

CITY OF *Beachwood* Council Update

MAYOR
MERLE S. GORDEN

216.292.1901



BEACHWOOD IS FINANCIALLY FIT

The City of Beachwood finished 2013 with a General Fund surplus of \$11,768,309 (excluding transfers) which was the highest ever surplus in the history of the City.

Including the transfer of \$1,805,204 to the Debt Service Fund to cover the cost of our General Obligation Debt, the city's surplus was \$9,963,105. In addition to the transfer to the Debt Service Fund, the City also transferred \$6,000,000 to the Capital Improvement Fund to pay for future projects in Beachwood.

The major factors contributing to the success of 2013 were a:

- 9.3% increase in income tax collections from the year before, which in large part can be attributed to the opening of Eaton Corporation's new headquarters.
- 15.9% increase in Estate Tax revenues.
- 138.7% increase in permit and license fees, largely attributed to the Commerce Park Apartments Project and the Beachwood High School Project.

Through August 2014, we have a General Fund surplus of \$5,636,727, although we anticipate by the end of the year, after debt payments are made, that this amount will be approximately \$2,700,000. Some of the major factors contributing to this include a reduction in income tax collections of approximately 3.2% which is mainly due to a:

- large Net Profit Tax refund due to a business that had paid us in error in 2013.
- reduction in permit and license fees of 60.1%, which was anticipated because of the large increase in 2013 based on the two projects mentioned above.
- decrease in Estate Tax revenues due to the elimination of the Estate Tax.

While the City is faced with the loss of revenue from the Estate Tax and loss of Bank of America, which had been one of Beachwood's largest employers, we are confident that with new sources of revenue from employers such as Eaton Corporation, The Cleveland Clinic and University Hospitals, along with future development projects such as OMNOVA, the future of Beachwood is bright.

The City of Beachwood remains one of the few communities in the State of Ohio to maintain a Aaa Bond Rating with Moody's Investor Services. That is the highest rating Moody's offers. This rating is a testament to both the City's fiscal strength and debt management.

FRED GOODMAN
PRESIDENT

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Time Warner - Ch. 96.20
AT&T U-Verse - Ch. 99

EMERGENCY
Dial 9-1-1

CLERK OF COUNCIL
216.595.5493

SENIOR POLICE ACADEMY

Congratulations to the Beachwood Police Department 2014 Senior Police Academy graduation class. This free eight-week program under the direction of Inv. Erin Draves provided a first-hand opportunity for seniors to learn about law enforcement. Participants studied real-life crime prevention techniques pertaining to the cares and needs of today's senior citizens. Topics included self-defense, CPR, personal safety and how to help family, friends, neighbors and yourself.



Pictured, front row (sitting): Goldie Silver, Ann Mari Pearson and Esther Stafman. Middle row: Justin Carbone, Romeo Decanay, Phyllis Kalk, Councilman Melvin Jacobs, Fern Placock, Joyce Raviotta, Barbara Flowerman, Norm Gross and Police Chief Keith Winebrenner. Back row: Martin Flowerman, Councilman Alec Isaacson, Steve Rosen, Donald Javorek, Jack Davidson, Frank Buchwald, Mayor Merle S. Gorden and Inv. Erin Draves.

CHRIS ARRIETTA NAMED ASSISTANT PUBLIC SERVICE DIRECTOR

The City of Beachwood welcomes Chris Arrietta as its new Assistant Public Service Director. He began working with the City as a part-time college student in 1989 and was promoted to Laborer in 1992, Crew Leader in 1996, Superintendent of Public Parks and Grounds in 2002 and Assistant Director in 2014.



Best wishes for future success to former Assistant Public Service Director Jeff Clucas, who retired after serving the City for more than 35 years.



DID YOU KNOW?

In a few simple steps, you can visit WWW.BEACHWOODOHIO.COM and sign-up to receive notifications when Council Agendas and Minutes are posted. You can also sign-up to receive information posted in the Mayor's Blog.



UPCOMING MEETINGS

CITY COUNCIL

Usually meets the first and third Mondays of each month at 7:00 p.m. Upcoming meetings: Monday, October 6, October 20 & November 3. Questions? Call 216.595.5462.

PLANNING AND ZONING COMMISSION

Usually meets the last Thursday of each month at 7:00 p.m. Upcoming meeting: Thursday, October 30. Questions? Call 216.292.1914.

ARCHITECTURAL REVIEW BOARD

Meets at 5:30 p.m. Upcoming meetings: Monday, October 6, October 20 & November 3. Questions? Please call 216.292.1914.

Departments

AUDITOR
216.595.5492

BUILDING DEPARTMENT
216.292.1914

COMMUNITY SERVICES
216.292.1970

ECONOMIC DEVELOPMENT
216.292.1915

FINANCE DEPARTMENT
216.292.1913

FIRE DEPARTMENT
216.292.1965

LAW DEPARTMENT
216.595.5462

MAYOR'S OFFICE
216.292.1901

POLICE DEPARTMENT
216.464.1234

SERVICE DEPARTMENT
216.292.1922

COMMANDER KEITH WINEBRENNER NOW BEACHWOOD POLICE CHIEF

The City of Beachwood recently welcomed Commander Keith Winebrenner as its new Chief of Police.



“Commander Winebrenner has done an outstanding job in his role as Acting Police Chief and throughout his long tenure with the department,” said Mayor Gorden. “He is deeply committed to his role to serve and protect the citizens of Beachwood.”

Chief Winebrenner has been with the Beachwood Police Department for nearly 25 years. He started as a patrol officer in 1990 and worked his way up the ranks in various roles including detective, sergeant and lieutenant before he was named Commander of the Detective Bureau in 2012.

He is a graduate of the Police Executive Leadership College and a veteran of the U.S. Army-Military Police. Among a long list of impressive accomplishments, he is certified by the State of Ohio as a Master Criminal Investigator, a Master Evidence Technician and a Firearms Instructor.

“My goal is to provide the training and support needed by the men and women who put on the uniform every day and serve the City of Beachwood. All of us want to provide the best services possible to the community,” said Chief Winebrenner. “I felt honored nearly 25 years ago when I was given the opportunity to serve this community as a patrol officer and I still feel that way today.”

*“He is deeply committed to his role to serve and protect the citizens of Beachwood.”
— Mayor Gorden*



HEAR SIRENS? PULL OVER

City streets are utilized by many communities to quickly and efficiently transport victims to area hospitals. When you hear sirens, please pull over and wait for the emergency vehicles to pass.

TIME SAVES LIVES.

WWW.BEACHWOODOHIO.COM

Council Update

BEACHWOOD FILLS THE BOOT FOR MUSCULAR DYSTROPHY

Each year, our Fire Department collects money to benefit Muscular Dystrophy. Last month, Beachwood Professional Firefighters Association members collected \$8,400 during the Beachwood Fire Department's annual Fill the Boot program. This adds to the overall total of \$100,000 collected during the past two decades. Thanks go to all who made contributions.



**American
Red Cross**

BLOOD DRIVE

FRIDAY, OCTOBER 17 FROM 1:00 – 7:00 P.M.
BEACHWOOD COMMUNITY CENTER

TRICK OR TREAT

The City of Beachwood's Trick-or-Treat hours are Friday, October 31 from 6:00 – 8:00 p.m.



BEACHWOOD FIRE RANKS AT TOP

The Insurance Services Office (ISO) collects information on municipal fire-protection efforts in communities throughout the United States. In each of those communities, ISO analyzes the relevant data using its Fire Suppression Rating Schedule (FSRS) and assigns a Public Protection Classification (PPC) from 1 to 10.



At a class 2, Beachwood is in the top 1.75% of 49,000 departments throughout the United States.

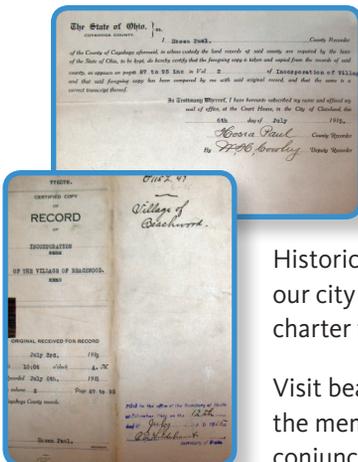


By classifying communities' ability to suppress fires, ISO helps the communities evaluate their public fire-protection services. By securing lower fire insurance premiums for communities, the PPC program provides incentives and rewards for communities that choose to improve their firefighting services.



HYDRANT FLUSHING The Beachwood Fire Department will be conducting hydrant flushing Sunday, October 19 through Saturday, October 25. Please be aware that hydrant flushing may occur on your street any day during this week. If you have rusty water, please run the COLD water until it runs clear. For more information call 216.292.1965.

BEACHWOOD HISTORICAL SOCIETY



In 2015, the City of Beachwood will celebrate its 100th birthday. In celebration of this milestone, events and programs will take place throughout the upcoming year. Thanks goes to Rosemary Nemeth and Nancy Hart of the Beachwood

Historical Society for documenting the history of our city and obtaining a copy of our city's official charter from the Ohio Historical Society.

Visit beachwoodhistoricalsociety.com to see the membership incentive being offered in conjunction to the city's milestone birthday.

ART EXHIBIT

Beachwood Community Center



MONDAY – FRIDAY • 9:00 AM – 4:00 PM
SATURDAY • 10:00 AM – 3:00 PM
SUNDAY • 10:00 AM – 1:00 PM

3D ART - DRAW, DOODLE, DABBLE

Kristen Stitzel – Drawings

Debi Salzman – Glass

Cline Siegenthaler – 2D/3D Drawings

Show Dates: October 1 – 20

Artists' Reception: Sunday, Oct. 5, 1 – 2:30 p.m.

OF SPECIAL NOTE

Rental homes must be registered with the Building Department. To register, there is a Rental Occupancy Fee of \$500 per year. Failure to register may result in a notice to vacate by our Building Commissioner.

Princesses ~AND~ PIRATES

SUNDAY, OCTOBER 26

1:00 – 3:00 P.M.

BEACHWOOD COMMUNITY CENTER

Games, prizes, refreshments and entertainment. A family-friendly Halloween party for 3 – 6 year olds. FREE for Residents. Registration and wristband required, limited capacity. \$5 per child per wristband for non-residents. Wristbands available in Recreation Office until October 17.



FALL LEAF PICK-UP

Beginning September 29 and running continuously through December 8, leaf trucks will be in operation daily throughout the City (weather permitting). Collection is on-going from one end of town to the other end of town. Therefore, there is no need to call for a special pickup.

Place UNBAGGED leaves on the tree-lawn only. DO NOT PLACE IN STREET. Leaf piles mixed with other debris – such as grass – WILL NOT be picked up. After January 1, all leaves need to be bagged. Leaf bags will then be picked up with your regular rubbish on your collection day. Questions? Call the Service Department at 216.292.1922.

VETERANS DAY PROGRAM

NOVEMBER 9, 2014 • 11:00 A.M.

BEACHWOOD CEMETERY

The Beachwood Historical Society and the City of Beachwood will partner to commemorate Veterans Day at the Beachwood Cemetery. This event will feature dignitaries, local veterans, presentation of the colors and guided tours. The Beachwood Cemetery, located near the corner of Green and Halburton Roads, is the final resting place of over 40 soldiers.

Tours will take place from 11:30 a.m. Free and open to the community.



HERITAGE HOME PROGRAM

The City of Beachwood has chosen to participate in the Heritage Home Program (HHP), a specialized house maintenance and rehab program administered by the Cleveland Restoration Society (CRS). To qualify, your home must be 50 years old or older.

HHP and CRS provide the following benefits, all at no cost to the homeowner:

- Site visits to answer home repair, improvement and maintenance questions
- Suggestions of proper materials and colors.
- Advice about increasing energy efficiency
- Access to information on local contractors
- Evaluation of contractor bids and estimates

Qualified homeowners have the option of obtaining a low-interest, fixed-rate HHP loan, with rates as low as 1.85% for up to 10 years. Owners need to have good credit and sufficient equity in the home to support the loan. There are no points involved with these loans and the interest is tax deductible.

Eligible projects include:

- Exterior and interior painting
- Kitchen and bath improvements
- Compatible additions
- Roof repair and replacement
- Basement waterproofing
- Window repair
- Masonry repair
- Insulation
- HVAC upgrades
- And much, much more!



HHP loans are available for owners of residential properties of three units or less, regardless of whether the owner resides at the property. Homeowners receive custom construction specifications for exterior projects and HHP staff is available from project start to finish.

To learn more or get started, call 216.426.3116, email hhp@heritagehomeprogram.org or visit www.heritagehomeprogram.org.

JUMP BACK JOG 5K Run / 2K Walk

SUNDAY, OCTOBER 12 FROM 8:00 A.M. – 12:00 NOON
BEACHWOOD CITY PARK WEST

Registration begins at 9:00 a.m. Race starts at 10:00 a.m.

5K Run - \$11 pre-register, \$13 day of race

2K Walk - \$10 pre-register, \$12 day of race

Questions? Call 216.292.1970 or register at www.beachwoodohio.com

WWW.BEACHWOODOHIO.COM

Council Update

POWER OUTAGES

During a power outage, First Energy's electricity restoration process follows three key principles:

- Safety
- Support for Emergency Services and other emergency responders
- Repairs that will bring largest number of customers back in service

The storm restoration process insures everyone is treated fairly and service is restored to customers



as quickly as possible. To report a power outage please call 1.888.544.4877 or visit www.firstenergy.com. These automated systems capture and record your information and help dispatchers pinpoint the power outage.

BEACHWOOD LAUNCHES NEW MOBILE APP

The City of Beachwood is continuing to enhance efforts to keep residents connected and informed through the release of a new mobile app.

The mobile app is free and available now at the App Store or through the Google Play Store. The mobile app will offer residents and businesses a convenient, user-friendly interface for city news, events, visitor information and much more via smartphones and other devices.



“With more people relying on their phones and tablets for news and information, it was important to us to provide a mobile friendly option,” Mayor Gorden said. “The app helps organize and scale information appropriately, making it much easier for residents to navigate on the go.”

With the mobile app, the City wants to make it as easy as possible for residents and visitors to find the information they seek. But Mayor Gorden reminds the public that they should not be using mobile apps while driving – it is unsafe, and in Beachwood, illegal.

EXPLORING BEACHWOOD STREAMS – A TALK AND TOUR

Instructor: Dr. Roy Larick, Bluestone Heights, in cooperation with the City of Beachwood Service Department

Within Beachwood, six small streams begin their flow toward Lake Erie. These headwaters are the City's direct ecological link with our Great Lake. In an illustrated talk and walking tour, Dr. Larick will provide a long-term overview of Beachwood's streams. Join us for this FREE and educational tour of the land around us and learn how much of an impact our City is to the Great Lakes region.



October 16 (lecture), 7:00 – 8:00 p.m.
Beachwood Community Center

October 19 (walking tour), 1:00 – 3:00 p.m.
Beachwood City Park East
(parking lot off Eastbound Shaker Blvd.)

To pre-register visit
WWW.BEACHWOODOHIO.COM.

