



CITY OF Beachwood

CLEVELAND MAGAZINE'S BEST PLACE TO LIVE

OCTOBER 2022

MAYOR'S MESSAGE

Prior to being elected to serve as Mayor, I understood that focusing on and implementing a strategic economic development plan is essential to our future. Knowing that we did not have a full-time Economic Development Director overseeing and advancing our development efforts for nearly five years was something, without question, that I knew needed to be addressed.

The City of Beachwood has a strong economic climate with more than 2,500 businesses and major commercial investments totaling over \$900 million since 2009. We have world-class healthcare facilities, Northeast Ohio's premier shopping destinations, Fortune 500 headquarters, research and development facilities, middle-market companies and entrepreneurs. A bustling business sector contributes to the overall health and success of the city, and in Beachwood, our businesses provide approximately 90% of our operating revenue.

Given the limited amount of open space Beachwood has left for development, focusing on our current businesses and redevelopment opportunities is critical. We must strategically plan for and manage commercial development that strengthens the city's tax base, increases our revenue and enhances the quality of life enjoyed by our residents.

Fortunately, we now have someone in place to oversee and direct our economic development program. With unanimous support and confirmation by City Council, we hired Cathy Bieterman as our Economic Development Director. She will be a strong advocate for Beachwood. She is seasoned, savvy and ready to serve in this pivotal role. For the past 17 years, Cathy worked as the Economic Development Director for the City of Painesville. She will lead our efforts to attract new businesses while working on business retention and expansion, marketing and attraction, entrepreneur and small business development, real estate development, revitalization and land reuse, and workforce development.

The City of Beachwood is undergoing transformational changes which present opportunities to bring new mixed-use residential, office, retail and commercial development, as well as opportunities to redefine our commercial areas. We are working hard to ensure these projects preserve the level of sophistication the city should have in its development efforts going forward.

Setting new standards for what we want to achieve is crucial, and with the planned improvements to the Chagrin/Richmond/I-271 corridor, we have an opportunity to further enhance our location as an optimal place to work, live, learn and thrive. My vision is to spearhead development and make

improvements that will draw new residents and increased commercial activity, all while enhancing our image as one of the premier places to conduct business in the Cleveland market.

We will concentrate on setting the foundation for our economic development strategy and defining key projects and focus areas including Commerce Park, Chagrin Highlands, Science Park, Cedar Road, Beachwood Place, Park East Drive and Chagrin Boulevard. We will also place an emphasis on creating collaborations

and strong business partnerships. City Council and I are excited about what lies ahead for the City of Beachwood, and we are committed to prioritizing our economic development efforts.



"Given the limited amount of open space Beachwood has left for development, focusing on our current businesses and redevelopment opportunities is critical. We must strategically plan for and manage commercial development that strengthens the city's tax base, increases our revenue and enhances the quality of life enjoyed by our residents."

Mayor Justin Berns
MayorBerns@beachwoodohio.com

THE INSIDER



Beachwood City Hall
25325 Fairmount Blvd
Beachwood, OH 44122



216.464.1070



BeachwoodOhio.com



@BeachwoodOH

DEPARTMENTS

AUDITOR
216.595.3712

BUILDING DEPARTMENT
216.292.1914

CLERK OF COUNCIL
216.595.5493

COMMUNITY SERVICES
216.292.1970

ECONOMIC DEVELOPMENT
216.292.1915

FINANCE
216.292.1913

FIRE & RESCUE
216.292.1965

LAW
216.595.5462

MAYOR'S OFFICE
216.292.1901

POLICE
216.464.2343

PUBLIC WORKS
216.292.1922

EMERGENCY
Dial 9-1-1 or
216.464.1234

MAYOR AND SERGEANT VISIT WIGGINS RESIDENTS

Mayor Justin Berns and Sgt. Matthew Page recently took some time to speak to a well attended gathering of interested and attentive residents at Wiggins Place. The residents expressed their thoughts on a range of topics, including their gratitude for the speed with which EMS appears when called and the help offered by a detective who followed up quickly after a credit card was stolen.

They gained some info related to scams the police have seen directed at seniors, and they expressed concerns about speeders on I-271, security at synagogues and overall rising anti-Semitism.

The mayor and sergeant both appreciated the opportunity to connect with this warm and welcoming group and will be happy to return for future discussions.



Sgt. Matthew Page addressing residents at Wiggins Place.



Mayor Justin Berns taking some time to meet residents following the event.



Residents from Wiggins Place in Menorah Park lined the room for a well attended discussion about safety with Mayor Justin Berns and Sgt. Matthew Page.



MAYOR JUSTIN BERNS
216.292.1901



COUNCIL PRESIDENT ALEC ISAACSON
216.291.2797



COUNCIL V.P. ERIC SYNENBERG
216.401.0074



MIKE BURKONS
216.832.6771



BARBARA BELLIN JANOVITZ
216.406.5914



JOSHUA MINTZ
650.464.6788



DANIELLE SHOYKHET
216.212.9212



JUNE TAYLOR
216.533.7640

HOW TO EMAIL YOUR COUNCIL MEMBER:

FirstName.LastName@beachwoodohio.com
Ex: alec.isaacson@beachwoodohio.com



BIETERMAN SWORN IN AS ECONOMIC DEV. DIRECTOR

Beachwood welcomed Cathy Bieterman as the the city's new Economic Development Director after her appointment was unanimously approved at the city council meeting September 6.



Cathy Bieterman being sworn in as the Economic Development Director by Mayor Justin Berns at the city council meeting on September 6.



Cathy Bieterman pictured with her daughter and Mayor Berns following the meeting.

UPCOMING CITY MEETINGS

City Council:
October 3 at 7:00 p.m.

Planning & Zoning:
October 27 at 6:30 p.m.

Architectural Board of Review:
October 3 at 4:30 p.m.
October 17 at 4:30 p.m.

LICENSE PLATE READERS INSTALLED THROUGHOUT CITY TO ENHANCE POLICE DEPARTMENT'S APPREHENSION EFFORTS

The City of Beachwood and Beachwood Place have coordinated their efforts to increase surveillance measures through the acquisition and use of license plate readers (LPR). This highly effective technology has been widely adopted among law enforcement departments and retail businesses nationwide to help apprehend suspects.



Beachwood Police Chief Kate McLaughlin reports that Beachwood now has 31 LPRs stationed throughout the city and uses two mobile units in patrol vehicles. Additional units are on order and expected to be installed in Fall 2022.

"We believe our LPRs will greatly enhance our efforts to ensure public safety, and expedite our ability to identify and apprehend individuals involved in criminal activity," states Chief McLaughlin.

"This technology will better align our law enforcement work with what's happening nationwide, and it will offer greater protection to our residents and visitors," states Mayor Justin Berns.

LPRs are electronic devices with high-speed cameras that capture the visible license plates of passing vehicles. That information is recorded as to its location, date, and time. If the information matches that of a vehicle recorded on a "hot list," it will alert law enforcement. That information can be used to stop crimes in progress, locate missing and/or endangered persons, as well as provide investigative leads for crimes that have already occurred.

"Beachwood Place is proud of our deep roots in the community and grateful for our partnership with the Beachwood Police Department and Mayor Berns' office," states Heidi Yanok, General Manager Beachwood Place. "We strive every day to create a great environment for our guests and tenants, and the use of LPRs at our entrances help to ensure our entire community feels safe."

VETERANS DAY SALUTE:

Sunday, November 6 | 11:00 a.m. | Beachwood Cemetery on Green Road

Held in partnership with the Beachwood Historical Society. Local veterans, presentation of colors and more.

TONS OF SHREDDING

Shred Day on September 11 was a huge success with 273 participants and 9,165 pounds of paper shredded. That's 4.58 tons! Thank you to everyone involved for your time and effort.



Left to right: Matt Powalio, Harvey Rose, Tim Kolat, Tony Aveni, Mayor Justin Berns, Danielle Shoykhet, Josh Mintz, Shannon Diamond

CITY EARNS CLEAN AUDIT AWARD

The City of Beachwood has been recognized with an "Auditor of State Award of Distinction" by Keith Faber, Ohio's Auditor of State, for a clean audit report. He says these awards honor public entities that have "put in hard work to keep their finances in order."

Larry Heiser, Beachwood's Finance Director, credited the work done by those in his department with ensuring that the city's finances remain accurate and up to date.

"We are pleased that our hard work is reflected with this recognition and that the residents of Beachwood can rest assured the city's finances are being handled in a highly responsible manner," states Heiser.

The award is presented to local governments upon the completion of the annual financial audit. Winners meet the criteria of a clean audit based on each city's superior record keeping which demonstrates a commitment to efficient, effective and transparent service. The award vetting process reveals the city's elevated level of diligence required to keep finances in order.

Mayor Justin Berns praised Beachwood's finance and audit departments for their outstanding work throughout the year.

"This clean audit award is a real point of pride for the entire community and shows that deadlines are being met and a close eye is kept on our entire financial portfolio. Residents should feel assured that fiscal accountability is fully present in Beachwood."

The Auditor of State's office audits more than 6,000 state and local government agencies and investigates and prevents fraud in public agencies.

ERIE FOOT & ANKLE CENTER CUTS RIBBON

Congratulations to Drs. Jacqueline Donovan, Michelle Hurlless and Sai Narra on the opening of Erie Foot & Ankle Center, located at 23175 Commerce Park, Suite C. The August 19 ribbon cutting ceremony was attended by Mayor Justin Berns and City Council members Josh Mintz and Danielle Shoykhet, along with the support of the Beachwood Chamber of Commerce.



Smiles all around during the ribbon cutting ceremony at Erie Foot & Ankle Center in Commerce Park.

BEACHWOOD POLICE WELCOMES NEW PART TIME OFFICERS

Throughout August and September, Beachwood Police added several part time officers to their team. Each were sworn in by Mayor Justin Berns and welcomed by Police Chief Katherine McLaughlin.



Officer Jackelyn Burgos-Camargo with Chief McLaughlin and Mayor Berns.



Officer Rick Friedl being sworn in on September 6.



Officer Todd Simpson with Deputy Chief Resek (left), Mayor Berns and Chief McLaughlin.

MAYOR & CITY COUNCIL DEMONSTRATE MOVES AT THE FITNESS PARK

Trainer Glenn Pisching was joined by Mayor Justin Berns and members of City Council for a video demonstration at the new Fitness Park, located in City Park East. Your elected officials learned some basic exercises that you can follow next time you visit the park. See them in action on our website at BeachwoodOhio.com or the city's YouTube channel.



Visit BeachwoodOhio.com to view the exercise video.

FIRE DEPARTMENT ADDS THREE NEW FIREFIGHTERS TO STAFF

John David Hopkins, Rayshaun McCurdy and Jack Buckley were sworn in as the newest members of the Beachwood Fire Department at the city council meeting on August 15. The department is excited to work with these new members who will be serving our community.



Pictured left to right: Mayor Justin Berns, John David Hopkins, Rayshaun McCurdy, Jack Buckley and Fire Chief Steven Holtzman



John David Hopkins



Rayshaun McCurdy



Jack Buckley



OCTOBER RECREATION GUIDE

CITY OF
Beachwood

FUN FOR ALL AGES!

CLE MARKET HALLOWEEN FAMILY NIGHT

OCTOBER 12TH 4:00 - 8:00 PM
BEACHWOOD CITY HALL PARKING LOT

SHOPPING & CANDY FROM LOCAL VENDORS
FAMILY-FRIENDLY MOVIE SHORTS
GAMES, ACTIVITIES, FOOD TRUCK

*CRAFTS, ACTIVITIES AND MOVIES FROM 5-7 PM ONLY.

BEACHWOODREC.COM

CITY OF
Beachwood

SCARECROW STROLL

#1 SUBURB

BUILD YOUR OWN SCARECROW!
OCTOBER 18TH, 4:30-6:30 PM, CITY PARK EAST

SCARECROWS REMAIN ON DISPLAY THROUGH OCTOBER 31ST IN THE PARK.

REGISTER: BEACHWOODREC.COM OR CITY HALL
RESIDENTS - \$5/SCARECROW • NONRESIDENTS - \$7/SCARECROW • RAIN DATE: OCT. 20TH
INCLUDES FRAME ONLY. PLEASE BRING YOUR OWN MATERIALS.

BEACHWOOD ART GALLERY: The Personal Work of the Pretentious Cleveland Portrait Artists | October 13-November 12
Featuring the work of over 50 artists. Reception scheduled for October 23 from 1:00-2:30 p.m.

YOUTH BASKETBALL PROGRAMS

Sign up at BeachwoodRec.com or call Community Services at 216-292-1970.

- **Little Hoop Stars: Ages 4-5, Thursdays at 5:30 p.m., November 3-December 15**
Led by Jump Start Sports at Hilltop Elementary. Get your child started with the basics included dribbling, passing, shooting and defense in a fun format.
- **Hoop Stars: Grades 1-2, Thursdays at 6:30 p.m., November 3-December 15**
Led by Jump Start Sports at Hilltop Elementary. Players will develop their basic skills plus positioning and rebounding. Skills will then be applied in low competition games.
- **Beachwood Youth Basketball: Boys in grades 3-6, December-March**
Leagues are divided into grades 3-4 and 5-6. Boys in grades 3-4 will play on Sunday afternoons. Grades 5-6 play on Wednesday or Thursday nights.
- **Bison Girls Recreational Basketball: Girls in grades 3-6, December-February**
Teams begin games in January that are played in both Beachwood and in other communities. Games are on Thursdays or Sundays.

CITY OF
Beachwood
RECREATION

Everything you need in one place!
Scan our QR code.

DOG DAYS OF SUMMER

Who let the dogs out?! Beachwood's resident dogs got a chance to take over the Family Aquatic Center for one special evening on Thursday, September 8. The dog paddle featured two sold out groups during the second annual event. The crowd was barking and wagging with excitement.



Pictures proudly taken by Discovery Photo.

RECORD SETTING SUMMER FOR THE AQUATIC CENTER

Patrons poured into the Beachwood Family Aquatic Center this summer to beat the heat and have some fun in the sun. The record setting season was highlighted by 3,267 members, 51,814 visits and 22,440 chlorine tablets used!

"We take pride in the award-winning aquatic facility that we have in Beachwood," expressed Community Services Director Derek Schroeder. "We'd like to thank everyone who came out for a visit this summer in addition to our aquatic staff members. Our lifeguards and seasonal employees were exceptional. This summer also marked the final year for Pool Manager Missy Bystrom who has spent five years with our team. Her dedication to the facility and the city is truly appreciated."

Information about 2023 memberships will be posted in January. Visit BeachwoodRec.com.



"Although you could have arranged for much more pleasant weather for the last two days the pool was open, you and your staff deserve praise for the great job you all did throughout the season in making for an enjoyable and safe experience for residents and guests. Thanks so much."

- Ronald Kahn
Resident & BFAC Member

There's No Business Like

SHOW BUSINESS

★ *A Youth Theater Showcase* ★

FREE LIVE PERFORMANCE
Featuring your favorite Broadway hits!

Beachwood Middle School
November 5th - 2 PM
November 6th - 2 PM

Learn more at BeachwoodRec.com!



BEACHWOOD COMMUNITY THEATER

Casting Director/Acting Coach:
Julie Matthews

Professional Vocalist/Musical Director:
Debi Lewin

BEACHWOOD SENIORS

Learn more and register at
[BeachwoodRec.com!](http://BeachwoodRec.com)
Questions? Call 216-292-1970.



A group of seniors with Senior Adult Manager Susan Gordon Merdler (far right) embarked on a naturalist led tour of Acacia Reservation on Tuesday, August 23.

MEDICARE OPEN ENROLLMENT

Medicare open enrollment happens annually from October 15 through December 7, giving you a dedicated time period to change your Medicare coverage and look at your drug plans. If you are interested in talking to an Ohio Senior Health Insurance Information Program (OSHIIP) counselor, please call the Beachwood Community Services office at 216-292-1911 to schedule an appointment.

BEGINNER CANASTA LESSONS

Learn the fun and challenging game of Canasta with Ellen Rabb! You will practice playing while you learn about card point values, melding strategy and more. Four lessons will have you ready to play, bring a friend or two and join the fun! Lessons will be Tuesdays and Fridays from 10:00 a.m. to noon, October 11 – 21 at the Beachwood Community Center. Residents are \$42 and non-residents cost \$50. The registration deadline is October 6 at BeachwoodRec.com.

OCTOBER SENIOR DAY OUT

Hello Ruth

Thursday, October 20, at noon (Register by 10/12)

Beachwood Community Center

Residents - \$13, Non-Residents - \$16, Program Only - \$5

Ruth Bader Ginsburg (RBG) was an American lawyer, jurist, and advocate for gender equality and women's rights, winning many arguments before the Supreme Court. Join Juliette Regnier from Women in History as she portrays this incredible woman.

THE MUSICAL THEATER PROJECT

I'm Getting My Act Together

Sunday, November 6, at 2:30 p.m. (Register by 10/18)

The Anshe Chesed - Fairmount Temple

Residents - \$25, Non-Residents - \$35

A show about the life choices faced by Heather, a cabaret singer!



Connie Strong participating in Coloring Day on September 7. View upcoming celebrations at BeachwoodRec.com or in the Monthly Minute.

ALWAYS BE AN INSIDER, STAY CONNECTED!

Official Facebook Pages:

@BeachwoodOH
@BeachwoodPolice
@BeachwoodFire
@BeachwoodOHRec
@BeachwoodPublicWorks
@BarkwoodDogPark

Official Twitter Accounts:

@BeachwoodOH
@BeachwoodPolice

Beachwood eList:

Sign up at BeachwoodOhio.com

