

## THE MAYOR'S MESSAGE **A HISTORIC MILESTONE FOR OUR COMMUNITY**

I hope this issue of the City Insider finds you in good health and high spirits. As we begin the new year, I'd like to amplify some exciting news that underscores the progress and inclusivity of our community.

As the cover story in this issue of the *Buzz* reveals, for the first time in Beachwood's history, the composition of our City Council includes a female majority.

This is not just a milestone, it's a leap forward toward a more inclusive and representative local government. This achievement became a reality when our community elected Jillian DeLong and Ali Stern to serve four-year terms. They are joining other electoral winners/incumbents Danielle Shoykhet and June Taylor.

In addition to celebrating this historic milestone, I also want to acknowledge and commend the remarkable women who hold pivotal management positions within our organization, all featured in the cover story. We depend heavily on each one of them for their skill and expertise. With the wealth of perspectives from our entire management team, both men and women, we have a fine balance shaping decisions that affect all of us.

By breaking through gender barriers, Beachwood is setting an inspiring example for aspiring leaders, particularly young women. This sends a powerful message that anyone, regardless of gender, can achieve career success without a ceiling that limits them.

I want to express my sincere appreciation to the voters of Beachwood for making this historic moment possible. It is with great pleasure that I personally welcome new council members Jillian DeLong and Ali Stern. I also extend my gratitude to our incumbents June Taylor, Danielle Shoykhet,

Alec Isaacson, Eric Synenberg and Josh Mintz for their hard work and dedication to the City of Beachwood.

Looking forward to 2024, I anticipate continued progress for our city. To reflect

on 2023, we are holding our State of the City event on Wednesday, February 21. Information about this event will be disseminated through the Beachwood Chamber of Commerce, which is hosting and managing the details. A State of the City booklet will be published and available online that will cover many of the points made at the event.

As Mayor, my mission is to lead our city toward a future defined by unity, diversity and progress. We are committed to building a community that values inclusivity and transparency in all aspects. With a focus on fiscal responsibility, we strive to ensure the

prudent use of resources, guaranteeing a prosperous and equitable city for generations to come. Best wishes to all in the New Year.

Mayor Justin Berns  
MayorBerns@beachwoodohio.com



**By breaking through gender barriers, Beachwood is setting an inspiring example for aspiring leaders, particularly young women.**

## BEACHWOOD CITY COUNCIL



How To EMAIL A COUNCIL MEMBER: FIRSTNAME.LASTNAME@BEACHWOODOHIO.COM



JILLIAN DELONG  
216.509.3514



ALEC ISAACSON  
216.291.2797



JOSHUA MINTZ  
650.464.6788



DANIELLE SHOYKHET  
216.212.9212



ALI STERN  
240.706.7478



ERIC SYNENBERG  
216.401.0074



JUNE TAYLOR  
216.533.7640



**AUDITOR**  
216.595.3712

**BUILDING DEPARTMENT**  
216.292.1914

**CLERK OF COUNCIL**  
216.595.5493

**COMMUNITY SERVICES**  
216.292.1970

**ECONOMIC DEVELOPMENT**  
216.292.1915

**FINANCE**  
216.292.1913

**FIRE & RESCUE**  
216.292.1965

**LAW**  
216.595.5462

**MAYOR'S OFFICE**  
216.292.1901

**POLICE**  
216.464.2343

**PUBLIC WORKS**  
216.292.1922

**EMERGENCY**  
Dial 9-1-1 or  
216.464.1234

## LEGISLATIVE RECAP

The legislation below includes the November 20, December 4 and December 11 council meetings.

**2023-121** – Council approved legislation on December 11 to extend the Eaton TIF District in support of long-term planning for future infrastructure needs. This extension will ensure that a future City Council will have the ability to use these TIF resources to support the financing of future public improvements. The school district will remain whole as this extension is a non-school TIF. The Ordinance was first heard on November 20 and placed on second reading on December 4.

**2023-122** – Council approved the Bills Ordinance authorizing payment for various professional services totaling \$90,981.20.

**2023-123** – Council placed an ordinance regarding the 2024 budget on first reading November 20 and passed it on December 4, 2024.

**2023-124** – Council authorized the City to dispose of a surplus property (2011 six-passenger golf cart) no longer needed for public use and authorized its sale on GovDeals.com.

**2023-125** – Council approved legislation authorizing the renewal of our annual support of VEEAM software used to back up our network for a three-year period totaling \$33,897.76.

**2023-126** – Council passed legislation extending the School Facilities Usage Agreement through February 29, 2024.

**2023-127** – Council approved legislation extending the moratorium relating to Dollar Stores, Second Hand Stores, Vape Shops, etc. for another 90-day period.

**2023-128** – Council accepted the bid from Comfort Systems USA for the acquisition and installation of five heating units for the Public Works garage in a total amount of \$98,500.00.

**2023-129** – Council accepted a bid from G&B Electric Company for an LED parking lot lighting project for a total amount not to exceed \$102,600. The City will use \$89,600 in NOPEC funds for this project.

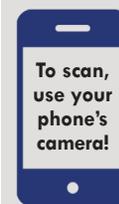
**2023-130** – Council authorized the Mayor to enter into Change Order No. 1 with CATTs Construction, Inc., for the Green-Bryden Storm Sewer Improvement. The City of Shaker Heights requested additional work totaling \$10,000 and are responsible for 100% of the cost of the change. Because the City of Beachwood holds the contract, it was necessary for us to approve the change.

**2023-131** – Council passed legislation authorizing the Mayor to renew a contract with Ohio Machinery Co., DBA Ohio CAT, for the maintenance of the City's generators for three years (2024-2026) at a cost of \$18,548 per year.

**2023-132** – Council authorized the Mayor to amend a contract with Signal Service for Traffic Signal monitoring and maintenance for 2023 and 2024.

### LIVE & RECORDED MEETINGS

Scan the QR code or visit our website at [BeachwoodOhio.com/WatchMeetings](https://BeachwoodOhio.com/WatchMeetings).



### STAY ENGAGED IN YOUR COMMUNITY:



Meeting agendas, minutes including legislation, live and recorded meetings are available on our website at [BeachwoodOhio.com](https://BeachwoodOhio.com) or please attend an upcoming meeting.

**2023-133** – Council accepted a bid from NEXGEN Integration, for the purchase of a mobile camera trailer in the amount of \$67,535.

**2023-134** – The Jewish Federation came before the Planning & Zoning Commission and City Council seeking approval to place a temporary sign (art) to be located at 25701 Science Park. Council accepted the recommendation of the Planning Commission and approved the preliminary and final site plan, granting several temporary variances with certain stipulations.

**2023-135** – Council approved an ordinance establishing a Community Reinvestment Agreement for Bane Holdings LLC and Skoda Dentistry for the purposes of demolishing an existing underutilized and blighted property and constructing a new Class A office building.

**2023-136** – Council approved the Bills Ordinance authorizing payment for various professional services totaling \$64,488.92.

**2023-137** – Council passed legislation amending the contract with GPD Group for Engineering Services for the contract beginning in 2023 and ending in 2025.

**2023-138** – Council authorized an expenditure of not to exceed \$40,000 for the 2024 Tree Planting Program.

**2023-139** – Council adopted the 2024 Administrative Salary Ordinance providing for a 4% wage adjustment for administrative employees.

### MOTIONS AND RESOLUTIONS

Council passed a motion to advertise for bids for the 2024 Street Striping Program.

**2023-11** – Council passed a resolution creating the Beachwood Regenerative Forgivable Loan program and the Beachwood Regenerative Commercial Office Building Loan Program. Both will be used to promote business attraction and retention efforts.

More information regarding these agenda items and backup materials can be found on our website. [BeachwoodOhio.com/AgendaCenter](https://BeachwoodOhio.com/AgendaCenter)

### UPCOMING CITY MEETINGS

**City Council:**  
January 8 at 7:00 p.m.  
January 22 at 7:00 p.m.

**Planning & Zoning:**  
January 18 at 5:00 p.m.

**Architectural Board of Review:**  
January 8 at 4:30 p.m.  
January 22 at 4:30 p.m.

# WORK - LIVE - LEARN - THRIVE

2024

Presented by the Beachwood Chamber of Commerce

## STATE OF THE CITY

BEACHWOOD, OHIO

# Save The Date!

Wednesday, February 21



**Location: Eaton**  
1000 Eaton Blvd.

3:30 p.m. - Networking

4:30 p.m. - Program

5:30 p.m. - Wrap Up

**Attendance by RSVP only!**

Limited capacity. Registration coming soon.



Powering Business Worldwide

**BEACHWOOD ART GALLERY:** Celebrating Black History Month through Creative Expression | January 10-February 19  
Artists' reception on Sunday, January 21, from 1:00-2:30 p.m. inside the Beachwood Community Center.

## NOMINATE YOUR HOMETOWN HERO

The Beachwood Historical Society and City of Beachwood are collaborating to celebrate our Hometown Heroes once again in 2024! Nominations are currently being accepted online through Thursday, February 29, at [BeachwoodOhio.com/HeroNominations](https://BeachwoodOhio.com/HeroNominations).

A successful nominee actively displays the following criteria in their everyday life:

- Must be a resident or individual who works in the city
- Makes a positive impact on the city
- Helps improve the city and society
- Shows dedication to helping others
- Displays courage, care and concern
- Contributions and accomplishments have enhanced Beachwood

Heroes will be celebrated in May with a special ceremony at the Hometown Heroes garden display in Beachwood's City Park West on Shaker Boulevard.



The 2023 class of Hometown Heroes pictured with Mayor Justin Berns.

**SCAN THE QR CODE TO NOMINATE  
OR VISIT OUR WEBSITE AT:  
[BEACHWOODOHIO.COM/HERONOMINATIONS](https://BeachwoodOhio.com/HeroNominations)**



# HEY SENIORS, NEED A LIFT?

Free door-to-door wheelchair lift equipped van service is available for Beachwood residents 60 years and older and those with disabilities living in an independent living setting. This service is not meant to supply all transportation needs, but is a supplemental service. Rides are available for medical appointments, shopping, banking, and social/recreational activities like Beachwood's Senior Day Out. There is no guarantee of the van's availability for requested dates and times, but our Community Services staff will do everything possible to accommodate essential appointments.

**Service Area & Hours:** This service is provided to destinations within the eastern suburbs of Cuyahoga County and the University Circle area. Offered Monday through Friday, 8:30 a.m. to 4:00 p.m.

**How To Sign Up:** Call Shelly Drenski at 216.292.1971 to register. One-time registration is required to determine eligibility before utilization of a van service. The City of Beachwood reserves the right to determine eligibility.

## High Five to Beachwood Drivers

How do we carry on with our lives,  
When we find we cannot drive?  
Whence cometh our salvation?  
Beachwood Senior Transportation!  
Takes us to the doc to survive,  
To the beauty shop to revive,  
To pick up the essentials we need to thrive,  
And keeps us old geezers content and alive!

You all provide such an important service. Know that you are greatly appreciated. May your hopes and dreams be fulfilled in 2024.

**Lois Kaye,**  
Beachwood Resident

## HOLIDAY RUBBISH COLLECTION:

Due to New Year's Day and Martin Luther King Jr. Day, rubbish and recycling will not be collected on Monday, Jan. 1 and Monday, Jan. 15. Collections will be delayed one day for those weeks only.

# YOUR RECOVERY COUNSELING

The City of Beachwood welcomes Your Recovery Counseling. Sadigoh Galloway is the president and CEO, pouring her passion and soul into the center. The grand opening on November 17 was filled with family, friends, staff and clients who are all dedicated to healing through recovery counseling and helping clients achieve stability and reduce barriers. The ceremony was attended by Mayor Berns, Economic Development Director Catherine Bieterman and City Council members Josh Mintz and Danielle Shoykhet. Your Recovery Counseling is located at 23811 Chagrin Blvd., Suite 105. Learn more at [yourrecoverystarts.com](http://yourrecoverystarts.com).



Sadigoh Galloway (middle) holding the ribbon cutting scissors happily surrounded by family, friends and staff at the grand opening.

# CLEVELAND CONSIGNMENT SHOPPE NOW OPEN

The Cleveland Consignment Shoppe opened at its new location in Beachwood on Tuesday, December 12. It is located at 3365 Richmond Rd., Suite 210.



# BEACHWOOD SNOW ORDINANCE

Beachwood Ordinances state when snow falls to a depth of 2 inches (or more) over a 24-hour period, an emergency is declared and parking may be prohibited on all city streets. The city will make a reasonable attempt to notify the public by using local press and social media. Official social media accounts are listed on the last page of the City Insider.

Vehicle owners are responsible for complying with emergency parking regulations; vehicles parked in violation may be towed at the owners' expense.

**BEACHWOOD IS PREPARED, ARE YOU?**

We take great pride in the high quality work performed by Public Works. We want to make sure you are ready, too.

- Ensure you've performed routine maintenance on your vehicle, including good tires.
- Wear warm clothing, such as hats and gloves, to protect you from the cold.
- Slow down. Ice can be unpredictable but more time to react will certainly help.

Graphic courtesy of VECTEEZY.COM

# PLOW PERMIT REMINDER

Don't forget the permit! Beachwood Ordinance 725.01 states: No person, firm or corporation shall remove snow from private driveways in the city without first securing a permit from the Police Department for such purpose.

Please make sure that your private plow contractor has obtained a permit from Beachwood Police Department for snow removal services.

# JANUARY RECREATION GUIDE



**February  
FREEZE**

*Thursday, February 15*

**NEW DATE!**

*Outdoor Winter Fest*  
**6:30-8 PM**  
Beachwood City Hall  
*Activities & Entertainment*  
*Train Rides in Candy Land*  
*Costume Characters*  
*Fireworks Show*

CITY OF  
*Beachwood*  
**CRESTMONT**

BUICK | GMC | HYUNDAI | JEEP

BeachwoodRec.com

## UPCOMING PROGRAMS

- **Ahead in the Count Softball Clinic (Beginner)**  
Sundays, Jan. 14 to Feb. 4  
Grades 3-4 from 2:00-3:00 p.m.  
Grades 5-6 from 3:00-4:00 p.m.  
Beachwood High School Auxiliary Gym  
Residents \$70, Non-Residents \$80
- **Pee Wee Soccer with Dennis Weyn**  
Fridays, Jan. 19 to Mar. 15, 12:45-1:30 p.m.  
Ages 3-5, Fairmount School  
Residents \$156, Non-Residents \$187  
(No class on February 9.)
- **The Upcycle Academy:**  
**Fashion Design for Sustainable Style**  
Wednesdays, Jan. 24 to Feb. 28, 2:45-3:45 p.m.  
Grades 3-5, Hilltop  
Residents \$135, Non-Residents \$162
- **Crayola Imagine Arts Academy**  
Mondays, Feb. 5 to Mar. 18  
Grades K-2, Bryden, 3:25-4:25 p.m.  
Grades 3-5, Hilltop, 2:45-3:45 p.m.  
Residents \$131, Non-Residents \$157  
(No class on February 19.)
- **Ahead in the Count Softball Clinic (Intermediate)**  
Sundays, Feb. 11 to Mar. 3  
Grades 3-4 from 2:00-3:00 p.m.  
Grades 5-6 from 3:00-4:00 p.m.  
Beachwood High School Auxiliary Gym  
Residents \$70, Non-Residents \$80
- **Beachwood Community Theater**  
**Decades Youth Showcase**  
Wednesdays, Mar. 6 to May 1, 5:00-7:00 p.m.  
Ages 7-17, Beachwood Community Center  
Residents \$300, Non-Residents \$360  
(No rehearsal on March 27. Performance on May 5.)
- **Youth Baseball & Softball**  
Summer Leagues 2024  
Ages 5-14, Beachwood & Surrounding Cities  
Residents \$75, Non-Residents \$95



**BEACHWOOD  
BLACKOUT 2024**

CITY OF *Beachwood* SOLAR ECLIPSE PARTY - APRIL 8, 2024 **CRESTMONT**  
AUTOMOTIVE

## BEACHWOOD'S GOT TALENT, NEW PROGRAM OPEN TO AGES 5-19

Prepare your very own routine and put your talent on display! Open to all singers, dancers, musicians and actors. Beachwood's Got Talent is a three-week program plus a preliminary/finale open to city residents benefiting Rainbow Babies & Children's Hospital. The talent competition is led by Julie Matthews and Debi Lewin of Marquee Showcase Productions.

Auditions can be scheduled for February 4 between 1:00-5:00 p.m., held at the Beachwood Community Center. A \$50 registration fee will be due upon a successful audition into the program.



Rehearsals will be held on Wednesday evenings from 5:00-7:00 p.m., February 7 through February 21. Participants will have assistance from Julie and Debi to help perfect their routines.

Show preliminaries will be held Sunday, February 25, from 1:00-5:00 p.m. in the high school auditorium based on age group. Each preliminary concludes with an announcement of finalists for the 7:00 p.m. finale and awards.



## SUMMER CAMP, RESIDENT EARLY BIRD RATES

Resident registration for Beachwood Summer Camp is open at [BeachwoodRec.com](http://BeachwoodRec.com). The new process can be completed entirely through the online registration portal with no need for a separate camper information form. Video tutorials available on our website. Please note, **residents must upload proof of residency** to their online account or stop at City Hall to provide it in-person **within 30 days of registration**. Early bird rates end March 1 at 4:30 p.m.  
*Bison Camp during a 2023 field trip.*

## BEACHWOOD SENIORS

### UPCOMING PROGRAMS & TRIPS

- **Beginner Mahj Lessons with Fern Grunberger**  
Mondays, Feb. 12 to Mar. 11, 12:30-2:30 p.m. (No class 2/19)  
Beachwood Community Center, Residents \$40, Non-Residents \$48  
Take up a new game in 2024! Mah Jongg is a tile game that requires critical thinking, situational awareness and social intelligence to play it well and provides countless hours of fun. Register by February 5.
- **The Girl in the Diary at The Maltz Museum**  
Friday, March 15, 11:00 a.m.  
Meet at The Maltz Museum, Residents & Non-Residents \$10  
Join us for a guided tour of the museum's latest exhibit. In 1945, a diary was discovered in the liberated Auschwitz-Birkenau Camp. It was written by a 14-year-old Jewish girl named Rywka Lipszyc and tells the story of a young girl who lost her siblings and parents, but never lost hope or her faith. Register by March 1.
- **The Mind Challenge - Join Team Beachwood!**  
Play begins mid-April in Beachwood and surrounding cities.  
Enjoy trivia? Ever want to be part of a team and represent your city? Here is your opportunity! The Mind Challenge is a regional competition against other Northeast Ohio communities. Last year, Beachwood finished in fourth place! Interested in participating? Call 216.292.1970 by March 31.

### SENIOR DAY OUT

**Joyful January**  
Thursday, January 18, at Noon  
Beachwood Community Center

Residents \$13  
Non-Residents \$16  
Program Only \$5

Register by January 10.

Join the musicians of OPUS 216 for an exciting hour of genre-bending music: from classical, to jazz, modern day hits, and fiddle! Classically trained but unbound by genre, this Northeast Ohio ensemble brings a unique sound.

Meal choices include chicken pot pie with a side salad or a Sedona salad (field greens and romaine, celery, apples, grapes, candied walnuts, and raisins served with house-made creamy pecan vinaigrette). All entrees served with a beverage and dessert.

**Feb. Senior Day Out:** The Black Women of Jazz on February 15! Learn about the lives of Billie Holiday, Ella Fitzgerald, and Lena Horne.

Register for events at [BeachwoodRec.com](http://BeachwoodRec.com),  
City Hall or call 216.292.1970.

# WHERE BUSINESS IS BOOMING!

THE LATEST NEWS FROM ECONOMIC DEVELOPMENT

## MASTERBRAND OPENS HEADQUARTERS

The City of Beachwood is pleased to announce that MasterBrand, the No. 1 leader in the North American residential cabinet business, has opened its national corporate headquarters in office space in one of Beachwood's prime commercial corridors. Jobs Ohio and TeamNeo were partners in the transaction. MasterBrand's presence is anticipated to bring an increase of \$7.25 million in tax dollars, and an expected \$2 million in new capital investments, along with tenant improvements at 3300 Enterprise Parkway. This project reflects a relocation of their headquarter operations from Indiana.

"The company's relocation aligns closely with the city's desire to attract growing national manufacturing headquarters that align with our existing strengths. With the new payroll taxes, MasterBrand has become a new top employer in terms of new income tax generation to Beachwood," stated Catherine Bieterman, Beachwood's Economic Development Director. She also notes that the collaboration of regional economic development partners brought together support for the relocation of the company.

Beachwood Mayor Justin Berns added, "I have a long history and knowledge of the superiority of products that MasterBrand offers in the residential cabinet business. Their products are top quality within the industry. The City of Beachwood strongly values and supports their future growth plans as they establish their new headquarters here in our community."

MasterBrand Cabinets has several well-known cabinet brands that offer stylish products including Aristokraft, Decora, Diamond, Fieldstone, Homecrest, Kemper, KitchenCraft, Mantra, Mid Continent (MC), Omega, Schrock, Starmark, Ultracraft and Urban Effects.

June Taylor, Economic Development Committee Chair, says she is happy with the outcome of her committee's work. "This is a high quality and prestigious company that we are proud to have supported. Beachwood has the resources and amenities that are attractive as a headquarters location. We look forward to supporting their current relocation and future needs here in Northeast Ohio and in Beachwood."



## MEGAN PICCIONE HIGH JEWELRY

Megan Piccione High Jewelry, welcome to Beachwood! Your new store is stunning and we enjoyed your recent ribbon cutting celebration, attended by Mayor Justin Berns and many others. We also salute you as a Beachwood High School graduate! The MPJ Showroom location is 3201 Enterprise Parkway, Suite 145, inside the Landmark building.

Mayor Justin Berns (left) inside the showroom for the ribbon cutting celebration.

## MILESTONE MOMENTS FOR LOCAL BUSINESSES

### Mandel Adult Day Center:

Mayor Justin Berns recently helped celebrate the 55th anniversary of the Mandel Adult Day Center, along with clients' milestones. Mayor Berns presented a proclamation in honor of this auspicious occasion. Best wishes for continued success!

Mayor Justin Berns with Tina Witt, Menorah Park Director of Home and Community-Based Services



**Right at Home:** Happy 10th Anniversary to Right at Home, Cleveland East! It was an honor for council members Josh Mintz, Danielle Shoykhet and June Taylor to present a proclamation on behalf of the City of Beachwood. Best wishes for continued success with offering the community a range of services focusing on in-home care options for seniors and adults with disabilities.



Left to right: Director of Client Services Frank Swinehart, Chamber Director David Lapierre, council member Josh Mintz, owner Elise Braverman-Plotkin, council member June Taylor, council member Danielle Shoykhet and owner Shalom Plotkin

# ALWAYS BE AN INSIDER, STAY CONNECTED!

## OFFICIAL SOCIAL MEDIA PAGES



### Facebook Pages:

@BeachwoodOH  
@BeachwoodPolice  
@BeachwoodFire  
@BeachwoodOHRec  
@BeachwoodPublicWorks  
@BarkwoodDogPark

### Twitter Accounts:

@BeachwoodOH  
@BeachwoodPolice

### Instagram Accounts:

@BeachwoodOhio

### Beachwood eList:

Sign up at [BeachwoodOhio.com](http://BeachwoodOhio.com)