



# CITY OF *Beachwood* Council Update

1915 - 2015

MAYOR  
**MERLE S. GORDEN**

216.292.1901



**FRED GOODMAN**  
PRESIDENT

216.464.6624



**MARTIN S. HORWITZ**

216.464.6560



**ALEC ISAACSON**

216.291.2797



**MELVIN JACOBS**

216.464.1541



**MARK MINTZ**

216.360.0330



**JAMES PASCH**

216.630.9671



**MARK I. WACHTER**

216.765.1921



## YEAR IN REVIEW

*Below is an abridged recap presented by Mayor Merle Gorden at the January 5th Council Meeting. Complete document available at: [www.beachwoodohio.com/Blog](http://www.beachwoodohio.com/Blog)*

- Since 2007, there has been more than \$900 million in new capital investments in Beachwood. Included are: Eaton, University Hospitals Ahuja Medical Center and OMNOVA Solutions. Nearly 3,400 new jobs came from these investments.
- New York-based Fitch Ratings – an independent bond rating agency – recently affirmed its highest rating of AAA for Beachwood. We have maintained this rating since 2000. We are also rated Aaa by Moody's Investor Services (their highest rating) and have maintained that rating since 2009.
- According to the Insurance Services Office, the Beachwood Fire Department ranks among the top 1.75% of 49,000 fire departments in the nation.
- This year, we welcomed Keith Winebrenner as our new police chief. Chief Winebrenner is currently working on our city-wide fiber optic network to bring value and increased efficiency for our current and future technological needs which will benefit Beachwood City Schools as well.
- I would like to thank Beachwood's City Council members and our administrative team for their continued dedication.
- We continue to consider ways in which we can be smarter and better with our municipal operations.



As we celebrate our first 100 years, we look forward to embarking on our next century and future accomplishments.

Our best to you and your families for a happy, healthy and safe 2015.

## City Contact Information

**CITY OF BEACHWOOD**  
25325 Fairmount Boulevard  
Beachwood, Ohio 44122  
216.464.1070  
[www.beachwoodohio.com](http://www.beachwoodohio.com)



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Time Warner - Ch. 96.20  
AT&T U-Verse - Ch. 99

**EMERGENCY**  
Dial 9-1-1

**CLERK OF COUNCIL**  
216.595.5493

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## ORGANIZATIONAL MEETING

On January 5, Beachwood City Council held its annual organizational meeting where the following appointed officials were sworn into office. Administration of Oath was presented by Law Director Brian Reali.

Congratulations and thanks go to the following who continue to serve the City of Beachwood:

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5



6



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*Pictured: (1) Police Patrol Officer Terrill Rodgers, pictured with Police Chief Keith Winebrenner, was sworn in as Beachwood's newest police officer. (2) Joseph Cuini was sworn in as City Engineer, Thomas F. Greve as Prosecutor, and George Smerigan as City Planner. (3) Ronald Mickey Mottl was sworn in as Alternate Mayor's Court Magistrate. (4) Fredric Goodman and Mark Wachter were sworn in as members of the Tax Incentive Review Council. (5) Bill Mann was*

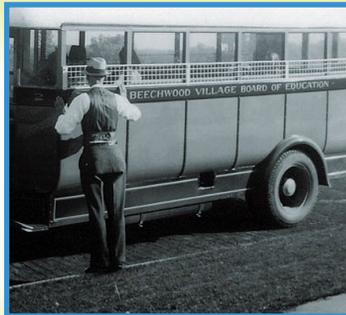
*sworn in as chairman and member of the Planning and Zoning Commission, Orry Jacobs as a member of the Planning and Zoning Commission, and Brian Burke as chairman of the Civil Service Commission. (6) Paul Kowalczyk was sworn in as Plans Examiner, Mary Ann Fletcher as a member of the Architectural Board of Review, and G. Gifford Dyer as Plans Examiner.*

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## DID YOU KNOW? CENTENNIAL FACT

Beachwood Village was part of Warrensville Township until 1915. Fairmount Blvd was originally named North Woodland Road until 1925.



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## UPCOMING MEETINGS

### CITY COUNCIL

Usually meets the first and third Mondays of each month at 7:00 p.m. Upcoming meetings: Tuesday, February 17 and Monday, March 2. Questions? Call 216.595.5462.

### PLANNING AND ZONING COMMISSION

Usually meets the last Thursday of each month at 7:00 p.m. Upcoming meeting: Thursday, February 26. Questions? Call 216.292.1914.

### ARCHITECTURAL REVIEW BOARD

Meets at 5:30 p.m. Upcoming meetings: Tuesday, February 17 and Monday, March 2. Questions? Please call 216.292.1914.

## Departments

**AUDITOR**  
216.595.5492

**BUILDING DEPARTMENT**  
216.292.1914

**COMMUNITY SERVICES**  
216.292.1970

**ECONOMIC DEVELOPMENT**  
216.292.1915

**FINANCE DEPARTMENT**  
216.292.1913

**FIRE DEPARTMENT**  
216.292.1965

**LAW DEPARTMENT**  
216.595.5462

**MAYOR'S OFFICE**  
216.292.1901

**POLICE DEPARTMENT**  
216.464.1234

**SERVICE DEPARTMENT**  
216.292.1922

## AMERICAN RED CROSS BLOOD DRIVE

FRIDAY, FEBRUARY 20 FROM 1:00 – 7:00 P.M.  
BEACHWOOD COMMUNITY CENTER

## SUMMER DAY CAMPS RESIDENT REGISTRATION NOW OPEN

Beachwood Summer Day Camps registration for residents is now open. Register for Kidz, Bison, Sports, Teen Travel and Theater Camp between 8:00 a.m. and 4:00 p.m., Monday through Friday at Beachwood City Hall (Recreation Office). Proof of residency required.

An early-bird fee will be offered to all residents who register by March 6. Non-resident registration begins March 10.



For more information refer to the Winter Recreation Guide or visit [WWW.BEACHWOODOHIO.COM](http://WWW.BEACHWOODOHIO.COM)

### OF SPECIAL NOTE

City Hall will be closed on Monday, February 16 in observance of Presidents Day. Rubbish pick-up will be delayed one day. Monday's collection will be made on Tuesday, February 17.

[WWW.BEACHWOODOHIO.COM](http://WWW.BEACHWOODOHIO.COM)

# Council Update

## 5-YEAR MASTER PLAN

Beachwood is working with the Cuyahoga County Planning Commission (CCPC) to create a 5-Year Master Plan. This Master Plan will be an important planning document for the City. The Plan will establish goals to guide us on a wide range of important topics related to both the residential and business communities.

In early January, the CCPC, mailed surveys randomly to 900 residents and 500 businesses. If you received a survey, please assist us by completing and returning it in the self-addressed, stamped envelope by the deadline date of February 10, 2015. The results of these surveys will be compiled and analyzed by the CCPC.



County Planning

CUYAHOGA COUNTY  
PLANNING COMMISSION

We appreciate the time and efforts of each participant. If there are any questions about the survey or the Master Plan, please contact the Beachwood Economic Development Department at 216.292.1915.

## SNOW ORDINANCE

Our ordinance states when snow falls over a 24-hour period to a depth of 2" or more, an emergency is declared and parking may be prohibited on all City streets. We will make a reasonable attempt to notify the public by tweeting, using local press and Cable TV. Vehicle owners are responsible to comply with the emergency parking regulations. Vehicles parked in violation may be towed at the owners' expense.

## BEACHWOOD RECREATION BASEBALL/SOFTBALL LEAGUES

Sign up now for Youth Baseball & Softball Spring/Summer 2015 Leagues.

### BASEBALL PROGRAM

Novice Coed T-Ball: 5 – 6 years  
Rookie Boys Machine Pitch: 7 – 8 years  
Minor Boys Player Pitch: 9 – 10 years  
Major Boys: 11 – 12 Years

### SOFTBALL PROGRAM

Rookie Girls: 7 – 8 years  
Minor Girls Player Pitch: 9 – 12 years

Fees: \$55 Resident / \$75 Non-Resident

For more information: See Winter Recreation Guide or call 216.292.1970



## ADOPT A LOW-SALT DIET FOR OUR ROADS, SIDEWALKS AND LOCAL STREAMS

Salt, as harmless as it sounds, is a chemical that can harm both our personal health and that of our local creeks and streams.

### HERE ARE SOME TIPS FOR USING ROAD SALT WISELY:

- Shovel. The more snow and ice you remove manually, the less salt you will have to use and the more effective it will be when you do.
- 15°F is too cold for salt - most salts stop working at this temperature. Use sand instead for traction, but remember sand does not melt ice.
- For best results, apply salt to cleared surfaces. The salt crystals should not overlap but be spread out a few inches apart.
- More salt does not mean more melting. Use less than 4 pounds per 1,000 sq. ft. One pound of salt is approximately a heaping 12-ounce coffee mug.
- Sweep up extra. If salt or sand is visible on dry pavement it is no longer doing any work and will be washed away into local streams.

## WINTER DRIVING TIPS

Winter driving can be hazardous. The Beachwood Police Department urges you to remember the three P's of safe winter driving: Prepare, Protect and Prevent.



### PREPARE

- Check your battery, tire tread, antifreeze and windshield wipers.
- Have safety gear in your car: cell phone, flashlight, jumper cables, abrasive material (sand, kitty litter), shovel, snow brush and ice scraper, warning devices (like flares) and blankets.
- Plan your route and allow plenty of time to get there.
- Clear snow and ice accumulation from all windows prior to driving.

### PROTECT YOURSELF

- Buckle up and use child safety seats properly.
- Never place a rear-facing infant seat in front of an air bag.
- Children 12 and under are much safer in the back seat.

### PREVENT CRASHES

- Drugs and alcohol never mix with driving.
- Slow down and increase distances between cars.
- Keep your eyes open for pedestrians walking in the road.
- Avoid fatigue – get plenty of rest before the trip.

## ART EXHIBIT

Beachwood Community Center



MONDAY – FRIDAY • 9:00 AM – 4:00 PM

SATURDAY • 10:00 AM – 3:00 PM

SUNDAY • 10:00 AM – 1:00 PM

### BEACHWOOD ARTS COUNCIL 20TH ANNUAL JURIED REGIONAL HIGH SCHOOL STUDENT ART SHOW

*Exhibit features work by art students from more than 25 regional high schools in a variety of media, including painting, photography, sculpture and fiber art. Free and open to the public.*

Show Dates: February 1 – February 22

Artists' Reception: Sunday, Feb. 1, 2 – 4:30 p.m.

Awards Ceremony will take place at 3:00 p.m.



### BEACHWOOD ARTS COUNCIL KATHRYN HOLZHEIMER ART EXHIBIT: COME PAINT WITH ME

*By using brushless painting techniques, Kathryn creates art that brings peace, contentment, balance and enjoyment to the viewer.*

Show Dates: February 28 – March 21

Artists' Reception: Saturday, Feb. 28 • 5 – 8 p.m.

*Meet the artist and enjoy refreshments.*

*Free and open to the public.*

## QUILT SHOW

### TO CELEBRATE CITY'S CENTENNIAL



The Beachwood Historical Society is looking to fill the Beachwood Community Center with handmade quilts. If you have a quilt you wish to lend for this summer-time exhibit, please contact Rosemary Nemeth at [rnemeth001@aol.com](mailto:rnemeth001@aol.com) or Susan Merdler at 216.292.1911 before April 2.