CVB) continues to place an emphasis on attracting and growing the number of leisure and business travelers coming to the City.

#### HERE ARE A FEW CVB ACCOMPLISHMENTS:

- Created [www.VisitBeachwoodOhio.com](http://www.VisitBeachwoodOhio.com)
- Customized the site for smart phones and tablets
- Established partnerships with organizations and created website listings
- Added events tab for partners to promote their events to travelers
- Published Beachwood Visitor's Guides for 2013 and 2014
- Established the annual Food, Fun & Fashion Week held in October
- Received award from regional and state tourism associations for advertisements and rack card design for Food, Fun & Fashion Week
- Created an airport taxi program for Beachwood hotels and residents
- Established monthly meetings with hotels to discuss marketing opportunities
- Worked with Beachwood businesses to find conference meeting space within Beachwood

"The Beachwood CVB is still in its infancy but has already accomplished several amazing objectives," said City Council president and CVB board member Fred Goodman. "I take great pride in having the opportunity to work with Patty who is doing a wonderful job as she continues to establish the partnerships necessary to grow the CVB."

With Cleveland being awarded the bid for the 2016 Republican National Convention, Lampert is already working to block out rooms in each of Beachwood's eight hotels. With 40,000 people expected to be in town for the convention, Beachwood is expected to host thousands of convention goers.

"This is very exciting for Beachwood," Lampert said. "With the influx of people coming to town, we expect hundreds of thousands of dollars to be spent in our community."



## City Contact Information

**CITY OF BEACHWOOD**  
25325 Fairmount Boulevard  
Beachwood, Ohio 44122

216.464.1070  
[www.beachwoodohio.com](http://www.beachwoodohio.com)



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Time Warner - Ch. 96.20  
AT&T U-Verse - Ch. 99

**EMERGENCY**  
Dial 9-1-1

**CLERK OF COUNCIL**  
216.595.5493

# VISION 2014 AND BEYOND

Mayor Merle S. Gorden and City Council have been working on the City's "Vision 2014 and Beyond" plan. Components of this conceptual plan have been a result of collaboration and discussion amongst all 9 directors. Vision 2014 and Beyond is grouped as:

## SAFETY SERVICES

- Proposed Fire Station #2
- Police Headquarters
- Area-Wide Dispatch
- Jail
- Shooting Range

## RECREATION

- New Mechanical Storage Building
- Outdoor Amphitheater

## BUSINESS DISTRICT IMPROVEMENTS

- Changeable-copy signs
- Retention Basins
- Cul-de-sac on Highpoint Road
- Public Road Connecting Mercantile and Harvard Roads
- Signage at I-271 Interchanges and Bridges

Public work sessions are being scheduled to discuss each component in detail. To see when meetings take place, visit the Agenda Center at [www.beachwoodohio.com](http://www.beachwoodohio.com).



*"We pride ourselves on interactive communications between department heads, City Council and the community."  
– Mayor Gorden*

## OF SPECIAL NOTE PERSONAL SHRED DAY

SUNDAY, SEPTEMBER 28 • 9 A.M. – NOON

BEACHWOOD COMMUNITY CENTER  
PARKING LOT

*Beachwood residents can have up to 12 blue grocery bags or 6 banker boxes shredded on site for free. Proof of residency required. Rain or shine.*

## MULCH AVAILABLE TO RESIDENTS

For the past several years, the City of Beachwood has been producing mulch from the brush it collects from our community. Historically, the brush has been double shredded and used on city properties. For the second year, the City is offering mulch to residents for \$2 per bag (2 cubic feet).



Mulch can be purchased at the Service Department, 23355 Mercantile Road, Monday – Friday, 7:30 a.m. – 3:30 p.m.



**American  
Red Cross**

## AMERICAN RED CROSS BLOOD DRIVE

FRIDAY, AUGUST 15 FROM 1:00 – 7:00 P.M.  
BEACHWOOD COMMUNITY CENTER

## Departments

**AUDITOR**  
216.595.5492

**BUILDING DEPARTMENT**  
216.292.1914

**COMMUNITY SERVICES**  
216.292.1970

**ECONOMIC DEVELOPMENT**  
216.292.1915

**FINANCE DEPARTMENT**  
216.292.1913

**FIRE DEPARTMENT**  
216.292.1965

**LAW DEPARTMENT**  
216.595.5462

**MAYOR'S OFFICE**  
216.292.1901

**POLICE DEPARTMENT**  
216.464.1234

**SERVICE DEPARTMENT**  
216.292.1922

## UPCOMING MEETINGS

### CITY COUNCIL

Usually meets the first and third Mondays of each month at 7:00 p.m. Upcoming meetings: Mon., August 18 & Tues., September 2. Questions? Call 216.595.5462.

### PLANNING AND ZONING COMMISSION

Usually meets the last Thursday of each month at 7:00 p.m. Upcoming meeting: Thurs., August 28. Questions? Call 216.292.1914.

### ARCHITECTURAL REVIEW BOARD

Meets at 5:30 p.m. Upcoming meetings: Mon., August 4, Mon., August 18 & Tues., September 2. Questions? Please call 216.292.1914.

## BEACHWOOD FAMILY AQUATIC CENTER



### OPERATING HOURS

#### MONDAY – FRIDAY

Lap Swim Only, 6:15 a.m. – 8:30 a.m.  
Open Swim, 12:15 p.m. – 8:00 p.m.

#### SATURDAY & SUNDAY

Lap Swim Only, 9:00 a.m. – 10:45 a.m.  
Open Swim, 11:30 a.m. – 7:30 p.m.

Infant/toddler area 10:00 a.m. daily

### HOW TO PURCHASE MEMBERSHIPS

- Membership registration must be done in-person, at the Beachwood Family Aquatic Center during regular hours.
- \* Two forms of proof of residency required (ex. ID and utility bill)

Non-resident individuals employed within the city are eligible to purchase a season membership. Proof of employment is necessary. Guest restrictions apply.

QUESTIONS? PLEASE VISIT  
[WWW.BEACHWOODOHIO.COM](http://WWW.BEACHWOODOHIO.COM) OR  
CALL BEACHWOOD RECREATION  
AT (216) 292-1970

## 50-YEAR RESIDENT SALUTE

TUESDAY, AUGUST 12 • 6:30 PM  
BEACHWOOD FAMILY AQUATIC CENTER

We invite all residents who have lived in Beachwood for 50 years or more to join us for special recognition.

Newly minted 50-year residents will receive a special gift. FREE but a reservation is needed. RSVP by calling 216.595.3733.



## FAMILY FUN DAY

SUNDAY, AUGUST 31  
1:00 – 5:00 P.M.

BEACHWOOD FAMILY AQUATIC CENTER PARKING LOT

Parking at Beachwood High School  
(FREE SHUTTLE SERVICE)



**TOTALLY FREE! TOTALLY FUN!**  
Giant Slides, Pony Rides, Crafts, Carnival Games, Climbing Wall, Caricatures, Clowns, Zip Line, Face Painting, Petting Zoo, Music & More!

## HONKIN' HAULIN' HANDS-ON TRUCKS

SUNDAY, SEPTEMBER 21  
1:00 – 3:00 P.M.  
MUNICIPAL SERVICE CENTER



Get into the driver's seat of over 20 trucks including: Fire Engines, Ambulance, Rubbish Truck, Front End Loader, Dump Truck and more!



[WWW.BEACHWOODOHIO.COM](http://WWW.BEACHWOODOHIO.COM)

# Council Update

## 10,000 SMALL BUSINESSES

### Goldman Sachs Program Provides Potential for Economic Growth and Job Creation in Beachwood

The \$500 million, six-year program, funded by the Goldman Sachs Foundation, aims to provide small businesses with access to comprehensive business education, business support services and financial capital. Beachwood and the Greater Cleveland area is one of just 12 metropolitan centers across the United States where the program is being offered.



With the right mix of support, training and education, small businesses can grow their companies and their revenue while creating new jobs. To date, over 1,300 small business owners throughout the U.S. have completed and graduated from the Goldman Sachs 10,000 Small Businesses program.

“Based on their very positive track record and first-hand accounts from Beachwood businesses that have graduated from the program, I am an enthusiastic supporter of the Goldman Sachs 10,000 Small Businesses program,” said Mayor Merle S. Gorden. “I encourage our Beachwood-based small businesses to give strong consideration to applying for this free program and pursuing this worthwhile educational and entrepreneurial opportunity. The only investment required is your time.”

#### ELIGIBILITY REQUIREMENTS ARE:

- Business in the annual revenue range of \$150,000 to \$4 million with growth potential
- Minimum of four full-time employees
- Must have been in business a minimum of two years
- Applicant must be owner or co-owner

Deadline to apply for the Spring 2015 is August 23, 2014.  
Visit [www.tri-c.edu/10ksb](http://www.tri-c.edu/10ksb) for more information.

## DID YOU KNOW?

### RX DRUG DROP BOX IN POLICE DEPT. LOBBY

A prescription drug drop-off box is located in Police Department lobby for unused, unwanted or expired prescription drugs.

Drugs can be dropped off Monday – Friday, 8:00 a.m. – 4:30 p.m.  
No liquids or needles. No special containers needed.



# OUTSIDE

BEACHWOOD FAMILY AQUATIC CENTER  
6:30 - 8:00 P.M.

## TUESDAYS

AUGUST 5 • **The King Bees**  
R&B Classics, Blues, Jazz to Pop Music

AUGUST 12 • **Red Light Roxy**  
Swing, Boogie-Woogie & Old-School R&B  
SALUTE TO OUR 50 YEAR RESIDENTS

# Summer Music Concert Series

**Time Canvas: Dancing Through the Ages** • AUGUST 7  
Violin, Guitar, Cello & Bass

**Rhymes, Lullabies & Letters, Oh My!** • AUGUST 14  
Interactive Children's Songs

FREE

# INSIDE

BEACHWOOD COMMUNITY CENTER  
6:30 - 8:00 P.M.

## ART EXHIBIT



Beachwood Community Center

MONDAY – FRIDAY • 9:00 AM – 4:00 PM

SATURDAY • 10:00 AM – 3:00 PM

SUNDAY • 10:00 AM – 1:00 PM

### BEACHWOOD RESIDENT ART EXHIBIT

Join us as we feature photography, paintings and other artworks of Beachwood residents.

*Featuring: Robert Allyn, Shirley Aaron, Anne Berk, Morris Burke, Mike Cargill, Les Greenberg, Jo de Haseth, Alex Klayman, Judy Kossoff, Lenore Peretz, Bud Rich, Kathy Rothenfeld, Ken Weiss, Marlene Weinstein*

Show Dates: August 16 – September 6

Artists' Reception: Sat., August 16, 1:00 – 2:30 p.m.