

MAYOR  
MERLE S.  
GORDEN



COUNCIL PRESIDENT  
SAUL  
EISEN



FRED  
GOODMAN



MARTIN S.  
HORWITZ



BRIAN H.  
LINICK



MELVIN M.  
JACOBS



MARK  
MINTZ



MARK I.  
WACHTER



The City of Beachwood is now live on Facebook. Check out our page to learn more and "LIKE" us!  
[www.facebook.com/BeachwoodOH](http://www.facebook.com/BeachwoodOH)

## DON'T BE A VICTIM OF SCAM

Fraudsters always come up with new, creative ways to try to get your money. The best way to avoid being a victim is to be educated.

- Beware of telephone calls from the police claiming someone you know has been in an accident or arrested and is requesting money. If you receive this call or email, contact a friend or family member before sending money.
- Beware of sweepstakes, prize or lottery companies who tell you to transfer money in order to claim a prize.
- Be wary if you are required to pay a fee before receiving a loan.
- Beware of unsolicited letters or emails from a Nigerian or other foreign government officials requesting assistance to transfer funds into your bank account.
- Beware of unsolicited letters or emails offering an unrealistic price for expensive.
- Make sure you know to whom you are sending money. If you are purchasing goods or services and paying through the Western Union network, it is your responsibility to verify the reputation and legitimacy of the seller.



Beware of strange phone calls requesting money and unsolicited letters or emails requesting assistance to transfer funds into your bank account.

Presented with something suspicious? Call the Beachwood Police Department at 216.464.2343.

## City Contact Information

**CITY OF BEACHWOOD**  
25325 Fairmount Boulevard  
Beachwood, Ohio 44122  
216.464.1070  
[www.beachwoodohio.com](http://www.beachwoodohio.com)

**TV PROGRAMMING**  
Time Warner Cable  
Channel 20

**RADIO STATION**  
1630 AM

**EMERGENCY**  
Dial 9-1-1

**CLERK OF COUNCIL**  
216.595.5462

**CONTACT THE MAYOR**  
Merle S. Gordon, Mayor – 216.292.1901

**CONTACT CITY COUNCIL**  
Saul Eisen, Council President – 216.464.4070  
Fredric S. Goodman – 216.464.6624  
Martin S. Horwitz – 216.464.6560  
Melvin M. Jacobs – 216.464.1541  
Brian H. Linick – 216.496.0202  
Mark Mintz – 216.360.0330  
Mark I. Wachter – 216.765.1921

# COMMERCE PARK FACELIFT

The Commerce Park area is going through a facelift. Many of the 83 structures in Commerce Park were erected for manufacturers or warehouse operations. The City wants to open the park up to a wider range of potential tenants such as medical and high-tech companies, retail outlets and new residential offerings.

“Beachwood needs to continue to reinvent itself and be on the cutting edge,” said Beachwood Mayor Merle S. Gorden. “We need to bring Commerce Park into the 21st century ensuring it will continue to thrive and we are taking steps to do just that.”

The City conducted a Commerce Park Revitalization Study in early 2011. Since then, Beachwood’s Planning Commission has recommended that the City rezone much of the park with an eye toward updating buildings and filling empty space.

As part of its master plan, the City recently bought a Commerce Park building and plans to replace it with a road connecting Commerce Park to Chagrin Highlands. This new artery will help provide access and activity within Commerce Park. Traffic will be reduced on Chagrin Boulevard making it easier to access I-271.

Another potential project that could assist in the rejuvenation of Commerce Park is a proposal by real-estate investor Mark Munsell in partnership with the NRP Group to demolish three older office buildings at Chagrin and Green. New buildings housing 340 high-end apartments designed to attract young professionals would be erected. If approved, the \$40 million project would offer apartments amongst the most expensive rents per square foot in Beachwood.



Credit: Marc Golub Photography

“Beachwood needs to continue to reinvent itself and be on the cutting edge. We need to bring Commerce Park into the 21st century ensuring it will continue to thrive and we are taking steps to do just that.”

# CONNECT WITH THE CITY OF FACEBOOK

The City of Beachwood is live on Facebook! By selecting to “like” the City’s new page, you will be among the first to know about updates relating to local business, community events, economic development and other key issues. Facebook will help enhance our ability to communicate with you. We encourage you to check out our page to learn more. [www.facebook.com/BeachwoodOH](http://www.facebook.com/BeachwoodOH).



# TWITTER

You don’t have to be computer savvy to tweet. You don’t even have to sign on to your computer. All you need is a cell phone with text-messaging capabilities.

To receive BPD tweets on your phone, register by texting 40404, with the phrase, “Follow BeachwoodPolice” on your text’s subject line. If you want to receive messages online, sign up for a free twitter account at [www.twitter.com](http://www.twitter.com) and follow Beachwood Police.



Tweets are sent to let you know about road closings, delays, etc; and to encourage you to keep your eyes open and report anything suspicious.

# UPCOMING MEETINGS

## CITY COUNCIL

Usually meets the first and third Mondays of each month at 7:00 p.m. Upcoming meetings: Monday, March 5 and 19. Questions? Call Karen Navolanic at 216.595.5462.

## PLANNING AND ZONING COMMISSION

Usually meets the last Thursday of each month at 7:00 p.m. Upcoming meeting: Thursday, March 29. Questions? Call the Building Department at 216.292.1914.

## ARCHITECTURAL REVIEW BOARD

Usually meets the first and third Tuesdays of each month at 5:30 p.m. Upcoming meetings: Tuesday, March 6 and 20. Questions? Call the Building Department at 216.292.1914.

# Departments

**AUDITOR**  
216.595.5492

**BUILDING DEPARTMENT**  
216.292.1914

**COMMUNITY SERVICES**  
216.292.1970

**ECONOMIC DEVELOPMENT**  
216.292.1915

**ENGINEERING DEPARTMENT**  
216.292.1924

**FINANCE DEPARTMENT**  
216.292.1913

**FIRE DEPARTMENT**  
216.292.1965

**LAW DEPARTMENT**  
216.595.5462

**MAYOR'S OFFICE**  
216.292.1901

**POLICE DEPARTMENT**  
216.464.1234

**SERVICE DEPARTMENT**  
216.292.1922

# BE PREPARED FOR EARTHQUAKES

On February 7 at 11:15 a.m., more than 2.2 million people across 9 states participated in the 2012 Great Central US Shakeout Drill. It is important to know what to do to protect you and your property from the hazards of earthquakes.

Some earthquake preparedness steps include:

- Identify safe places in each room of your home and workplace. A safe place could be under a heavy piece of furniture, like a table or desk, or against an interior wall that is away from windows or items that could fall.
- Practice Drop, Cover and Hold On in each safe place. If there isn't sturdy furniture to hold on to, sit on the floor next to an interior wall and cover your head and neck with your arms
- Organize and maintain a disaster supply kit. Develop an emergency communications plan
- Develop a safety plan on what to do before, during, and after an earthquake. Practice your plan.

The three (3) most important steps to plan and practice frequently are:

1. DROP to the ground (before the earthquake drops you!)
2. Take COVER by getting under a sturdy desk or table, and
3. HOLD ON to it until the shaking stops



Identify safe places in the home or workplace, practice Drop-Cover-Hold, organize a disaster supply kit and develop a safety plan.

For more information and/or tutorials on how to protect you and your family in case of an earthquake, visit [www.shakeout.org/centralus/](http://www.shakeout.org/centralus/).

## A 1912 ORIGINAL

Congratulations to Esther Schwartz on the celebration of her 100th birthday, on January 12.

Mayor Merle S. Gorden and City Council proclaimed Saturday, February 4, as Esther Schwartz Day in the City of Beachwood, as she celebrated her centennial birthday with her family at Stone Gardens.



*Pictured: Esther Schwartz*

Born in Brooklyn, NY, Schwartz lived in Youngstown with her husband, David, and children, Linda and Alan. Schwartz was a teacher for the Youngstown City Schools and was active at her temple, Rodef Sholom. When she moved to the Cleveland area at age 81, she became a member of Hadassah and the Happy Hookers, a knitting group that meets at the Beachwood Community Center.

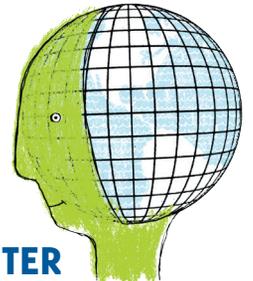
As written in Schwartz's proclamation, "we urge all citizens to offer her their warmest congratulations and wishes for more happy and healthy birthdays so she can continue to visit with her four grandchildren and four great grandchildren."

the green dream **FREE!**

**FRIDAY, APRIL 20**

**1:00 – 7:00 P.M.**

**BEACHWOOD COMMUNITY CENTER**



View over 100 vendors sharing their knowledge and products to help make a difference. Give-aways, raffles, art projects, demos, samples, freebies and more!

Sponsored by Beachwood High School Marketing Students and Junior Achievement in cooperation with Beachwood City Schools and the City of Beachwood.

# Council Update

## FREE MUNICIPAL INCOME TAX E-FILING

As tax filing season approaches, our Regional Income Tax Agency (R.I.T.A.) provides a free and convenient method to comply with our City's tax ordinance.

Businesses and residents can file taxes and make payments online through The Regional Income Tax Agency (R.I.T.A.) at [www.ritaohio.com](http://www.ritaohio.com).



**Employers filing withholding returns are provided two choices:**

- Fill in a simple withholding form, or
- Attach a payroll file.

A secured ACH payment (Electronic debit of a checking account) completes the filing.

**Individual taxpayers are providing the following features:**

- A simple step-by-step calculation of taxes or refunds.
- Ability to file even if you moved in 2011.
- Electronic transfer of refunds into checking or savings accounts.
- Pay by credit card or ACH.
- Delay payment of taxes - file as early as you like and set up an ACH payment any time before April 17.

**Here's what you'll need to E-File:**

- Social Security numbers for yourself and your spouse.
- W2 forms from all employers.
- 1099 forms and Federal Schedules C, E & F.
- Date of move for residents who moved in 2011.
- Bank routing and account numbers for a fast refund or to pay electronically. E-File and E-Payments are fast, simple, secure and free.

## UPCOMING ART SHOWS BEACHWOOD COMMUNITY CENTER

*The Beachwood Arts Council presents*

### DIVERSITY FEST TWO – A CELEBRATION OF IRISH, ITALIAN AND KOREAN COMMUNITIES

#### MARCH 4 – MARCH 25

Reception 1: Sunday, March 4, 2:00 – 5:00 p.m.

Featuring: Peggy Zone Fisher (President & CEO, The Diversity Center of Northeast Ohio), Sheila Murphy Crawford, (Director of Murphy Irish Arts Center), and Irish Dancers from Murphy Irish Arts Center

Reception 2 – Sunday, March 11, 2:00 – 5:00 p.m.

Featuring: Serena Scailoa (Honorary Vice Consul of Italy in Cleveland), Italian Music by "A Glass of Wine" (with Joe Abate and Jerry Salerno), Korean Celebration, Donald Pak (President of The Korean American Association), and Martial Arts by World Champion Tae Kwon Do School

*For more information, please contact Ileen Kelner at 216.464.9064 or visit [www.beachwoodarts.org](http://www.beachwoodarts.org).*



### RECYCLED, RE-PURPOSED, A NEW LOOK OF ART

#### MARCH 29 – APRIL 21

Reception: Sunday, April 1, 1:30 – 3:00 p.m.

Featuring Cari Miller, Stephanie Urban, Gwen Waight, Susan Radbourne and Nicole McGee and more.

GALLERY HOURS

Monday – Friday, 9:00 a.m. - 4:00 p.m.

Saturday, 10:00 a.m. - 3:00 p.m.

Sunday, 11:00 a.m. - 1:00 p.m.

*Pictured: (top to bottom)  
"That Girl" by Cari Miller  
"Lilies" by Stephanie Urban  
"Under the Sea" by Cari Miller*

## FIRST LOVES

On February 12, Beachwood Recreation held it's annual "Father Daughter Valentine's Day Dance" at the Beachwood Community Center.

Fathers, dressed in suits and tuxes, escorting their daughters, who arrived in taffeta, silk, satin, ruffles and lace. One couple even arrived in a stretch limo! There were 84 attendees who enjoyed a 4-course dinner as well as music and dancing from Rock The House.

Special thanks to New Image Photography, members of Beachwood Community Theater, Prestige Floral and Forest Woods Floral Design.



## ECONOMIC DEVELOPMENT DIRECTOR OPENING

The City of Beachwood is seeking an experienced Economic Development Director. Candidates must have a proven track record in business retention and attraction and must possess a Bachelor's Degree in Business Administration or Public Administration (Master Degree preferred) and a minimum of five (5) years experience in Economic Development with a government entity (preferably within the State of Ohio and Northeast Ohio). Certified Economic Developer (CEd) or Economic Development Finance Professional (EDFP) certification a plus. Qualified applicants should submit a resume and/or application to [city@beachwoodohio.com](mailto:city@beachwoodohio.com). The City of Beachwood is an Equal Opportunity Employer.

To obtain a general employment application, visit [www.beachwoodohio.com/employment.html](http://www.beachwoodohio.com/employment.html).

*Pictured:*

1. Michael and Jordyn Zawatsky, 2. Tom and Lena LeLan, 3. Benjamin and Julia Woomer, 4. Room decorations, 5. John and Jordan Abrams 6. Brian and Taryn Lackritz

[WWW.BEACHWOODOHIO.COM](http://WWW.BEACHWOODOHIO.COM)

# Council Update