

# CITY OF *Beachwood* Council Update

MAYOR  
**MERLE S. GORDEN**

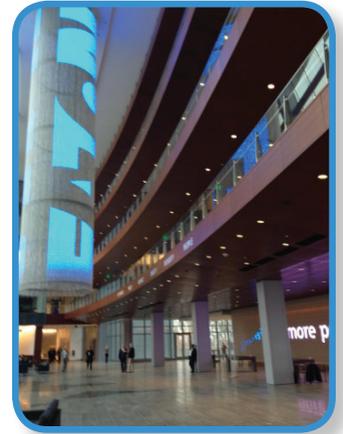
216.292.1901



## EATON HELPS BEACHWOOD BUILD AN EVEN BRIGHTER FUTURE

Beachwood has long been a stable community with a healthy business base, high quality public schools and well-kept neighborhoods. We don't take that for granted. We have collaborated to make sure that our best days are ahead of us.

Recently, Mayor Gorden attended the dedication ceremony for the new Eaton Center campus. We are so proud that this global company chose Beachwood for its United States headquarters. Beachwood played a significant role in keeping this Fortune 500 gem in northeast Ohio. Sandy Cutler, Eaton's CEO, stated the campus was a "tremendous statement of our continued commitment to the region."



You can easily spot the state-of-the-art, 600,000 square foot campus draped in five stories of glass off of Richmond Road near Harvard. It's understandable why Cutler describes it as "lifting the hopes and aspirations" of Eaton's employees. Eaton Center is a striking and beautiful complex. Here are a few of its many features:

- Eaton's Customer Experience Center – Its centerpiece is the animated 53-foot LED chandelier and 80 x 14 foot curtain featuring dynamic graphics.
- Sustainability underpins the design of the building. It is 40% more energy efficient than its prior facility, maximizes natural lighting and rainwater collection. Solar panels provide 355,000 kilowatt hours of electricity.
- The 53-acre campus features 3 miles of walking trails, a fitness center and a health center.

We anticipate the community will benefit \$600,000 to \$850,000 in annual payroll taxes from 700 Eaton employees. In line with our regional economic development approach, the City of Cleveland will also share half of the municipal tax revenues.

Eaton's success benefits our community and we look forward to being their partner in growth.

COUNCIL PRESIDENT  
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216.464.1541



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## City Contact Information

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**FOLLOW BEACHWOOD POLICE ON TWITTER**  
<http://twitter.com/#!/BeachwoodPolice>

**TV PROGRAMMING**  
Time Warner Cable  
Channel 20

**RADIO STATION**  
1630 AM

**EMERGENCY**  
Dial 9-1-1

**CLERK OF COUNCIL**  
216.595.5493

## OH DEER

The City of Beachwood and the Ohio Department of Natural Resources Division of Wildlife have been working together to address issues pertaining to deer in our community. Here are some facts:



- Deer look for easy sources of food. To protect your garden, install a 3-4 ft. barrier (vinyl, hardware cloth, etc.) with the first foot of the barrier underground to keep the small critters out. On the corners of the garden install posts that reach 7 ft. off the ground. Run a single wire at 7 feet. Periodically hang ribbon to act as a visual to the deer. Deer have bad depth perception and they will not jump between the hard fence and the top wire.
- A “peanut butter fence” will deter deer. This electric fence wire strung about 2 ft. off of the ground with a piece of foil wrapped over the line with peanut butter smeared on it will keep deer away. When deer approach, the smell will attract them to lick it, thereby giving them a non-lethal shock. Simply move the fence to the areas that deer are browsing.
- Various sprays deter deer from eating plants. Cayenne pepper can also be used by spraying plants with some water and then generously dusting them with the pepper. The hotter you make the plant the less likely the deer will eat it.
- Choose plants that tend to be less palatable. Keep in mind that if a deer is hungry enough, there is no plant that it “will never eat.”

Additional information including types of deer spray and plants less palatable to deer can be found at <http://www.dnr.state.oh.us/Portals/9/pdf/pub138.pdf>. For additional information visit [www.wildohio.com](http://www.wildohio.com). If the techniques mentioned above are not working, contact the Division of Wildlife at 330.644.2293.



## SIGN UP FOR CODE RED

The CodeRED Emergency Alert System keeps residents and businesses updated during community alerts and emergencies. Go to [www.beachwoodohio.com](http://www.beachwoodohio.com) and follow the CodeRED link to register.

## OF SPECIAL NOTE

### FERTILIZER SAFETY

When fertilizing, please make sure fertilizer stays on the lawn and is cleaned from sidewalks, driveways and streets. Nobody wants chemicals tracked into their homes, or worse yet, absorbed in their bodies because they were wearing open shoes.

Chemicals also pose a health threat to pets.

Failure to remove granules from previously mentioned locations is a violation of Ohio Pesticide Law.

## SHRED DAY

Shred Day is Sunday, May 12 from 9:00 a.m. – 12:00 Noon. Residents can bring personal documents, mail and files to be shredded for FREE! Proof of residency required.



**SUNDAY, MAY 12**  
**9 A.M. – 12 P.M.**  
**BEACHWOOD**  
**COMMUNITY**  
**CENTER**  
**PARKING LOT**

## UPCOMING MEETINGS

### CITY COUNCIL

Usually meets the first and third Mondays of each month at 7:00 p.m. Upcoming meetings: Monday, May 6 and Monday, May 20  
Questions? Call 216.595.5462.

### PLANNING AND ZONING COMMISSION

Usually meets the last Thursday of each month at 7:00 p.m. Upcoming meeting: Thursday, May 30. Questions? Call 216.292.1914.

### ARCHITECTURAL REVIEW BOARD

Meets at 5:30 p.m. Upcoming meetings: Monday, May 6 and Monday, May 20.  
Questions? Please call 216.292.1914.

## Departments

**AUDITOR**  
216.595.5492

**BUILDING DEPARTMENT**  
216.292.1914

**COMMUNITY SERVICES**  
216.292.1970

**ECONOMIC DEVELOPMENT**  
216.292.1915

**ENGINEERING DEPARTMENT**  
216.292.1924

**FINANCE DEPARTMENT**  
216.292.1913

**FIRE DEPARTMENT**  
216.292.1965

**LAW DEPARTMENT**  
216.595.5462

**MAYOR'S OFFICE**  
216.292.1901

**POLICE DEPARTMENT**  
216.464.1234

**SERVICE DEPARTMENT**  
216.292.1922

# BEACHWOOD FAMILY AQUATIC CENTER POOL MEMBERSHIPS

Introducing a new membership ID system for Summer 2013. Everyone purchasing or renewing a Beachwood Family Aquatic Center (BFAC) membership will receive a new photo.

## SPECIAL REGISTRATION DATES/TIMES

May 20 – 23 from  
1:00 – 6:00 p.m. at the  
Community Center. Beat  
the crowds and avoid the  
wait by purchasing your  
BFAC membership early.

### SEASON STARTS

May 25

### PRE-SEASON DATES

May 25, 26, 27

June 2, 8, 9

### FIRST FULL DAY

June 14

## REGULAR REGISTRATION DATES/TIMES

Mon. – Fri., 8:00 – 4:30 p.m. in the Recreation  
Office, 25325 Fairmount Blvd.

Beachwood Residents are eligible to purchase a season membership. Proof of residency is required at the time of registration. Two (2) forms of proof of residency identification must be presented. A current utility bill AND current driver's license OR current picture ID with address.



Non-resident individuals employed within the City of Beachwood are eligible to purchase a season membership. Proof of employment necessary: must present current paycheck stub or letter from employer on company letterhead.

**PASSES MUST BE PURCHASED IN-PERSON. FOR MORE INFORMATION CALL 216.292.1970 OR VISIT [WWW.BEACHWOODOHIO.COM](http://WWW.BEACHWOODOHIO.COM).**

# MULCH NOW AVAILABLE TO RESIDENTS

\$2 A BAG

For the past several years, the City of Beachwood has been producing mulch from the brush it collects from our community. Historically, the brush has been double shredded and used on city properties. This year, a pilot program is being introduced to offer mulch to residents for \$2 per bag (2 cubic feet).

Mulch can be purchased at the Service Department, 23355 Mercantile Road, Monday – Friday, 7:30 a.m. – 3:30 p.m.



# SUMMER SAFETY

The Beachwood Police Department reports there is a burglary in the United States every 15 seconds. Majority of home and apartment burglaries occur during the day when people are at work or school. Historically, July and August have the most burglaries.

- Burglars choose an unoccupied home with the easiest access and the best escape routes. “Harden the target” to discourage entry.
- The garage door is usually the weakest point of entry, followed by the back door. Burglars look inside cars to find garage door openers, keys and other valuables. Keep your garage door shut and your car locked.
- Keep doors and screens locked. When leaving windows open, use the locks installed in your windows to prevent windows from being opened wide enough for a burglar to climb through.
- Bicycle theft is generally a crime of opportunity. Keep your bicycle locked and your garage door closed.

Most importantly, if anyone wanders onto your property asking suspicious questions or claiming to be lost, call the police immediately.

## ATTENTION BICYCLISTS

**SLOW DOWN IN THE PARK** – Cyclists are encouraged to wear helmets. Individuals under the age of 16 are required to wear helmets. Max bike speed is 10 mph and cyclists should pass on the left. Use verbal signals. Rules are posted for safety.

## CITY LAUNCHES NEW WEBSITE

Beachwood recently launched its new website. Working with the web experts at CivicPlus, Beachwood's website has a fresh, new look and incorporates upgraded capabilities intended to provide residents, businesses and visitors with an improved experience to communicate and interact with the City.

Included is a "Notify Me" link on our home page with capabilities of bringing emergency alerts, notifications, job openings, calendar events and agendas directly to your email address and cell phone. Be sure to visit us at [www.beachwoodohio.com](http://www.beachwoodohio.com) to see our brand new look.



## HAZARDOUS HOUSEHOLD WASTE ROUND-UP

Household Hazardous Waste Round-Up will be **Monday, May 6 – Saturday, May 11 from 7:30 a.m. – 3:30 p.m.** at the Beachwood Service Department, 23355 Mercantile Road. Residents are invited to dispose of unwanted oil-based paint, pesticides and other household hazardous wastes.

The Cuyahoga County Solid Waste District can only accept materials originating from a household, not a commercial source.

### MATERIALS ACCEPTED

- Oil or solvent-based paint, sealers, primers, or coatings (aerosols or liquids)
- Varnishes, polyurethanes, shellacs
- Paint thinner, mineral spirits, turpentine
- Pesticides, herbicides, fungicides
- Caustic household cleaners
- Automotive fluids, motor oil, car batteries
- Adhesives, roof tar, driveway sealer
- Kerosene, gasoline, lighter fluid
- Mercury, fluorescent bulbs

### MATERIALS NOT ACCEPTED

- Latex paint
- Explosives, gun powder, ammunition, flares
- Medical waste, pharmaceuticals, sharps
- Radioactive waste (i.e. smoke detectors)



## EYE-DEA SHOP

The Cleveland Sight Center's EYE-dea shop will be setting up a traveling store at the Beachwood Community Center on **THURSDAY, MAY 16 from 10:00 A.M. – 2:00 P.M.** This "store" will have a wide representation of products and information for people who are visually impaired. Free and open to the public.

## UPCOMING ART SHOW

Beachwood Community Center

### PEOPLE, PLACES AND THINGS

*Enjoy images of architecture, sites, neighborhoods...people, places and things. Featuring works by Mel Grunau, Michael Pomerantz and Howard Collier.*

May 24 – June 12  
Opening Reception: Sunday, June 2  
from 1:30 – 3:00 p.m.



### DISPOSAL OF LATEX PAINT:



Latex paint is not accepted. To dispose of latex paint, solidify and place in your curbside trash.

To solidify, remove the lid and allow liquid to evaporate. For larger amounts, mix in an equal amount of an absorbent material such as cat litter or sawdust and allow to dry. Pour thin layers of paint into a cardboard box lined with plastic allowing the paint to dry one layer at a time.

## BEACHWOOD HONORS SOLDIERS

The City of Beachwood will be creating a field of American flags to honor and commemorate the soldiers who lost their lives in service to our country.

“It will be a tribute to the true meaning of Memorial Day and a powerful message of community support to the families of these fallen heroes,” expressed Mayor Merle S. Gorden.

View the display at Beachwood City Hall (on the lawn facing Fire Station #1) from Memorial Day, May 27 – Flag Day, June 14.



## CELEBRATE OLDER AMERICANS MONTH

Celebrate May – Older Americans Month by enjoying FREE programs and events! For reservations call 216-595-3733

### MONDAY, MAY 6

Muffins with the Mayor • 10 – 11 a.m.

### TUESDAY, MAY 14

Book Discussion: The Round House • 10:30 – 11:30 a.m.

### THURSDAY, MAY 16

Traveling eye-dea shop from the Cleveland Sight Center • 10 a.m. – 2 p.m.

Blood Pressure Screening • 11:45 – 12:15 p.m.

### FRIDAY, MAY 17

HEALTHY Program: Taste Like Chicken • 10 – 11 a.m.

### THURSDAY, MAY 23

HEALTHY Program: Safe at Home • 1 – 2 p.m.

### THURSDAY, MAY 30

Current Events Discussion • 10:30 – 11:30 a.m.

FOR RESERVATIONS CALL 216-595-3733

## TOA TECHNOLOGIES

THE ONLY OHIO COMPANY NAMED TO FORBES TOP 100 "AMERICAN MOST PROMISING COMPANIES"

TOA Technologies has a unique approach to mobile workforce management and the customer's experience. TOA believes partnering management and customer experience is the reason for their recent double digit growth. Yuval Brisker, TOA's CEO says, "What could be better than to advance service levels and do more with less?" This success story carries with it a real sense of pride for the City of Beachwood and we are very happy to acknowledge TOA Technologies as a significant corporate citizen.

## RECYCLE YOUR COMPUTER AND PHONE BOOKS

Drop-off personal computer equipment and phone books at the Beachwood Service Department on an ongoing basis. Equipment accepted includes:



Televisions/other electronics not accepted

- CPU's
- Monitors
- Keyboards and Mice
- Printers
- Terminals
- Modems
- Software
- Cell Phones and Accessories
- Ink Printer Cartridges

Computer donations are tax-deductible. Computers will be sent to RET3 Job Corp., a Cleveland non-profit computer recycling and job training organization. Newer computers are refurbished and donated to schools. Businesses with large amounts of computers to dispose of should contact RET3 Job Corp. at 216.361.9991.

WWW.BEACHWOODOHIO.COM

# Council Update