



CITY OF Beachwood

CLEVELAND MAGAZINE'S BEST PLACE TO LIVE

DECEMBER 2022

MAYOR'S MESSAGE

The holiday season is here, and your gift list is possibly expanding while your time to shop is potentially shrinking. It's definitely a busy time of the year for many. I'd like to suggest a solution that benefits the entire community. Shop local. Shop Beachwood.

Many good reasons for this approach exist, and I'd like to share a few.

- **Money you spend here stays here.** According to several national studies, about 68% of every dollar spent at a local business stays within the community.
- **Local government receives more tax revenue.**
- **You can avoid crowds and exposures** that can cluster at big box retailers.
- **You'll find unique items.** Local businesses truly shine when it comes to holiday shopping. You can find cool, even one-of-a-kind items that you may not see from online retailers. Plus, when recipients unwrap your gift, you're helping that local business spread its name throughout the community and maybe deliver more customers to them.
- **You may be helping keep your neighbors employed.** Local businesses employ an estimated 77 million Americans, creating roughly two-thirds of all private sector jobs. Choosing to shop at our local stores keeps businesses open, it also helps all those workers stay employed. Maybe you have a child who wants to stay close to home with their seasonal employment? These businesses provide those opportunities.
- **Shopping local lowers your carbon footprint.** Driving a short distance to local shops cuts down on emissions from your car. You'll also use less gas than that required for a shopping trip to multiple big-box stores in holiday traffic. Shopping locally also eliminates the carbon footprint of delivery and packaging materials associated with online shopping.
- **You can eliminate worries about delays in shipping.** Worrying about whether gifts will arrive can be avoided by shopping local. Clogged ports, a thinly stretched trucking industry, labor shortages, higher demand and higher shipping costs are all impacting shipments of toys, electronics, apparel and more. When you shop at a local retailer, you can avoid these sources of stress.

• **You help create a sense of community.**

The more you shop local, the more you'll get to know our merchants, and they'll get to know you.

There's something nice about walking into a store where people greet you by name and provide exceptional service. It's something that strictly online retailers just can't offer.



We have many retail shops here in Beachwood, and during this holiday season, you might want to consider delighting your guests with special treats from one of our bakeries: **White Flower Cake Shop, Archie's Hough Bakery, The Red Velvet Cake and Crumb! Cookies.**

Beachwood Place also has many retailers that are unique to the Cleveland market such as **SoftMoc, Kate Spade New York, Saks Fifth Avenue, Nordstrom and Zara.** Other noteworthy retailers at Beachwood Place include **Altar'd State, Athleta, Madewell, JD Sports, Sephora, Akira, Alex & Ani, Coach, Lush, H&M and H&M Home.**

La Place Centre also boasts a wide variety of unique stores and family-friendly dining options. For an experiential opportunity to create gifts, **Cre8 Sparks** is a new, attractive space that offers a range of great options. Pavilion Shopping Center is another convenient location with a mix of stores like **GolfTEC, Verizon, Lane Bryant and Ross.**

Also, Beachwood's own **Design Center** offers fine custom furniture, exclusive fabrics, wall coverings, artwork, rugs and floor coverings, lighting, accessories and surface materials, all sources from more than 400 premium manufacturers.

No matter what you buy, by shopping locally, you're putting your money back into our community. That's a tremendous gift that keeps on giving throughout the year.

Mayor Justin Berns
MayorBerns@beachwoodohio.com

THE INSIDER



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ECONOMIC DEVELOPMENT
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216.292.1913

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216.292.1965

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216.292.1901

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216.464.2343

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216.464.1234

COUNCIL CONSIDERING INCENTIVES FOR MIXED USE DEVELOPMENT

A proposed \$200 million construction project at 3663 Park East Dr. (former Doubletree hotel property) could fulfill Beachwood's interest in revitalization of the site and transformation of it into a new mixed-use development to optimize land re-use and increase density. It's poised to be one of the largest mixed-use residential investments in Northeast Ohio.

This project compliments other new projects within the city including the expansion of Ahuja Medical Center and the new Porsche dealership located on Orange Place. At the request of the city, developer My Place LLC, owned by Chad Kertesz, is putting together a plan that has the potential to bring 400 luxury units and more than 913,270 square feet of new construction tied to this project.

Council is taking action on a public-private partnership in support for the project through non-school related Tax Increment Financing, a grant and loans.

"We want to be supportive of the overall project, partly because it dovetails with our goal to grow the overall tax base, to continue gaining new investment and to find creative ways to re-invest in new public improvements," states Mayor Berns.



Aerial plaza rendering by VOCON.

Mayor Berns also notes that Kertesz "has been willing to look creatively and work collaboratively with everyone here in our Administration and Council, and he understands the potential we believe a development like this can bring to the region and to the City of Beachwood."

City Planner George Smerigan has been involved with the planning and notes that "the architectural design that was presented by local firm VOCON has elements of what today's best mixed-use projects are delivering."



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HOW TO EMAIL YOUR COUNCIL MEMBER:

FirstName.LastName@beachwoodohio.com
Ex: alec.isaacson@beachwoodohio.com



POLICE MOURN LOSS

The Beachwood Police Department mourns the loss of one of its own. Lt. John C. "Chris" Atterbury, 54, of Willoughby, passed away Friday, October 21 at his home due to illness. He was an excellent officer, leader and a good man who dedicated 26 years of service to the Beachwood Police Department. He recently retired from his role as a Lieutenant and served as the Administrative Assistant to the Chief of Police. He will be greatly missed and our thoughts and prayers are with his family.



UPCOMING CITY MEETINGS

City Council:
December 5 at 7:00 p.m.
December 19 at 7:00 p.m.

Planning & Zoning:
December 8 at 6:30 p.m.

Architectural Board of Review:
December 5 at 4:30 p.m.
December 19 at 4:30 p.m.

WORK-LIVE-LEARN..THRIVE

SALUTE TO VETERANS

BY ROSEMARY NEMETH, BEACHWOOD HISTORICAL SOCIETY

On Sunday, November 6, the Beachwood Historical Society and City of Beachwood collaborated to celebrate Veterans. On the sun-kissed fall morning in the Beachwood Cemetery, four Veterans shared their amazing stories. Our Beachwood families and neighbors are deeply grateful to Veterans who defended our rights and protected our country, and on Veterans Day we say thank you to all Veterans for their service.



Retired Col. Joe Sarakaitis with WWII Fighter Pilot Jim Frolking.

The Ceremony opened up with City Council President Alec Isaacson reading a special Proclamation making November 6 a Salute to Veterans Day.

Retired Col. Joe Sarakaitis taught us to thank a Veteran whenever you see them at the grocery store or out and about. He said that we should not say Happy Veterans Day, but instead, say, "Thank you for your service."

Jim Frolking, WWII Fighter Pilot, 98 years young, enlisted in the Army right after the bombing of Pearl Harbor. He shared his experiences at Normandy Beach as well as his 51 successful missions. On his 52nd mission, he watched his plane spiral and crash as he ejected from the cockpit. Luckily, he was rescued by a Dutch family that hid him in their house from the Germans. His story is one filled with courage. Retired Beachwood Police Chief Gary Haba, 3rd U.S. Infantry (The Old Guard), shared what the word "sacrifice" really means. On Veterans Day, we want to remember how the soldiers – and their families – made many sacrifices.



Left to right standing: Barbara Bellin Janovitz, Josh Mintz, Detective John Finucan, Firefighter Mike Lucas, Firefighter Ben Welsh, Officer Jamey Appell, Joe Sarakaitis, Jim Frolking, Gary Haba, George Yourlojanis, Danielle Shoykhet, Alec Isaacson, Eric Synenberg

Left to right sitting: George Ray, Tom Kuskin, Burt Siebert, Moe Safenovitz, Andree Hassell, Al Muhile

Andree Marie Hassell, Private First Class Army, was a lab technician and blood specialist who helped soldiers during the Vietnam War. She enlisted because she saw all of her friends leaving to go and serve their country. She felt the call to duty as well.

Special thanks to the Boy Scouts and Girl Scouts of Troop 620 who decorated the graves of Veterans with flags; to members of the Beachwood Fire and Police Departments who formed the Color Guard; and to Jim Nemeth, who played taps at the end of the ceremony.

President Rosemary Nemeth of the Beachwood Historical Society shared, "Freedom is not free. It's important to listen to and share the stories of these Veterans."

In the words of President Ronald Regan, "Freedom is never more than one generation away from extinction. It is not ours by inheritance, it must be fought for, protected, and defended. It will be handed on for the next generation to do the same."

To our men and women in uniform – past, present and future – God bless you and your families. God bless America!



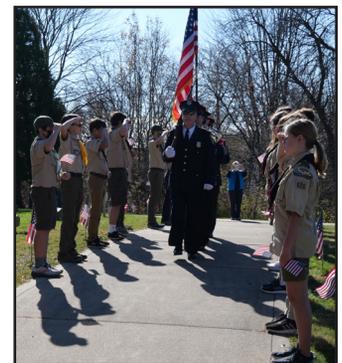
Andree Marie Hassell, Private First Class Army during the Vietnam War.



Retired Beachwood Police Chief Gary Haba, 3rd U.S. Infantry (The Old Guard).



Beachwood Cemetery honors Veterans.



Boy Scouts and Girl Scouts of Troop 620 with the Color Guard approaching.

WHERE BUSINESS IS BOOMING!

THE LATEST NEWS FROM ECONOMIC DEVELOPMENT

UH EXECUTIVE HEALTH PROGRAM AT AHUJA MEDICAL CENTER

The University Hospitals' Executive Health Program provides company leaders with a comprehensive medical evaluation that's designed to optimize demanding schedules. The half-day schedule includes gender and age-specific physical exam, appropriate labs tests, fitness and nutrition assessments and ancillary studies, if needed. The majority of test results are available before patients leave. Using state-of-the-art facilities, the team of physicians create a customized plan tailored to patients' needs.

For clients of this program, the team follows up throughout the year to check on progress, answer questions and address any issues. Companies can work with UH to offer this program to their executive leadership and self-scheduling can also be achieved by contacting Staci Jarosz at UH Ahuja Medical Center at Staci.Jarosz@uhhospitals.org.

CUTTING EDGE BUSINESS

Science Theater Company recently relocated to Beachwood's Commerce Park, 23645 Mercantile Road, Suite M. The company provides virtual reality-based imaging to enhance surgical procedures with applications in the neurological, spine, lung and cardiac spaces. The company's



Anatomy through on-screen technology.

proprietary Precision XR platform is used by surgeons and patients to see a complete picture of the anatomy that's requiring treatment using 360-degree, 3-D technology.

This virtual approach to surgery, offering a stunning internal visual experience, allows for improved diagnostics and for pinpointing the best approach to surgery. For patients, it permits them better access to and comprehension of the intended surgery. With this information, patients can make a more informed decision about their health.

MAYORS' KINDNESS CHALLENGE

Kindland
JUST BE KIND®

A Friendly Competition Among Northeast Ohio Communities

1.) Do something kind! 2.) Share it on social media!
Use #KindlandBeachwood in your post!

Every act counts towards our total through Feb. 2023. Let's be the KINDEST COMMUNITY!

FOOT SOLUTIONS OPENS



Cara Kuhnle, owner of Foot Solutions at 3355 Richmond Rd.

Foot Solutions was formerly located in Woodmere, and the new owner of the franchise has relocated to Beachwood near where restaurant Blu operated, which will soon be the new home for Heck's restaurant. The store specializes in custom orthotics, insoles and footwear.

HOLIDAY SHOPPING

Save the date for these unique shopping opportunities at Beachwood Place.

December 10: City Ballet of Cleveland will perform excerpts from *The Nutcracker* with opportunities for photos with dancers including the Mouse King and Nutcracker characters.

December 17 and 18: Free gift wrapping will be available and on December 17, there will be holiday characters, giveaways, treats, elves, games and crafts. All details can be found at beachwoodplace.com.

Santa will arrive on December 23 in the Saks wing.

RIBBON CUTTING

Congratulations to Cleveland Primecare, Cleveland Primecare MedSpa and Great Lakes Physical Medicine on the opening of their new combined office space on two floors in the Water Tower building on Chagrin Boulevard. We are very fortunate to have these professionals in our midst to help our community members optimize their health, inside and out.

Dr. Miodrag Zivic and Dr. Eric Walk are the founders and onsite practitioners who will provide all-in-one, private medical, health and wellness options. The doctors made a significant investment in this property, and for that and so much more, we are extremely grateful!



Left to right: Michelle Ryb, Dr. Eric Walk, Dr. Miodrag Zivic and Mayor Justin Berns

DECEMBER RECREATION GUIDE

NEW SUMMER CAMP REGISTRATION PROCESS

Believe it or not, Beachwood Community Services is already planning a summer full of fun for your child! Summer camp registration will be going “green” with a new online process. The elimination of paper forms and documents will make accessing camper information easier and more efficient for camp directors and staff.



Registration Dates:
Monday, December 19:
Resident Registration Opens
Wednesday, March 1:
Non-resident Number Sign-up
Friday, March 3:
Early Bird Rates End
Sunday, March 5:
Non-Resident Registration

Everyone must submit their camper information form online through the website prior to any registration or payment. Following the submission of this form, you can then register in-person at City Hall or register completely online from home at your convenience.

Beginning Monday, December 12, camper information forms and camp specifics will be available at BeachwoodRec.com. Resident registration will open December 19. Early bird resident rates end March 3 and the final day for all camp registration is June 2. Outlined below is our new process for electronic camper information forms.

- Go to BeachwoodRec.com.
- Click on Summer Camps.
- Here you will find all your camp information and links to our necessary forms.
- All forms are fillable PDFs.
- Fill out your form(s) on the website and click submit (one form per camper).

Submitting forms does not mean you are “registered” for camp sessions, you are simply eligible to complete enrollment and pay online or in-person.

How to Register - Online Registration for Residents:

- Registration will begin Monday, December 19.
- Online registration cannot occur until after you have submitted the necessary online camper information form.
- Online registration is found at BeachwoodRec.com.
- You must have an online Beachwood Rec account already set up.
- If you do not have an online account set up, please call us and we will set it up for you over the phone at 216-292-1970.
- If you forgot your online account password, then please click the “forgot password” link.
- Steps to complete online registration once you log into your online account can be referenced at BeachwoodRec.com.

In-Person Registration for Residents:

- Come to City Hall from 8:00 a.m. to 4:00 p.m., Monday through Friday beginning December 19.
- We will pull up your camper information form that you submitted electronically to make sure it is completely filled out.

Registration for Non-Residents:

- Non-residents will also submit their forms through BeachwoodRec.com and follow the non-resident registration process listed at BeachwoodRec.com.
- Non-resident camp number sign-up begins March 1 and non-resident registrations begin March 5.

Registration is not complete until your electronic camper information form and payment are submitted.



Bison Camp enjoying a field trip at Clay's Waterpark.

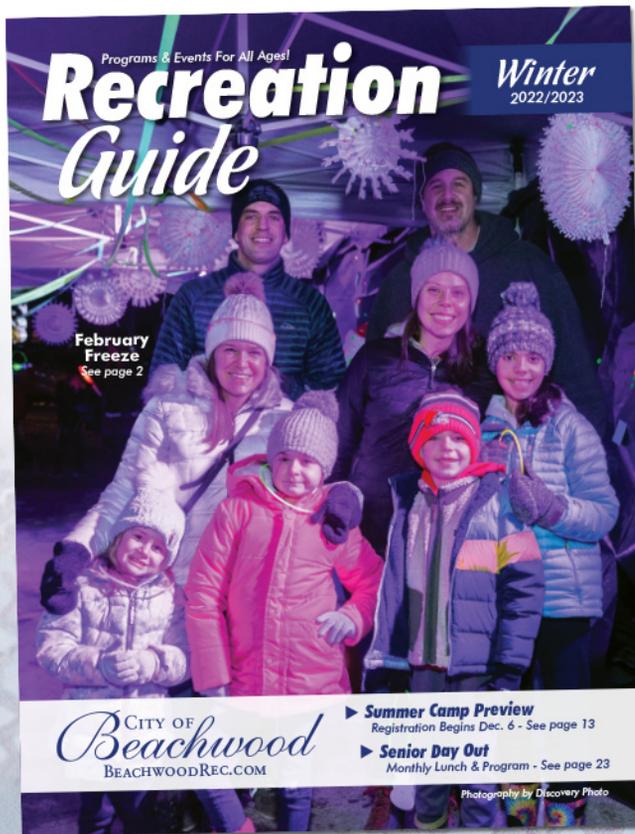
BEACHWOOD ART GALLERY:

The Africa The World Seldom Sees Photo & Art Exhibit | December 21-January 6
Featuring the work of Dr. Bessie House-Soremkun. Reception on December 22 from 4:00-7:00 p.m.

COOKING CLASSES HEATING UP

A new program offering both youth and adult classes promises to be so good that you can taste it! Join LaDonna from Let's Cook as she brings her mobile kitchen to the Beachwood Community Center for monthly programs this winter. Participants will roll up their sleeves, get behind the stove to cook and enjoy their meal together at the end of class. Youth classes for ages 8 and up will include pizza in a pan on January 8, pasta pomodoro on February 12 and cashew cheese mac 'n' cheese on March 12. Adults can get cooking on January 25 for potato soup, February 22 for Tuscan gnocchi and March 22 for a special Irish night. Registration is currently open at BeachwoodRec.com or until classes are full.





Winter Guide Now Available!
 Visit BeachwoodRec.com

INDOOR PICKLEBALL

America's fastest growing sport is coming indoors to the Beachwood Community Center this winter. Never played? That's okay! Pickleball is a fun, social and friendly game with simple rules that combines elements of tennis, badminton and ping pong. Indoor play is open to all skill levels on Tuesdays, December 6 through April 25, from 6:00 to 8:00 p.m. There is a \$5 drop-in fee to play.



BEACHWOOD
 Baseball & Softball

Registration now available! [Learn more at BeachwoodRec.com!](http://BeachwoodRec.com)

COMMUNITY COMPLIMENTS

"We absolutely love all the Beachwood events we attend, and we attend a lot. That is one of the main reasons we moved to the area, we saw the care and devotion that the Beachwood community provides for the residents and no other city can beat that. The family inclusion is a very big aspect. Feeding the kids is a big pain since neither one of them like to eat, and distracting them with the music, arts, crafts, movies and fun that you offer is a big selling point."

The Smilovich Family
 Beachwood Residents

"I so appreciate and respect how you have orchestrated and supervised all aspects of the Community Garden, first rate and first class."



Howard Steindler
 Beachwood Resident

YOUTH THEATER SHOWCASE

Beachwood's youngest stars were on display on November 5 and 6 for The Magic Toy Chest, a fall youth showcase by Beachwood Community Theater. This marked the very first performance for many members of the cast ranging from grades K-5. The performance was direct by Julie Matthews and Debi Lewin of Marquee Showcase Productions.



Charlotte W. as Rapunzel from "Tangled."

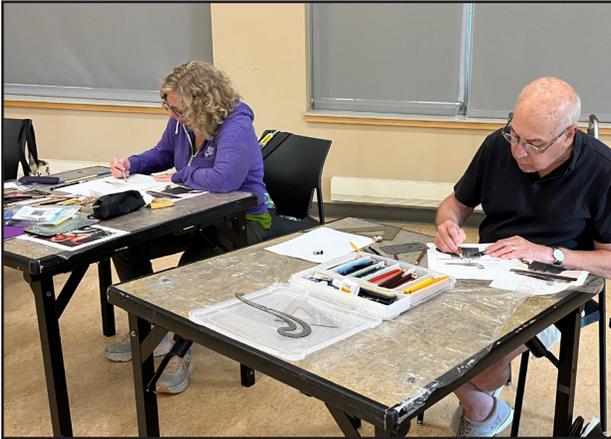


The cast worked on the show for seven weeks leading up to two live performances.

BEACHWOOD SENIORS

Learn more and register at
[BeachwoodRec.com!](http://BeachwoodRec.com)

Questions? Call 216-292-1970.



Seniors participating in the fall drawing class at the Community Center.

THE CLEVELAND ORCHESTRA

Friday, March 31, departure at 10:00 a.m.
Severance Hall in University Circle

Join us for a matinee featuring conductor Thomas Ades and violinist Pekka Kuusisto playing *Inspiration: The Tempest*. Seats are in the orchestra level and transportation is included. The cost is \$86 for residents and \$103 for non-residents. Register by February 17 at City Hall or BeachwoodRec.com.

THE TINA TURNER MUSICAL

Tuesday, April 25, departure at 6:30 p.m.
Connor Palace in Downtown Cleveland

The *Tina Turner Musical* is a jukebox musical featuring the music of Tina Turner and depicting her life from her humble beginnings in Nutbush, Tennessee, to her transformation into a rock 'n' roll star. Includes a ticket and transportation from the Beachwood Community Center. The cost is \$97 for residents and \$117 for non-residents. Register by March 17 at City Hall or BeachwoodRec.com.

DECEMBER SENIOR DAY OUT

Winter Wonderfulness

Thursday, December 15, at Noon (Register by December 7)

Beachwood Community Center

Residents - \$13, Non-Residents - \$16, Program Only - \$5

Warm up with Laura Lindauer, vocalist, and Marge Adler, pianist, and their upbeat selection of musical theater and winter songs. Meal choices include a roast beef sandwich or nicoise salad. All meals served with potato pancakes, dessert and a beverage. Register at City Hall, BeachwoodRec.com or call 216-292-1970.

JANUARY SENIOR DAY OUT

The Lost Restaurants of Downtown Cleveland

Thursday, January 19, at Noon (Register by January 12)

Beachwood Community Center

Residents - \$13, Non-Residents - \$16, Program Only - \$5

From humble and hungry beginnings, the city of Cleveland grew over centuries until it boasted a dizzying array of gustatory choices. City dwellers and travelers alike flocked to the eateries at Public Square and Terminal Tower, including the Fred Harvey restaurants with their famous Harvey Girls. A single block-long street, Short Vincent featured the Theatrical Grille, the longest-running jazz joint in the area. The walls of Otto Moser's were a veritable Hollywood roll call, and the New York Spaghetti House offered a complete dining and aesthetic experience. Join author Bette Lou Higgins on a historical tour of the restaurants that kept Clevelanders fed!

Meal choices include chicken lo mein or vegetable subgum. All entrees served with a vegetable egg roll, dessert and a beverage. Register at City Hall, BeachwoodRec.com or call 216-292-1970.

2023 OVERNIGHT TRIPS

Overnight trips are returning and planning is underway!

The first overnight trip is scheduled for May 21-26 in Tennessee.

Registration, information and more trip opportunities will be published at BeachwoodRec.com and in the *Beachwood Buzz* as they become available.

ALWAYS BE AN INSIDER, STAY CONNECTED!

Official Facebook Pages:

@BeachwoodOH
@BeachwoodPolice
@BeachwoodFire
@BeachwoodOHRec
@BeachwoodPublicWorks
@BarkwoodDogPark

Official Twitter Accounts:

@BeachwoodOH
@BeachwoodPolice

Beachwood eList:

Sign up at BeachwoodOhio.com

