

## MAYOR'S MESSAGE

It's been one full year since I took office as Mayor and what has transpired reflects significant growth and development throughout the city. I can say without hesitation that serving as Beachwood's Mayor is an honor and a privilege. My goals moving forward are to continue working collaboratively with City Council and our Department Directors to provide the best facilities, infrastructure, programs and services to the residents and businesses we serve. The Department Directors and our hard-working employees have made it possible for the city to deliver in many ways. I am grateful for their assistance and cooperation. Aside from what is reported in this issue's cover article, I'd like to share a few other key sources of progress:

### **Fitness Court and Outdoor Exercise Equipment – City Park East**

The public works department installed a high-quality fitness court and outdoor exercise facility adjacent to Barkwood. City Council allocated funds and the administration is exploring design options to add restrooms and a shelter. The fitness court features beautiful nature-inspired murals by local artist Eileen Dorsey.

### **Deer Management Program**

Early on, I met with several area mayors and consulted with the Ohio Department of Natural Resources to review and understand our neighbor's deer management programs. The city created and evaluated a community survey regarding deer management and a majority of our residents were in favor of having the city address the issue. We developed a deer management plan and partnered with the City of Shaker Heights and started our program in December. Along with an annual residential survey, I plan to review the impact of deer in Beachwood and use that data to make future management decisions. The city's goal is to maintain a deer population that maximizes recreational opportunity while minimizing conflicts with landscaping, gardening, motor travel and negative human/pet interactions.

### **Former DoubleTree Property Redevelopment**

I'm particularly proud of the proposed \$200 million construction project at 3663 Park East Dr. which is planned to revitalize the site and transform it into a new mixed-use development which optimizes land re-use. It's poised to be one of the largest mixed-use residential investments in Northeast Ohio. Developer My Place LLC is putting together a plan that has the potential to bring 400 luxury units and more than 900,000 square feet of new construction. The architectural design created by local firm VOCON has elements of what today's best

mixed-use projects are delivering. Construction could begin by the end of this year.

### **Porsche Dealership Relocation**

I'm grateful for The Penske Group's commitment to the City of Beachwood, demonstrated by its decision to relocate its Porsche dealership to 3750 Orange Place in Beachwood (former Fairfield Inn & Suites location which was demolished), from its present location here at 25855 Chagrin Blvd. This choice involved site searches throughout many nearby cities. The new facility consists of a showroom, service facility, and a detail building. In addition, they are relocating some corporate office members adding approximately 30 new positions.

### **Beachwood Named #1 in Cleveland Magazine's Annual Ranking**

Earning the #1 ranking as the Best Suburb in Northeast Ohio to live is a source of pride. The news was featured in an article which appeared in the June issue of the magazine's annual "Rating the Suburbs," wherein more than 70 suburbs are studied. Three major factors are evaluated: safety, education and housing. This ranking clearly reflects all the hard work delivered by our City officials and employees.

As far as a vision for the future, and in addition to the projects outlined in the cover story, there are many projects City Council and I have been discussing. Some include: the continuation of our road and sewer improvement program; upgraded traffic stanchions, streetlights and sidewalks in key areas of the city; a new Police Station; the relocation of our Public Works Department; a changeable copy sign at the corner of Richmond Road and Fairmount Boulevard, as well as the installation of electric vehicle charging stations.

We look forward to another year of prosperity and progress, working toward implementation of programs and services that benefit the residents and businesses in our community.



Mayor Justin Berns  
MayorBerns@beachwoodohio.com



THE INSIDER



## DEPARTMENTS

**AUDITOR**  
216.595.3712

**BUILDING DEPARTMENT**  
216.292.1914

**CLERK OF COUNCIL**  
216.595.5493

**COMMUNITY SERVICES**  
216.292.1970

**ECONOMIC DEVELOPMENT**  
216.292.1915

**FINANCE**  
216.292.1913

**FIRE & RESCUE**  
216.292.1965

**LAW**  
216.595.5462

**MAYOR'S OFFICE**  
216.292.1901

**POLICE**  
216.464.2343

**PUBLIC WORKS**  
216.292.1922

**EMERGENCY**  
Dial 9-1-1 or  
216.464.1234

# SNOW PLOW SEASON UNDERWAY

With our first official snowfalls, here are a few winter snow plow reminders:

- Give snow plow operators space to work. A fully loaded snow plow vehicle can weigh between 20-40 tons and cannot easily stop. Please stay at least 100 feet behind the plow when driving.
- Per Beachwood City Codified Ordinance 660.14: Advise private driveway plow operators to refrain from pushing snow in or across the roadway or in front of sidewalks. Do not snow blow or shovel snow into the street.
- Place trash cans in an accessible area, such as side of apron, not in a snowbank or in the roadway.
- Children and pets should never play in snowbanks near roadways.
- Be cognizant of plows when clearing your driveway. The crest of snow off the moving plow blade can be dangerous as it may contain ice and heavy wet snow.
- Snow plow operators cannot effectively and efficiently clear roadways when obstacles are present. This causes a safety concern for all.
- Beachwood ordinance states when snow falls over a 24-hour period to a depth of 2" or more, an emergency is declared and parking is prohibited on all city streets. The city will make a reasonable attempt to notify the public by using local press and social media. Vehicle owners are responsible to comply with the emergency regulations. If possible, please refrain from running or walking in the road during snow events or until the roadway has been cleared.
- As a courtesy, we will make every effort to make sure sidewalks are cleared; please remember plowing roadways is always our first priority.



Thank you for helping us keep Beachwood roadways safe!

## HOW TO EMAIL YOUR COUNCIL MEMBER:

FirstName.LastName@beachwoodohio.com

Ex: alec.isaacson@beachwoodohio.com



# NEW SOURCE FOR FRUIT-BASED REFRESHMENTS

A unique new snack and beverage destination recently arrived with the opening of Colson's Fruitsicles in the commercial complex off Richmond Road, near Chagrin Boulevard, at 3365 Richmond Rd., Suite 130. Owner Charles Colson had been operating a food truck at the Beachwood Food Truck Park and, after much dialogue with friends and family, he decided it was time to launch an independent store.



The store offers over 50 varieties of fresh fruit-based options including fruitsicles (banana blueberry, strawberry banana lemonade and avocado pineapple, among many other flavors), smoothies (pineapple strawberry, pineapple mango and cantaloupe strawberry, to name a few) and bottled water featuring flavors such as strawberry pineapple, honeydew cucumber, apple kiwi grape, and watermelon kiwi. Sea moss can be added to any product to draw on the mineral's potential to help with inflammation and other ailments. Open daily, 6:00 a.m. to 8:00 p.m. Contact Colson's at 216-342-4028.



**MAYOR**  
JUSTIN BERNS  
216.292.1901



**COUNCIL PRESIDENT**  
ALEC ISAACSON  
216.291.2797



**COUNCIL V.P.**  
ERIC SYNENBERG  
216.401.0074



**MIKE**  
BURKONS  
216.832.6771



**BARBARA**  
BELLIN JANOVITZ  
216.406.5914



**JOSHUA**  
MINTZ  
650.464.6788



**DANIELLE**  
SHOYKHET  
216.212.9212



**JUNE**  
TAYLOR  
216.533.7640

## UPCOMING CITY MEETINGS

**City Council:**  
January 9 at 7:00 p.m.  
January 23 at 7:00 p.m.

**Planning & Zoning:**  
January 26 at 6:30 p.m.

**Architectural Board of Review:**  
January 9 at 4:30 p.m.  
January 23 at 4:30 p.m.

# WORK-LIVE-LEARN...THRIVE

## TWO BEACHWOOD COMPANIES RECEIVE SMALL BUSINESS GRANTS

Cuyahoga County Executive Armond Budish recently announced that 55 small businesses are set to receive awards through the Cuyahoga County Small Business STIMulus Grant Program. Beachwood winners include Archie's Hough Bakery, located at 3365 Richmond Rd., and AND Direct LLC, located at 24331 Chagrin Blvd., Suite 145. AND Direct helps individuals and businesses acquire and leverage credit to access the capital they need to start or expand a business or to invest for passive income.

The grant program is specifically designed for small businesses that survived the COVID-19 pandemic and are seeking to grow, with an eye on minority-owned businesses. Approximately \$1.5 million – made available through American Rescue Plan Act funds – will be distributed to local businesses in 18 different municipalities across the county. The grants range from \$10,000 to \$50,000.



Archie Garner Sr. of Archie's Hough Bakery pictured with Cuyahoga County Executive Armond Budish.

"These grants will help dozens of small businesses grow through the purchase of new equipment, upgrading technology, and hiring of additional staff," Budish said. "For example, the funds will help a bakery in Beachwood purchase a cookie machine and cake mixer to increase sales, a landscaping company in Bedford Heights purchase a new commercial lawnmower to fulfill more contracts, and a day care center in Lyndhurst to cover transportation costs for field trips and implement a new sensory activity room for autistic children."

## HOLIDAY RUBBISH COLLECTION

Due to New Year's Day and Martin Luther King Jr. Day, rubbish and recycling will not be collected by the city on Monday, January 2 or Monday, January 16. Collections will be delayed one day. Regular Monday collections will shift to Tuesday, regular Tuesday collections will shift to Wednesday and so on.



## RECYCLE HOLIDAY LIGHTS & CORDS

The City of Beachwood's Public Works Department accepts broken holiday lights and power cords dropped off for recycling during the month of January. Drop off is available Monday through Friday from 7:30 a.m. to 3:30 p.m. Questions? Call Public Works at 216-292-1922.

## ECONOMIC DEVELOPMENT RESOURCES

A number of programs and resources are available locally to support businesses which can accelerate growth. Some of them include:

- **Community Reinvestment Area Tax Abatements.** These are tax abatements that may be applied for making new investments in real property improvements.
- **Workforce Development Resources.** These include a network of business resources through regional partners like the Cuyahoga County Department of Development providing technical assistance for training and workforce development needs.
- **SBA Loans.** The US Small Business Administration offers a comprehensive loan program to assist with most business needs including working capital, equipment, furniture, land and building, leasehold improvements and debt refinancing under special conditions.
- **Specialized Grants.** There are specialized grants available through the City of Beachwood and Regional Partners for business expansion and attraction. Companies that are planning to create more than 30 jobs and more than \$1 million in payroll may be eligible for a Job Creation Tax Credit or other industry specific grants.
- For a complete list of business resources, call the **Office of Economic Development** at 216-292-1915 or visit the Economic Development page at beachwoodohio.com.

### MAYORS' KINDNESS CHALLENGE

CITY OF  
*Beachwood*

*Kindland*  
JUST BE ♥ KIND™

A Friendly Competition Among Local Communities

1.) Do something kind!  
2.) Share it on social media!

Use #KindlandBeachwood  
in your post!

Every ad counts towards our total through Feb. 2023.  
Let's be the KINDEST COMMUNITY!

# UNDERCOVER SNOW SAFETY

Snow-covered fire hydrants are a hazard in an emergency. If you have a fire hydrant on your property or near your home and are able to clear a few feet around it, please do. In an emergency situation, every second counts. Please help us help you.

Another key safety tip during the winter months is to make sure your furnace exhaust is clear of snow. If not, this may cause deadly levels of carbon monoxide in your home. Stay in the clear!



# COMMUNITY COMPLIMENTS

"I want to compliment the Service Department for the great job they do. Garbage collections are always well done. Leaf collections have been superb this autumn as well. I live at the edge of the city bordering University Heights and Shaker Heights, and when out taking walks, I see how much better the leaf control is in Beachwood than in those areas. I'm seeing leaves waiting to be picked up for weeks now in Shaker, rather than just the day or two it takes here."

**Sandy Fried**  
Resident

"I am thankful to be living in Beachwood."

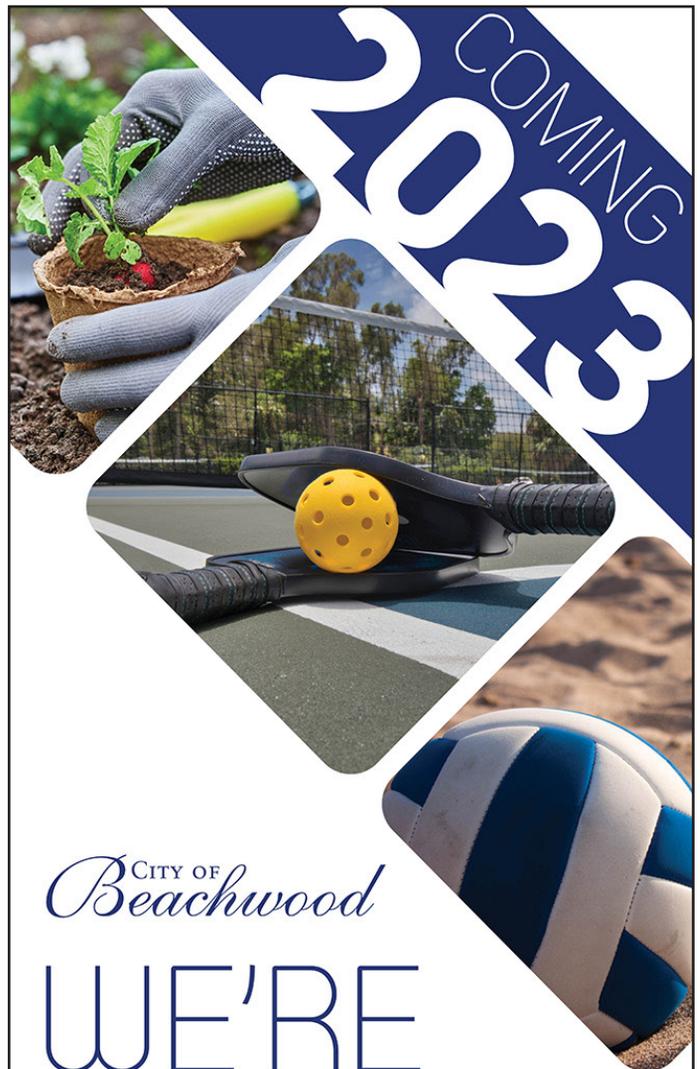
**Martin Flowerman**  
Resident

Are you a resident or business with news to share? Do you want to highlight opportunities made available to you by living in Beachwood? Please let us know by emailing June Scharf, public relations consultant, at [June.Scharf@BeachwoodOhio.com](mailto:June.Scharf@BeachwoodOhio.com).

"Senior Transportation Team, Here's to the folks who provide a ride, take detours and traffic all in stride. Door to door, doc appointments and more, a big thank you is justified.

Season of treats, for Beachwood's elite. Sense of direction, timing to perfection, know their way around city streets. Thank you. Have a happy holiday."

**Lois Kaye**  
Resident



COMING  
**2023**

CITY OF  
*Beachwood*

# WE'RE GROWING!



## COMMUNITY GARDENS

Spring 2023 ADA compliant, 86 plots & shade shelters! Access from the Community Center lot.



## PICKLEBALL COURTS

Early Fall 2023 Six new, dedicated pickleball courts! All tennis courts will remain.



## VOLLEYBALL COURTS

Early Fall 2023 Serving up two sand volleyball courts! Located near tennis & pickleball.

**FOLLOW OUR PROGRESS:**  
[BeachwoodRec.com](http://BeachwoodRec.com)



@BeachwoodOHRec

# JANUARY RECREATION GUIDE

Fireworks Sponsored by  
**CRESTMONT**

BUICK GMC Hyundai GENESIS

City of Beachwood

# FEBRUARY FREEZE



February 26th, 6-7:30 pm, City Hall  
Art, music, fireworks & more!

## BEACHWOOD ART GALLERY:

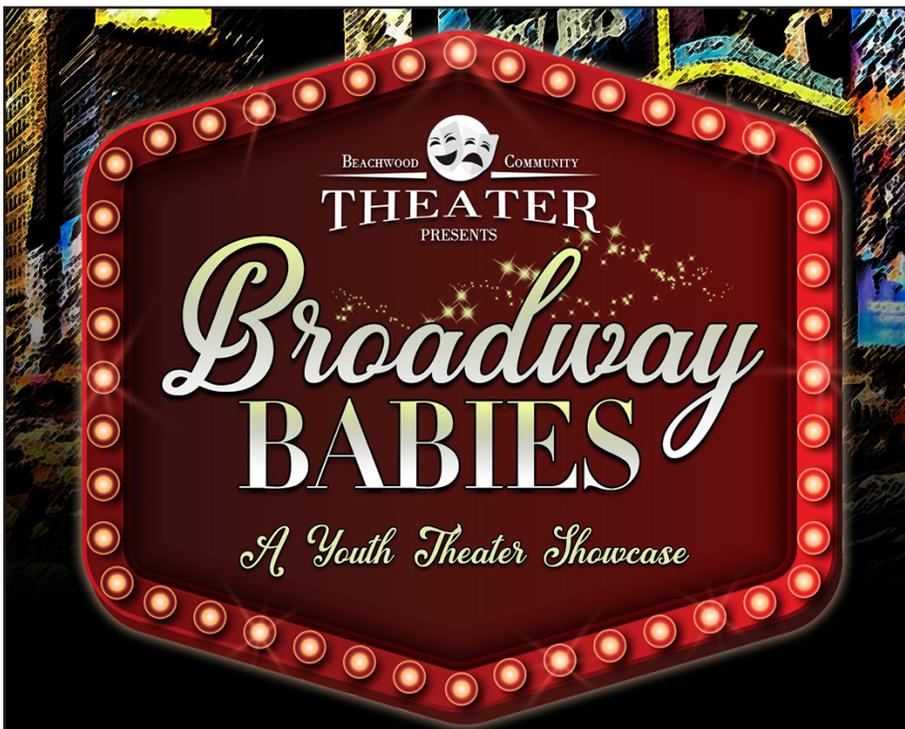
Celebrating Black History Month through Creative Expression | January 11 - February 12  
Artwork will be displayed by Jerome White, Gary R. Williams and W. Michael Winston.  
An artists' reception is scheduled for Sunday, January 22, from 1:00-2:30 p.m.

## SUMMER CAMP ONLINE REGISTRATION AVAILABLE

It's never too early to start planning. The new online registration process for summer camp is currently available and open to residents at [BeachwoodRec.com](http://BeachwoodRec.com). As a reminder, summer camp is going "green" with this new process to eliminate paper forms and make camper information easily accessible to camp directors. Everyone must submit their camper information form on the website prior to any registration or payment. You only need to submit one information form per camper for the entire summer, regardless of how many sessions they attend. Early bird rates end March 3. Non-residents can claim their waitlist number online beginning March 1 with non-resident registration beginning March 5. For details, visit the summer camp page at [BeachwoodRec.com](http://BeachwoodRec.com). A brief video is available to help walk you through the registration process.



Members of Kidz Camp out on a field trip during summer 2022.



## SINGING ★ DANCING ★ ACTING



**GRADES K-2: JANUARY 24-MARCH 14**  
*Tuesdays, 5:30-7:00 pm, Beachwood Community Center*

**GRADES 3-8: JANUARY 25-MARCH 15**  
*Wednesdays, 5:30-7:00 pm, Beachwood Community Center*

*Performances March 18th & 19th!*

**REGISTER: [BeachwoodRec.com](http://BeachwoodRec.com)** Residents \$225  
 Non-Residents \$270

Directed by Marquee Showcase Productions, Julie Matthews & Debi Lewin!

## GARDEN PLOT REGISTRATION

The Beachwood Community Gardens are getting a permanent, ADA accessible location closer to the Community Center parking lot this spring! The gardens will also be expanding to 86 plots plus shade shelters. Mark your calendar for these important registration dates. Garden plots never last long.

- February 1-February 28  
Registration Open To Returning Residents
- March 1-April 14  
Registration Open To All Residents
- April 17  
Registration Open To Non-Residents

Please note, February is only open to residents who bought a plot in 2022. Plots are \$25 each. Register in-person at City Hall. Visit [BeachwoodRec.com](http://BeachwoodRec.com) for more info.

## CELEBRATE BLACK HISTORY MONTH

For the latest celebration activities and programs, visit [BeachwoodRec.com](http://BeachwoodRec.com).

- **Djapo Cultural Arts Institute**  
Feb. 5, 2-3 p.m., Community Center  
African singing, dancing and drums. Part of BAC's Sunday Sounds series.
- **Black History through Stories & Songs**  
Feb. 7, 4-4:45 p.m., Beachwood Library  
Join Miss Donna the storyteller as she shares African-American history and culture. For students in grades K-5. Call 216-831-6868 to register.
- **Black History Cultural Experience**  
Feb. 8, 4-7 p.m., Community Center  
The tastes, sounds and more from local African-American owned businesses.
- **Art Explorers**  
Feb. 9, 4-4:45 p.m., Beachwood Library  
Open to grades K-5. Hear about the life of African-American artist Faith Ringgold and get inspired to create your own work of art. Call 216-831-6868 to register.
- **The TREES Book Discussion**  
Feb. 15, 2-3 p.m., Beachwood Library  
Written by Percival Everett. Books available at the circulation desk one month prior. Registration required. Please call 216-831-6868.

 A logo for Beachwood Baseball & Softball. It features the word "BEACHWOOD" in large, bold, blue letters at the top. Below it, "Baseball & Softball" is written in a smaller, blue, serif font. In the center is a white baseball with a blue "B" on it. At the bottom, it says "REGISTER TODAY!" in bold blue letters, followed by "Boys and girls ages 5-14." and "LEARN MORE: [BeachwoodRec.com](http://BeachwoodRec.com)" in bold blue letters.


 A logo for the City of Beachwood. It features the words "CITY OF Beachwood" in a blue, cursive font at the top. Below it is a photograph of a group of children and adults participating in an activity. At the bottom, it says "BEACHWOOD COMMUNITY SERVICES 2023 SPONSORSHIPS" in bold blue letters, followed by "Want to get your company involved?" and "Visit [BeachwoodRec.com](http://BeachwoodRec.com) for upcoming opportunities!" in blue text. At the very bottom, it says "Connect with your community!" in a blue, cursive font.

# BEACHWOOD SENIORS

Learn more and register at  
[BeachwoodRec.com!](http://BeachwoodRec.com)

Questions? Call 216-292-1970.

## EXILE: MUSIC OF THE JEWISH & AFRICAN DIASPORAS

Thursday, March 9 at 7:00 p.m.  
The Temple-Tifereth Israel, 26000 Shaker Blvd.

This new program from Jeannette Sorrell begins where *O Jerusalem!* ended – celebrating the interwoven connections of the Sephardic, Ashkenazy, Palestinian, and African traditions. Expelled from their homes and scattered across the earth, exiled peoples have often found strength and resilience in their music.

Tickets are \$30 for residents, and \$38 for non-residents. Transportation is not included in the ticket price. Register by February 4 at City Hall or BeachwoodRec.com.

## THE CLEVELAND ORCHESTRA

Friday, March 31, departure at 10:00 a.m.  
Severance Hall in University Circle

Join us for a matinee featuring conductor Thomas Ades and violinist Pekka Kuusisto playing *Inspiration: The Tempest*. Seats are in the orchestra level and transportation is included. The cost is \$86 for residents and \$103 for non-residents. Register by February 17 at City Hall or BeachwoodRec.com.

## THE TINA TURNER MUSICAL

Tuesday, April 25, departure at 6:30 p.m.  
Connor Palace in Downtown Cleveland

The *Tina Turner Musical* is a jukebox musical featuring the music of Tina Turner and depicting her life from her humble beginnings in Nutbush, Tennessee, to her transformation into a rock 'n' roll star. Includes a ticket and transportation from the Beachwood Community Center. The cost is \$97 for residents and \$117 for non-residents. Register by March 17 at City Hall or BeachwoodRec.com.

## JANUARY SENIOR DAY OUT

### The Lost Restaurants of Downtown Cleveland

Thursday, January 19, at Noon (Register by January 12)

Beachwood Community Center

Residents - \$13, Non-Residents - \$16, Program Only - \$5

From humble and hungry beginnings, the city of Cleveland grew over centuries until it boasted a dizzying array of gustatory choices. City dwellers and travelers alike flocked to the eateries at Public Square and Terminal Tower, including the Fred Harvey restaurants with their famous Harvey Girls. A single block-long street, Short Vincent featured the Theatrical Grille, the longest-running jazz joint in the area. The walls of Otto Moser's were a veritable Hollywood roll call, and the New York Spaghetti House offered a complete dining and aesthetic experience. Join author Bette Lou Higgins on a historical tour of the restaurants that kept Clevelanders fed!

Meal choices include chicken lo mein or vegetable subgum. All entrees served with a vegetable egg roll, dessert and a beverage. Register at City Hall, BeachwoodRec.com or call 216-292-1970.



Come try SilverSneakers Classic on Tuesdays and Thursdays at 10 a.m. at the Community Center.

# ALWAYS BE AN INSIDER, STAY CONNECTED!

### Official Facebook Pages:

@BeachwoodOH  
@BeachwoodPolice  
@BeachwoodFire  
@BeachwoodOHRec  
@BeachwoodPublicWorks  
@BarkwoodDogPark

### Official Twitter Accounts:

@BeachwoodOH  
@BeachwoodPolice

### Beachwood eList:

Sign up at [BeachwoodOhio.com](http://BeachwoodOhio.com)

