

THE INSIDER

CITY OF
Beachwood
MAYOR JUSTIN BERNS

KEEPING YOU CONNECTED TO THE CITY OF BEACHWOOD!

JULY 2024

THE MAYOR'S MESSAGE REFLECTIONS & PROJECTIONS

Amid the rapid pace of our seasonal events and activities, it's important to take a moment to reflect on some of our recent achievements and to highlight other initiatives.

In May, we celebrated the 75th anniversary of our Fire Department's service with an open house. It featured self-guided tours of the Public Safety Center, a kid's challenge, drone demonstration, rescue enactment, a DJ and food trucks, and it drew quite a crowd. We appreciate and are grateful for the department's decades of service and for their commitment to keeping our entire community safe.

Last month, we celebrated the anticipated opening of our new playground which is receiving all the attention it deserves in this issue. The completion of this 10-month project is the result of many staff members' diligence. **Chris Arrietta**, our Public Works Director, oversaw the project from start to finish. He and Assistant Public Works Director, **Mark Lopez**, brought great wisdom, patience and technical knowledge to the development and execution of the plans. Also, **Derek Schroeder**, our Community Services Director, was part of the process from start to finish. He and **Shannon Diamond**, Community Services Program Manager, executed the plan for our opening festivities with the entire Community Services team taking part to make sure that our grand opening was a monumental success. I encourage everyone to check it out this summer!

Also deserving of our recognition is the **Beachwood Arts Council**, which will celebrate its 60th anniversary this year. Founded in 1964 after a successful arts fundraiser for Beachwood High School, the BAC became a nonprofit organization in 1968.

The BAC's mission is to nurture, promote and celebrate the visual and performing arts in Northeast Ohio, providing opportunities to cultivate creativity and community. We are incredibly fortunate to have such a dedicated organization in our community. The BAC hosts exhibitions that we proudly display in our Community Center featuring local and national artists. BAC also sponsors high school art shows and organizes tours of museums, galleries, private collections, homes, gardens, and artists' studios. It also

presents music and dance performances, workshops on various artistic techniques and lectures.

The stainless-steel structure, *Family Suite*, by renowned Ohio artist Stephen Canneto, positioned in front of the City Hall on Richmond Road, was a gift to the City by Beachwood Arts Council in 1991.

Each year, the BAC awards the Si and Shirley Wachsberger Arts Scholarship to a graduating Beachwood High School student. Recently, the BAC introduced a Free Little Art Gallery at the Community Center, encouraging the exchange of art among residents. A permanent art piece by former BAC trustee Shari Wolf is also displayed in the Community Center, celebrating the arts as a vital part of the BAC's home.

Looking ahead, our Community Services Department (BeachwoodRec.com) has a full schedule of programs for community members of all ages, including our **Summer Concert Series** and **Outdoor Movie Nights**.

One of our most successful programs each summer is **Safety Town**, where children will receive guidance on bus safety, pedestrian safety, personal safety and more. We view this program as an excellent method to heighten young children's awareness and sensitivities to their surroundings.

I'd like to extend my deep appreciation for the time and effort extended by members of this administration and staff for handling so many aspects of our operations to enhance the lives of those working and living in our city. And we all are grateful for the community members who participate in all that we have to offer.



Mayor Justin Berns
MayorBerns@beachwoodohio.com



BEACHWOOD CITY COUNCIL



HOW TO EMAIL A COUNCIL MEMBER: FIRSTNAME.LASTNAME@BEACHWOODOHIO.COM



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AUDITOR
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BUILDING DEPARTMENT
216.292.1914

CLERK OF COUNCIL
216.595.5493

COMMUNITY SERVICES
216.292.1970

ECONOMIC DEVELOPMENT
216.292.1915

FINANCE
216.292.1913

FIRE & RESCUE
216.292.1965

LAW
216.595.5462

MAYOR'S OFFICE
216.292.1901

POLICE
216.464.2343

PUBLIC WORKS
216.292.1922

EMERGENCY
Dial 9-1-1 or
216.464.1234

LEGISLATIVE UPDATE

MAY 20 CITY COUNCIL MEETING

The city is focusing on six key areas essential for the city's advancement, which serve not only as a roadmap, but as a guiding light for our city's progress. Each legislative update highlights ordinances and resolutions within these critical focus areas, underscoring the measures we are undertaking within each.

Fiscal Responsibility – Fostering Accountability and Efficiency

City Council has approved two union contracts that govern salaries and benefits for a 3-year period, providing updated and negotiated terms for our employees who are part of a collective bargaining unit. The terms of these agreements were agreed upon by the administration and the respective unions and aim to maintain fair compensation, and ensure that our workforce continues to receive competitive and comprehensive benefits packages.

Resolution 2024-12 accepts the Collective Bargaining Agreement between the City of Beachwood, Ohio, and Laborers' Local 860 (Building Department).

Resolution 2024-13 was approved by City Council and accepts the Collective Bargaining Agreement between the City of Beachwood, Ohio, and Laborers' Local 860 (Public Works Department).

City Council approved **Resolution 2024-15**, which allows the city to partner with a broker to streamline the sale of equipment. This move aims to ensure that the city can maximize returns on investments while freeing up resources for more pressing needs. With the fire apparatus no longer required for public use, this decision reflects a commitment to responsible stewardship of taxpayer funds.

Innovative Partnerships – Strengthening Community Connection Through Collaboration

Ordinance 2024-52 was placed on 1st reading on May 6 and adopted by City Council on May 20. This legislation was enacted to adjust the boundaries between the City of Beachwood, Ohio, and Orange Village along Orange Place. This collaborative effort signifies a proactive approach to address property-related issues spanning both jurisdictions. These adjustments aim to streamline processes for property owners, alleviating confusion and inefficiencies associated with navigating codes from multiple communities. This initiative underscores our commitment to serving constituents and fostering positive relationships with property owners and neighboring municipalities.

LIVE & RECORDED MEETINGS

Scan the QR code or visit BeachwoodOhio.com/WatchMeetings.



STAY ENGAGED IN YOUR COMMUNITY:



Meeting agendas, minutes including legislation, live and recorded meetings are available on our website at BeachwoodOhio.com or please attend an upcoming meeting.

Public Safety – Strengthening Community Resilience

Resolution 2024-14 was adopted by the City Council. This resolution entails accepting a bid from Cargill, Inc. - Salt, Road Safety, through the Joint Municipal Improvement Consortium as the supplier of untreated rock salt for snow and ice removal for the upcoming 2024-2025 winter season. This decision reflects our commitment to ensuring efficient and effective snow and ice management practices while prioritizing road safety in our community.

Note: Only the focus areas with relevant action are highlighted above.

For a complete list of all our ordinances, resolutions, or motions passed by City Council, or for more information regarding these agenda items and backup materials, please visit our city website at BeachwoodOhio.com/AgendaCenter.

City of Beachwood **RECYCLE RIGHT** Please DO NOT bag recyclables!

Don't let your recycling efforts go to waste

ONLY THESE ITEMS GO IN YOUR RECYCLE CAN

If an item is not listed to the right, it is not recyclable in Beachwood's curbside program. Don't be a wish-cycler; This is when non-recyclable items are placed in the recycle can with hope they will be recycled. A truck's entire load containing any wish-cycling could be diverted to the landfill. In addition, the City of Beachwood could be charged a fee for the load contamination.



CANS
Empty & Rinse



CARDBOARD
Flatten Boxes



GLASS
Empty & Rinse



PLASTIC BOTTLES & JUGS
Empty, Rinse & Replace Cap



NEWSPAPER & MAGAZINES



OFFICE PAPER

Public Works will periodically check recycle can contents and give notices to those who are not compliant.

WHEN IN DOUBT, THROW IT OUT!

Please no "Wish-cycling" or bagged recyclables. If it is not specifically listed above, throw it out as contaminated loads lead to higher recycling rates to Beachwood.

BEACHWOOD PUBLIC WORKS ● 23355 MERCANTILE RD ● 216.292.1922

UPCOMING CITY MEETINGS

City Council:
July 15 at 7:00 p.m.
Sept. 3 at 7:00 p.m.

Planning & Zoning:
July 25 at 6:30 p.m.
Aug. 29 at 6:30 p.m.

Architectural Board of Review:
July 1 at 4:30 p.m.
July 15 at 4:30 p.m.

WORK - LIVE - LEARN - THRIVE

CELEBRATING 75 YEARS

The Beachwood Fire Department welcomed the community to the Public Safety Center on Sunday, May 19, in honor of 75 years of service. The open house brought smiles to all ages as attendees enjoyed self-guided tours, a kid's challenge, activities, demonstrations and more. Some notable highlights included the city's new fire engine, Tower 1021, and a demonstration from the recently created drone unit. On behalf of the city and all Beachwood Fire personnel, we greatly appreciate your ongoing support of our safety services.



All ages enjoyed demonstrations and interacting with department personnel.

NATIONAL NIGHT OUT
★ 2024 ★
POLICE • COMMUNITY PARTNERSHIPS

TUESDAY, AUG. 6, 5-7 PM
BEACHWOOD CITY HALL

Hosted by Beachwood Police Department
Activities, Vehicles, K-9 Unit, Food Trucks & More!

HOMETOWN HEROES

The City of Beachwood extends its congratulations to the latest class of Hometown Heroes. Each recipient has left a lasting impact on our community. Thank you for everything you do!



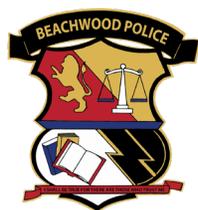
Learn more about each Hometown Hero award recipient on pages 14-15.

INDEPENDENCE DAY HOLIDAY HOURS:

City Hall will be closed on Thursday, July 4, in observance of Independence Day. Rubbish collections on Thursday will shift to Friday. Monday through Wednesday will remain on schedule.

BEACHWOOD POLICE DEPT. WELCOMES PATROL OFFICERS

Congratulations to Beachwood's two newest full-time Patrol Officers joining the police department! Paul Stanley and Jorge Villarreal were sworn in by Mayor Berns on June 3. Welcome to Beachwood, we're happy to have you!



Left to right: Deputy Chief of Police John Resek, Patrol Officer Paul Stanley, Patrol Officer Jorge Villarreal, Chief of Police Katherine McLaughlin and Mayor Justin Berns



CITY OF Beachwood

DEER MANAGEMENT SURVEY

The City of Beachwood continued a deer management program in partnership with the City of Shaker Heights this past season. We donated 3,086 pounds of venison to the food bank providing approximately 12,000 meals to people in need. Based on parameters outlined in our Deer Management Plan, an important part of the program is to understand the reactions/concerns of our residents. To that end, we have developed a residential questionnaire and appreciate your time and feedback. **The deadline for completing this survey is July 15, 2024.**



RESIDENT SURVEY:
BeachwoodOhio.com/DeerManagement

BEACHWOOD ART GALLERY:

Mixed-Media and 3-D | July 3 - September 7 | Proudly featuring 11 talented local artists!

A special artists' reception plus original readings by local poets/writers will be held on August 11 from 1-3 p.m.

RESIDENTIAL LIGHTING SURVEY RESULTS

Four hundred thirty one residents responded to our lighting survey. This represents a 95% confidence level with a 4% margin of error.

Of those who responded, 69% expressed interest in having residential lighting on their street, while 31% did not. Feedback on whether or not the sample lights on Beacon Road would meet the needs of the community and if they provided adequate lighting was mixed: 55% said no, and 45% said yes. When asked if residents preferred traditional streetlights instead of sidewalk lights, even if it entailed a tax increase, 61% opposed the idea, while 39% supported it.



One of the sample light fixtures from the Beacon Drive demo.

We appreciate our community taking the time to evaluate the sample lighting on Beacon Road and for providing their feedback. We remain committed to engaging with all residents and will use the insights we received to guide our decisions moving forward. We will maintain open communication with all Beachwood residents when we discuss the next step.

Survey results are available on our website at BeachwoodOhio.com/Lights.

CONGRATULATIONS WHITNEY CROOK, CLERK OF COUNCIL

Congratulations to Whitney Crook, Clerk of Council, on earning the Certified Municipal Clerk and Master Municipal Clerk Certificates from the International Institute of Municipal Clerks!

As Council President Alec Isaacson stated at the June 10 city council meeting, "Whitney is very much the backbone of Council's operations. She is the one who tracks all the details and gets everything lined up week after week. Without Whitney's support, things would be a lot harder for all of us."



Whitney and her family alongside Council President Alec Isaacson.



Kirsi Cochell, Senior Strong & Stable Instructor

Just want you to know how very happy we are with our Seniors Strong and Stable class. The instructor (Kirsi Cochell) is knowledgeable, kind, creative and really helpful without the condescending attitude that is often a problem in seniors classes. We have just signed up for the later summer class. Thank you for encouraging this excellent instructor!

Kathryn Whittington,
Resident

JULY RECREATION GUIDE

UNLEASHING FUN: PLAYGROUND GRAND OPENING



For additional coverage and photos of the May 31 grand opening, see pages 7-9. Photography by Discovery Photo.

50-YEAR RESIDENTS HONORED

At the May 20 council meeting, the city was thrilled and honored to recognize our latest 50-year residents! What a commitment to the community and endorsement of Beachwood! Residents who were celebrated include Ronna Bernstein, Joanne Breen, Sarah Britton, Judith Kirchick, Richard & Fran Polster, Jack & Jean Ann Sexton and Carol Weitzner.



Top, left to right: Ronna Bernstein, Sarah Britton, Judith Kirchick

Bottom, left to right: Richard & Fran Polster, Carol Weitzner

Not pictured: Joanne Breen, Jack & Jean Ann Sexton



Beachwood City Park West Pavilion

YOGA & TAI-CHI

Free! Presented by the Beachwood Historical Society.

<h3 style="margin: 0;">YOGA</h3> <p style="margin: 0; font-size: small;">Offered every Saturday throughout July!</p> <p style="margin: 0; font-size: x-small;">10:00 AM Instructor - Julie Konrad</p>	<h3 style="margin: 0;">TAI-CHI</h3> <p style="margin: 0; font-size: small;">Offered every Sunday throughout July!</p> <p style="margin: 0; font-size: x-small;">10:00 AM Instructor - Jen Stepien</p>
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BEACHWOOD FAMILY/AQUATIC CENTER

DISCO Night

THURSDAY, JULY 25
8:00-10:00 PM

MUSIC & GAMES SWIM UNDER THE LIGHTS DESSERT TRUCKS

BFAC MEMBERS \$3, CITY RESIDENTS \$5
NON-RESIDENT GUESTS \$8

REGISTER: BeachwoodRec.com

CONCERT & MOVIE CALENDAR

- **Concert: FM Project (Steely Dan Tribute Band)**
Tuesday, July 9, 6:30-8:00 p.m.
Beachwood Family Aquatic Center
- **Concert: Blue Lunch (Jump/Blues/Swing Band)**
Tuesday, July 16, 6:30-8:00 p.m.
Beachwood Family Aquatic Center
- **Outdoor Movie Night: Trolls Band Together**
Sunday, July 21, 5:00 p.m.
Beachwood High School Parking Lot
- **Concert: FM 77 (Music of the 70s)**
Tuesday, July 23, 6:30-8:00 p.m.
Beachwood Family Aquatic Center
- **Concert: Cleveland TOPS (Swing Band)**
Tuesday, July 30 6:30-8:00 p.m.
Beachwood Family Aquatic Center (FREE)

BEACHWOOD HISTORICAL SOCIETY 2024

PICKLEBALL TOURNAMENT

SATURDAY, JULY 13
9:00 AM

Beachwood Pickleball Courts

Register Online: BeachwoodRec.com

Doubles \$35
Rain Date: July 14

BEACHWOOD SENIORS

UPCOMING PROGRAMS & TRIPS

- **Chillin' & Chattin' - National Vanilla Ice Cream Day**
Tuesday, July 23, 1:00 p.m., Beachwood Community Center
Free, RSVP required by July 18.
Nothing is more refreshing on a summer's day than a scoop of vanilla ice cream! It goes with everything and is simple. Experiment with new ways to enjoy the world's most popular ice cream flavor on National Vanilla Ice Cream Day. No cost, invite a friend or neighbor!
- **Wooster Trip to The Ohio Light Opera**
Friday, July 26, departs at 9:15 a.m. from the Community Center
Residents \$136, Non-Residents \$163
Shop in downtown Wooster, grab lunch at the Broken Rocks Cafe, then head over to the Ohio Light Opera's performance of *The Sound of Music*. Transportation, lunch and the performance are included. Register by July 1.
- **Toast To & For You**
Wednesday, August 21, 10:30 a.m., Beachwood Community Center
Free, RSVP required by August 15.
Your kindness, dedication and fortitude is to be celebrated every day and especially on National Senior Citizens Day! Enjoy some toast with us, be it avocado or cream cheese, rye, challah, bubbly or non-bubbly, join us.

SENIOR DAY OUT

Around America, 50 States in 40 Minutes
Thursday, July 18, at Noon
Beachwood Community Center
Residents \$13
Non-Residents \$16
Program Only \$5
Register by July 10.

No need to pack your bags or stop your mail for this quick trip to 50 states! Discover some interesting tidbits and personalities from each state with Bette Lou Higgins from Eden Valley Enterprises as the storyteller through words and PowerPoint. Wonder what the Ohio tidbit is?!

Meal choices include a chicken kabob or veggie kabob. All entrees served with white rice, side salad, beverage and dessert.

August SDO (8/15): Paul Landis, a Secret Service Agent during the JFK administration, shares his first-hand account of the tragic assassination. Paul will be with us to share his story, breaking his silence after 60 years.

Register for events at BeachwoodRec.com, City Hall or call 216.292.1970.

WHERE BUSINESS IS BOOMING!

THE LATEST NEWS FROM ECONOMIC DEVELOPMENT

NEW RETAIL INSIGHTS

Beachwood's One-Stop Business Resource Center was honored to have the esteemed owner of the EJS Design Firm, Edward Sajovic, formerly featured on the TV show, *Window Warriors*, join us for May's coffee hour discussion along with Lori Diemer. Their insights truly resonated with our city retailers, touching on the power of creative visual merchandising, captivating window displays, and inviting retail interiors. The conversation sparked excitement about the ways our city's Retail Visual Display Program can empower businesses. The next coffee hour will take place at City Hall on Aug. 9 at 9 a.m., where we will discuss ways to support companies that want to find new and creative methods to innovate.

Edward Sajovic, owner of the EJS Design Firm, and Lori Diemer leading May's coffee hour discussion at City Hall with local retail owners.



CITY ATTENDS OHIOX CONFERENCE

Beachwood's Economic Development Director, Catherine Biertman, was joined by Councilman Eric Synenberg at the 3rd Annual OhioX Conference in Columbus. OhioX is an organization that connects, promotes, and advocates for tech in Ohio. Their coalition of leading tech companies continues building Ohio's Tech Hub within the Silicon Heartland of Ohio. This year's discussion was around emerging technologies and their impact on Ohio's industries. It's exciting to see the pivotal role Beachwood's companies are assuming in bringing forth innovation.

RESEARCH BOOST INITIATIVE PROGRAM AVAILABLE

During the month of July, the City of Beachwood Economic Development Office is bringing area businesses together with schools, universities, technology, innovation centers and laboratories to provide small to medium-sized businesses with access to research and cutting-edge resource tools. There will be a team of dedicated interns assigned to assist with a wide variety of business tasks, research and support. This assistance for Beachwood businesses may include research on market trends, competitive strategy, emerging industry technologies, marketing strategy, along with other various supporting research projects. There may also be access to facilities and equipment through area innovation centers that businesses may like to explore to better understand the resources that may be leveraged to enhance innovation, foster growth and bolster competitiveness. Beachwood businesses interested in meeting with a Research Boost Initiative (RBI) program assistant can request a form or can call the Office of Economic Development at 216.292.1915 to schedule an appointment to discuss any specific projects.

COMMERCIAL BUILDING REVITALIZATION

The Economic Development Office is supporting investment in commercial properties through an array of innovative financing tools aimed at building improvement projects that lead to the creation and retention of employment opportunities. A new resource page offers a vast understanding of these incentives and tools including Community Reinvestment Area Tax Abatement (CRA), Property Assessed Commercial Energy Program (PACE), Savings Through Efficiency Program (STEP), Revolving Loan Fund (RLF), Link Deposit Loan Program and an Occupancy Incentive Program. Additionally, there are several resources to support progressive approaches within office buildings including information on Energy Star, the Green Lease Leaders program, and more. Details at BeachwoodOhio.com/CommercialBuildingRevitalization. For questions, call the Office of Economic Development at 216.292.1915.

**ALWAYS BE AN INSIDER,
STAY CONNECTED!**

OFFICIAL SOCIAL MEDIA PAGES



Facebook Pages:

@BeachwoodOH
@BeachwoodPolice
@BeachwoodFire
@BeachwoodOHRec
@BeachwoodPublicWorks
@BarkwoodDogPark

X Accounts:

@BeachwoodOH
@BeachwoodPolice

Instagram Account:

@BeachwoodOhio

LinkedIn Account:

@CityOfBeachwood