

# CITY OF *Beachwood* Council Update

MAYOR  
MERLE S.  
GORDEN



## BEACHWOOD RESTRICTS CELL PHONE USAGE WHILE DRIVING

### LEGISLATION PROHIBITS TEXTING AND MOST OTHER USES OF HANDHELD MOBILE DEVICES

The new law makes violations a primary offense – meaning drivers can be stopped and cited when observed using handheld devices. The ban does not apply to drivers using communication devices that are not handheld. Drivers are able to legally make or receive phone calls via such hands-free devices.

“Drivers can easily be distracted by cell phone use, texting, emailing, GPS navigation or other such diversions,” said Beachwood Mayor Merle S. Gorden. “Taking your eyes off the road at just the wrong moment can cause one to run a red light, veer from a lane or fail to notice a stopped vehicle. The consequences can be deadly.”

“To keep our motorists and their passengers safe, we are doing what we can to crack down on distracted driving,” he added.

Signage is posted to alert drivers of the ban. Violators will be assessed a fine and two points for the first degree misdemeanor.

Beachwood Police Chief Mark Sechrist said, “Beachwood’s new law more clearly prohibits the use of handheld devices within the City of Beachwood. The use of portable electronic devices while driving is a dangerous distraction and we believe tougher traffic laws will help reduce accidents and improve public safety.”

Council President Saul Eisen added, “Beachwood has 100,000 people driving through the community every day. We value our citizens and visitors and we believe this is a responsible measure to keep our drivers and their passengers safe.”



*“The use of portable electronic devices while driving is a dangerous distraction and we believe tougher traffic laws will help reduce accidents and improve public safety.”*

#### BEACHWOOD LAW

- Primary offense for **ALL** drivers if caught texting or using a handheld phone while driving
- 2 point offense

COUNCIL PRESIDENT  
SAUL  
EISEN



FRED  
GOODMAN



MARTIN S.  
HORWITZ



MELVIN M.  
JACOBS



BRIAN H.  
LINICK



MARK  
MINTZ



MARK I.  
WACHTER



## City Contact Information

**CITY OF BEACHWOOD**  
25325 Fairmount Boulevard  
Beachwood, Ohio 44122

216.464.1070  
www.beachwoodohio.com

**TV PROGRAMMING**  
Time Warner Cable  
Channel 20

**RADIO STATION**  
1630 AM

**EMERGENCY**  
Dial 9-1-1

**CLERK OF COUNCIL**  
216.595.5462

**CONTACT THE MAYOR**  
Merle S. Gorden, Mayor – 216.292.1901

**CONTACT CITY COUNCIL**  
Saul Eisen, Council President – 216.464.4070  
Fredric S. Goodman – 216.464.6624  
Martin S. Horwitz – 216.464.6560  
Melvin M. Jacobs – 216.464.1541  
Brian H. Linick – 216.496.0202  
Mark Mintz – 216.360.0330  
Mark I. Wachter – 216.765.1921

# SUMMER EVENING CONCERT SERIES



LOCATION: BEACHWOOD FAMILY AQUATIC CENTER

TIME: 6:30 – 8:00 P.M.

Non-pass holders prohibited from using the pool, Inclement Weather Location Beachwood Community Center **QUESTIONS? CALL 216.595.3733**

**AUGUST 7 • CATS ON HOLIDAY**

**AUGUST 14 • SONGS OF SUMMER CABARET**

Songs of Summer Cabaret will feature the talents of Jessica Cope, Jared Leal, Nancy Maier and Bill Rudman

Hear a cabaret of irresistible songs from *Porgy and Bess's* "Summertime" to *Grease's* "Summer Nights"; from "Heart," the big homerun hit in *Damn Yankees*, to "Too Darn Hot" from *Kiss Me Kate*.

No matter how warm it may be, The Musical Theatre Project's cabaret is guaranteed to cool you off!

Don't miss this very special final concert!



## 50 YEAR RESIDENT RECOGNITION



We invite all residents who have lived in Beachwood for 50 years or more to join us for special recognition prior to our final concert on August 14.



Newly minted 50-year residents, as well as those who might have missed last year's recognition will receive a special gift.

Please RSVP by calling 216.595.3733.

## 2012 COMMUNITY REPORT NOW ONLINE

Maintaining good communications with our residents is key to a successful and responsive government. We are accountable to our taxpayers for the use of their hard-earned tax dollars and proudly present the Beachwood 2012 Community Report. This report, also referred to as a Popular Annual Financial Report (PAFR), is designed to give you a snapshot of the City's finances.



For the past nine years, the City's PAFR has received the Award for Outstanding Achievement by the Government Finance Officers Association because of its creativity, presentation, understandability and reader appeal. To view the complete Beachwood 2012 Community Report, visit [www.beachwoodohio.com/communityreport/](http://www.beachwoodohio.com/communityreport/).

## UPCOMING MEETINGS

### CITY COUNCIL

Usually meets the first and third Mondays of each month at 7:00 p.m. Upcoming meeting: Monday, August 20. Questions? Call 216.595.5462.

### PLANNING AND ZONING COMMISSION

Usually meets the last Thursday of each month at 7:00 p.m. Upcoming meeting: Thursday, August 30. Questions? Call 216.292.1914.

### ARCHITECTURAL REVIEW BOARD

Usually meets the first and third Tuesdays of each month at 5:30 p.m. Upcoming meetings: August 7 and 21. Questions? Please call 216.292.1914.

## Departments

**AUDITOR**  
216.595.5492

**BUILDING DEPARTMENT**  
216.292.1914

**COMMUNITY SERVICES**  
216.292.1970

**ECONOMIC DEVELOPMENT**  
216.292.1915

**ENGINEERING DEPARTMENT**  
216.292.1924

**FINANCE DEPARTMENT**  
216.292.1913

**FIRE DEPARTMENT**  
216.292.1965

**LAW DEPARTMENT**  
216.595.5462

**MAYOR'S OFFICE**  
216.292.1901

**POLICE DEPARTMENT**  
216.464.1234

**SERVICE DEPARTMENT**  
216.292.1922

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CITY TWEETS:

@BeachwoodOH

POLICE TWEETS:

@BeachwoodPolice

## HONKIN' HAULIN' HANDS ON TRUCKS



SUNDAY, SEPTEMBER 9

1:00 – 3:00 P.M.

MUNICIPAL SERVICE CENTER



Get into the driver's seat of over 20 trucks including: Fire Engines, Ambulance, Rubbish Truck, Front End Loader, Dump Truck and more!

## HAZARDOUS WASTE PICK-UP



SEPTEMBER 10 – 15

Oil based paints, pesticides, fertilizers, and caustic cleaning products can be brought to the Service Department at the west driveway, 23355 Mercantile Rd.

## PERSONAL SHRED DAY

SUNDAY, SEPTEMBER 23

9:00 A.M. – 12:00 NOON

BEACHWOOD COMMUNITY CENTER PARKING LOT



## OPERATION MEDICINE CABINET

SATURDAY SEPTEMBER 29

10:00 – 2:00 P.M.

FIRE STATION #1 - RICHMOND RD.



# FAMILY FUN DAY

DATE: SUNDAY, SEPTEMBER 2

TIME: 1:00 – 5:00 P.M.

WHERE: BEACHWOOD FAMILY AQUATIC CENTER PARKING LOT

Parking at Beachwood High School (FREE SHUTTLE SERVICE)



TOTALLY FREE! TOTALLY FUN!

Giant Slides, Pony Rides, Crafts, Carnival Games, Climbing Wall, Caricatures, Clowns, 200-ft. Zip Line Course, Face Painting, Petting Zoo, DJ and More!

## UPCOMING ART SHOWS BEACHWOOD COMMUNITY CENTER



HELPING HANDS August 5 – 26

Artwork from participants who benefit from art therapy through various agencies and organizations.

Reception: August 5, 1:30 – 3:00 p.m.



Balloon Painting  
Caroline Wood

COLORS BY TRI-COUNTY ARTISTS August 30 – September 22

Enjoy this exhibit created by Tri-County artists who primarily work in watercolors.

Reception: September 9, 1:30 – 3:00 p.m.

GALLERY HOURS

Mon. – Fri., 9 a.m. – 4 p.m.

Saturday, 10 a.m. – 3 p.m.

Sunday, 11 a.m. – 1 p.m.

# Council Update

## RUBBISH PICK-UP

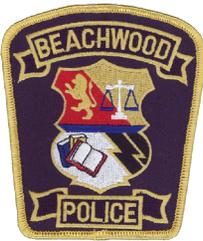
### LABOR DAY WEEKEND

In observance of Labor Day, the Service Department will be closed Monday, September 3. Therefore, rubbish pick-up will be delayed by one day throughout the week. We also remind you that rubbish should not be placed on the curb until 6 p.m. the night before



your pick-up and containers should be removed from the curb by 9 a.m. on the day following your pick-up.

## SAFETY QUESTIONS?



Questions about the security in your home? Call the Beachwood Police Department at 216.464.1234 and schedule an appointment for a police officer to complete a comprehensive, free home-security survey and offer safety recommendations.

## SUMMER SAFETY

The Beachwood Police Department reports there is a burglary in the United States every 15 seconds. The majority of home and apartment burglaries occur during the day when most people are at work or school. Historically, July and August have the most burglaries and February has the fewest.



- Burglars choose an unoccupied home with the easiest access and the best escape routes. "Harden the target," to discourage entry.

- The garage door is usually the weakest point of entry, followed by the back door. Burglars look inside cars to find garage door openers, keys and other valuables. Keep your garage door shut and your car locked.



- Keep doors and screens locked, especially when spending time in the back yard when no one else is home. When leaving windows open, use these locks (if possible) to prevent windows from being opened wide enough for a burglar to climb through.

- Summertime always brings out bicycle thieves, generally a crime of opportunity. Keep your bicycle locked with garage door closed.

Most importantly, if anyone wanders onto your property asking suspicious questions or claiming to be lost, call the police immediately.

## DO YOU HAVE AN EMERGENCY PLAN?

In the case of an emergency or disaster, would you know how to check in with your family or know where to meet if you couldn't get back to your home? Prepare yourself and your family for a disaster by making an emergency plan.



Your emergency plan should address the care of pets, aiding family members with access and functional needs and safely shutting off utilities.

Once you've collected this important information, gather your family members and discuss the plan information. Practice your plan at least twice a year and update it according to any issues that arise.

Disasters without plans cause panic. Visit [WWW.READY.GOV](http://WWW.READY.GOV) for more information and templates to help develop your emergency plan today.





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## TREMCO – BEACHWOOD'S SUSTAINABLE, HIGH-PERFORMANCE MODEL BUILDING

In the 1970s, Tremco, opened its corporate headquarters on Green Road in Beachwood. Today, after undergoing a multi-million dollar renovation, the street name couldn't be more fitting for this sustainable, high-performance building.

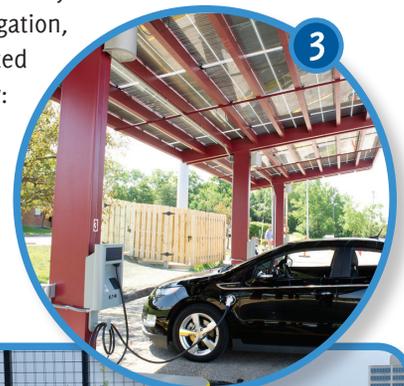
Tremco, part of the RPM Building Solutions Group, utilized building products from its own division, and other RPM companies and partners throughout its renovation process. Its goals, successfully accomplished, were to improve energy efficiency and conserve water; reduce operational costs; improve occupant comfort; protect the natural environment by reducing its carbon output; and become one of the U.S. Green Building Council's (USGBC) few LEED Gold certified facilities in Ohio.

Green features include a 15,000 gallon system used to collect rain water for irrigation, and a 9,000 square-foot vegetated roof with 16,000 plants. Here's why:

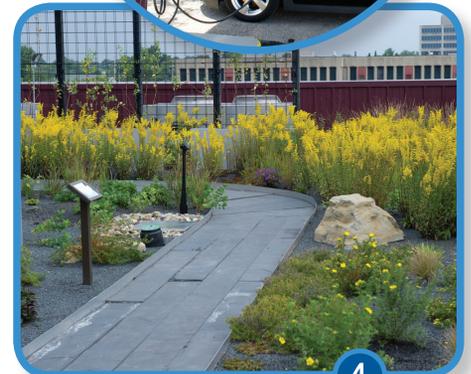
- It absorbs large amounts of rainwater, minimizing water that flows into our sewer systems
- It retains little heat and lowers energy which makes the building more energy efficient
- Roof life is extended because it is protected from weather conditions
- The visual appeal may increase property values through social, recreational and therapeutic uses
- A vegetated roofs can reduce people's stress and it's a place to walk around

At a recent rooftop gathering of local building owners and community leaders, sponsored by Tremco, the Northeast Ohio USGBC and the City of Beachwood, Mayor Merle S. Gorden said, "We are proud to have Tremco as a sustainable leader in the City of Beachwood, and are enthusiastic about our partnership with Tremco and the U.S. Green Building Council.

Together, we want to demonstrate green possibilities as we work with builders and developers to update and market our commercial building stock.



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"It was spectacular to stand on Tremco's roof and get an overview of Commerce Park as it is today, with a vision of what it can be five or more years from now," Beachwood Economic Development Director Jim Doult added.

*Pictures: 1. Tremco Before, 2. Tremco After, 3. Chevy Volt is "filling up" at the charging station on Tremco's campus, 4. Rooftop garden and walking path, 5. Mayor Merle S. Gorden, Elaine Price, Chapter President of NEO US Green Building Council and Randy Korach, President, RPM Building Solutions Group, 6. Wind Turbine*

WWW.BEACHWOODOHIO.COM

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