

THE INSIDER

CITY OF
Beachwood
MAYOR JUSTIN BERNIS

KEEPING YOU CONNECTED TO THE CITY OF BEACHWOOD!

AUGUST 2024

THE MAYOR'S MESSAGE TOGETHER WE THRIVE

Dear Residents of Beachwood,

As our community continues to grow and thrive, I am excited to share some significant developments and initiatives our City Departments are working on to benefit Beachwood residents, businesses, and visitors.

Pedestrian and School Bus Safety

As we approach the new school year, it's crucial to prioritize the safety of our children. Students who walk to and from school or wait for the bus are especially at risk, and we need drivers to be aware of strict safety measures in place. Parents, students, and drivers should be mindful of pedestrian crossings, use caution in school zones, and follow bus stop rules, which can help prevent accidents and save lives.



Our Police Officers and School Resource Officers (SROs) will be vigilant in enforcing laws such as motorists stopping for school buses when picking up or dropping off children and school zone speed limits. Let's work together as a community to prioritize these safety measures and ensure all students have a secure and successful start to the school year.

Phase 2 of the 2024 Road Program

The Public Works Department has initiated Phase 2 of the 2024 road program. This project is part of our ongoing efforts to maintain the highest standard of infrastructure improvements. We kindly ask for your patience when traveling through the areas affected by these road, curb, and apron upgrades. The specific locations included in this phase of the project are as follows:

- Timberlane Drive (Beachwood to Halcyon)
- Fire Station Drive
- Letchworth Road (Green to Bryden)
- Wendover Drive (Beachwood to Halcyon)
- Sections of Shaker Boulevard are undergoing extensive asphalt repairs.

Fall Recreation Guide

Beachwood's Community Services Department is putting the finishing touches on its fall recreation guide. The department continues to offer a variety of year-round programs, educational and enrichment activities for all ages, and community engagement events. I encourage you to check out the fall programs, which provide "more ways to play."

Same-Gender Swimming Program

After reviewing the feedback received and holding an in-person town hall meeting, the City of Beachwood held a same-gender swimming pilot program. We are examining community engagement in the program to determine how to proceed in the future.

"Thank you for your continued support and engagement in making Beachwood a wonderful place to work, live, learn, and thrive."

I thank the residents who provided feedback for this program and want to assure all residents that we are committed to listening to and responding to their ideas.

Thank you for your continued support and engagement in making Beachwood a wonderful place to work, live, learn, and thrive. Your engagement is what makes our community so unique.

Sincerely,

Mayor Justin Bernis
MayorBernis@beachwoodohio.com



BEACHWOOD CITY COUNCIL



HOW TO EMAIL A COUNCIL MEMBER: FIRSTNAME.LASTNAME@BEACHWOODOHIO.COM



ALEC ISAACSON
COUNCIL PRESIDENT
216.291.2797



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25325 Fairmount Blvd.
Beachwood, OH 44122



216.464.1070



BeachwoodOhio.com



@BeachwoodOH

AUDITOR
216.595.3712

BUILDING DEPARTMENT
216.292.1914

CLERK OF COUNCIL
216.595.5493

COMMUNITY SERVICES
216.292.1970

ECONOMIC DEVELOPMENT
216.292.1915

FINANCE
216.292.1913

FIRE & RESCUE
216.292.1965

LAW
216.595.5462

MAYOR'S OFFICE
216.292.1901

POLICE
216.464.2343

PUBLIC WORKS
216.292.1922

EMERGENCY
Dial 9-1-1 or
216.464.1234

LEGISLATIVE UPDATE

JUNE 10, 2024 - JULY 15, 2024

The city is focusing on six key areas essential for the city's advancement, which serve not only as a roadmap, but as a guiding light for our city's progress. Each legislative update highlights ordinances and resolutions within these critical focus areas, underscoring the measures we are undertaking within each.

June 10 City Council Meeting

Fiscal Responsibility: The City Council approved a 2024 budget amendment with careful planning and execution. One part of the amendment authorized the transfer of funds from the General Fund to the Capital Projects Fund. This ordinance provided the city with cash in preparation for the purchase of the Fairmount Temple property.

Public Safety: The City Council approved the sale of the Fire Department's ladder truck for \$450,000. The funds from this sale (minus a broker fee) will offset the cost of the department's new aerial ladder fire truck, which was delivered in February and is now in service.

Infrastructure Improvements: Phase 2 of the 2024 road program is underway after City Council approved a bid from CA Agresta to complete the required improvements. The company has completed work for Beachwood in the past. The project includes the following upgrades:

- Timberlane Drive (Beachwood to Halcyon) – Repair and resurface with 25% curb/apron replacement.
- Fire Station Drive – Resurface with minor base and curb repairs.
- Letchworth Road (Green to Bryden) – Resurface with minor base and curb repairs.
- Wendover Drive (Beachwood to Halcyon) – Repair and resurface, replacement of all curb and aprons.
- Shaker Boulevard – Large area asphalt repairs.

Infrastructure Improvements: The City Council Chambers will get a tech upgrade. The council passed an ordinance funding a new control system that will replace several audio fixtures and 11 monitors. The current system is 10 years old and requires frequent and costly repairs.



Ceremonial push-in of the new fire truck at Station #1.

VIEW LIVE & RECORDED CITY COUNCIL MEETINGS

Scan the QR code with your mobile device or visit our website at BeachwoodOhio.com/WatchMeetings.



STAY ENGAGED IN YOUR COMMUNITY:



Meeting agendas, minutes including legislation, live and recorded meetings are available on our website at BeachwoodOhio.com or please attend an upcoming meeting.

June 18 Special City Council Meeting

Economic Development: Council Members authorized Mayor Berns to enter a real estate agreement for the city to purchase the Anshe Chesed Fairmount Temple for \$8 million. The future use of the 17-acre property will be determined through a public process, welcoming input from the community.

July 15 City Council Meeting

Public Safety: Council members voted to extend the current adult-use cannabis moratorium for an additional six months. This means applications and other permits enabling the cultivation, processing, distribution, or sale of cannabis for recreational use will be delayed until Jan. 15, 2025.

Public Safety: The Beachwood Family Aquatic Center will soon have a new diving board. Council members approved a resolution to purchase and replace the facility's 3-meter diving board. The new board will include increased safety measures, including a railing system and a new, U-shaped stairway with a safety landing.

Note: Only the focus areas with relevant action are highlighted above.



Aerial view of Anshe Chesed Fairmount Temple.
Photo Credit: Jason Smalcer, LizSueProductions.com

For a complete list of all our ordinances, resolutions, or motions passed by City Council, or for more information regarding these agenda items and backup materials, please visit our city website at BeachwoodOhio.com/AgendaCenter.

UPCOMING CITY MEETINGS

City Council:
Sept. 3 at 7:00 p.m.
Sept. 16 at 7:00 p.m.

Planning & Zoning:
Aug. 29 at 6:30 p.m.
Sept. 26 at 6:30 p.m.

Architectural Board of Review:
Aug. 5 at 4:30 p.m.
Aug. 19 at 4:30 p.m.

WORK - LIVE - LEARN - THRIVE



TUESDAY, AUG. 6, 5-7 PM
23737 FAIRMOUNT BLVD.
FORMERLY ANSHE CHESD FAIRMOUNT TEMPLE

CELEBRATING POLICE & COMMUNITY PARTNERSHIPS
EMERGENCY VEHICLES ★ K-9 UNIT ★ ACTIVITIES
DEMOS ★ FOOD TRUCKS ★ ENTERTAINMENT

 BeachwoodOhio.com 

CITY WELCOMES COMMUNICATIONS MANAGER

Congratulations to Beachwood's new Communication Manager, Ben Lombardi. Ben will expand the city's day-to-day internal and external communication strategy. His role will work closely with the Mayor's office, city leaders, and the community to provide consistent and transparent messaging to Beachwood residents, businesses, and city departments. Welcome to Beachwood!

Communications Manager
Ben Lombardi (right) with
Mayor Justin Berns.



COMMUNITY COMPLIMENT

"I just wanted to thank Beachwood Community Services for the lovely afternoon that I spent on June 20 at the lunch and program about the British Royal Weddings, it was most enjoyable. I thought the lunch was extra special, the food was really lovely, served beautifully, and the table was very festive. I just thought you should know that your effort was appreciated."

Senior Adult Manager
Susan Gordon Merdler pouring tea.



Mavis Klein,
Resident

PATRIOTIC PAINTING

An annual Fourth of July tradition brings larger-than-life stars and stripes to Beachwood. The city's Community Services Department paints an American flag on the City Hall lawn to celebrate the national holiday. The flag display is approximately 60 feet wide and 30 feet tall. The City of Beachwood has been painting the flag on the City Hall lawn for over a decade.

A special shoutout to Derek Schroeder, Community Services Director, and Shannon Diamond, Program Manager, for their dedication to continuing this holiday tradition.



The flag has been painted annually for over a decade.



Derek Schroeder,
Community Services Director



Shannon Diamond,
Community Services Program Manager

FINAL FREE COMMUNITY SHRED DAY OF 2024

Bring personal documents, mail, and files to have them shredded on-site. This is a free service for Beachwood residents! Proof of residency (driver's license) is required. Please use paper bags and banker boxes only; no plastic grocery bags.

A Recycling Awareness Grant from the Cuyahoga County Solid Waste District supports this community service.

Join us Sunday, Sept. 8, from 9 a.m. to noon in the Beachwood Community Center parking lot, rain or shine.



PLEASE HELP SAVE OUR RAPTORS

If you love birds or understand the vital role they contribute in our eco-system, please refrain from using rodenticide (poison bait) to control rodents in or outside of your home. Rodenticide (poison bait) impacts more than just the rodent. It exterminates birds of prey that feed on the poisoned rodents such as owls, hawks, eagles, falcons and even turkey vultures. In addition, foxes and other prey mammals that are vital to maintain the ecosystem balance are also falling victim. Many wild animal rehabbers are reporting an increase in these poisonings to our vital prey population.

Rodenticides are also a threat to groundwater, storm water, rivers and streams. As the poisoned deceased animal naturally decomposes, the poison leaches into the ground. Earthworms, snails and other insects are then contaminated effecting frogs, toads, salamanders, songbirds, snakes, and fish that feed on them.

What can be used instead?

Snap traps are the best option, with enclosed plastic box models available to make disposal easier. If you use an exterminator, please ensure non-poison methods are used.

"There is a deep interconnectedness of all life on earth, from the tiniest organisms, to the largest ecosystems ..."

— Bryant McGill

RECYCLE RIGHT

Don't let your recycling efforts go to waste

Please DO NOT bag recyclables!

ONLY THESE ITEMS GO IN YOUR RECYCLE CAN

If an item is not listed to the right, it is not recyclable in Beachwood's curbside program. Don't be a wish-cycler; This is when non-recyclable items are placed in the recycle can with hope they will be recycled. A truck's entire load containing any wish-cycling could be diverted to the landfill. In addition, the City of Beachwood could be charged a fee for the load contamination.

Please help by doing your part to keep the City of Beachwood recycling fees low and assure all recyclables are processed properly.

Public Works will periodically check recycle can contents and give notices to those who are not compliant.



CANS
Empty & Rinse



CARDBOARD
Flatten Boxes



GLASS
Empty & Rinse



PLASTIC BOTTLES & JUGS
Empty, Rinse & Replace Cap



NEWSPAPER & MAGAZINES

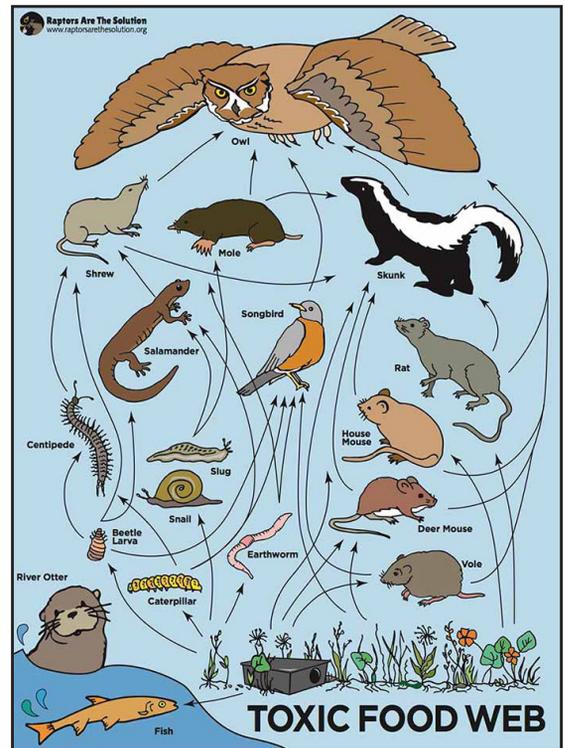


OFFICE PAPER

WHEN IN DOUBT, THROW IT OUT!

Please no "Wish-cycling" or bagged recyclables. If it is not specifically listed above, throw it out as contaminated loads lead to higher recycling rates to Beachwood.

BEACHWOOD PUBLIC WORKS • 23355 MERCANTILE RD • 216.292.1922



DEER MANAGEMENT SURVEY RESULTS

The City of Beachwood would like to thank all residents who participated in the survey regarding deer management. Your feedback will help shape the future of the program.

Scan the QR code for results or visit BeachwoodOhio.com/DeerManagement.



COYOTE AWARENESS FOR RESIDENTS

Coyotes are common throughout Ohio in both rural and urban settings. They are most active at dawn and dusk. If a coyote is in your yard:

1. Identify that the canine is truly a coyote and not a stray dog. If the animal is a stray dog, contact Beachwood Police.
2. Remove all "attractants" to deter the coyote from returning. This includes removing garbage and pet food before nightfall and cleaning up around grills.
3. Keep small dogs and cats inside or supervise them at night. Coyotes are curious but generally fearful of humans. Clap your hands and shout to scare off coyotes.
4. If the coyote seems to lack a fear of humans or is presenting a conflict even after removing attractants, call the Division of Wildlife at 1-800-WILDLIFE (945.3543) for a list of nuisance trappers or visit www.wildohio.com.

AUGUST RECREATION GUIDE

SENSATIONAL SUMMER EVENTS BRINGING THE COMMUNITY TOGETHER



See extended coverage of Beachwood's Juneteenth celebration on page 14.



The Seventh Annual Leaf Party with Bartu! See page 10.



A sweet treat at Luau Pool Party Night!



Family-friendly activities highlighted the Juneteenth event.



Event photography by Discovery Photo.

BEACHWOOD ART GALLERY: Sunday Afternoon Salon | Aug. 11, 1:00-3:00 p.m. | Artists' Reception & Original Readings
Explore the Mixed Media & 3-D exhibit while enjoying original readings from poets and writers.

KICKOFF FALL FEST WITH A BLAST; CONCERT & FIREWORKS ON SEPT. 28

Hailing from Chicago, Boy Band Review has captured the hearts of fans and transported audience members back in time with the best of NSYNC, Backstreet Boys, New Kids on the Block, and more! On Saturday, Sept. 28, they'll hit the stage to kick off Beachwood's Seventh Annual Fall Festival, presented by Crestmont, at 7:30 p.m. outside the Community Center. Having sold out venues nationwide and even secured a Las Vegas residency, their world-class harmonies, choreography, and frosted tips make for a can't-miss concert experience for all ages.

Before we say Bye Bye Bye at the end of the night, we'll cap off the evening with a blast! That's right, a spectacular fireworks show will follow immediately after the last song. Admission is free. Beer, wine, and refreshments will be available for purchase. Please bring your own chairs. Learn more about the Fall Festival at BeachwoodRec.com.

*The fireworks show is the rescheduled display from inclement weather during February Freeze.





Pre-Registration Only!
Limited Availability.

DOG PADDLE

Summer's Final Pool Pawty

SEPTEMBER 5

Beachwood Family Aquatic Center

Time Slots:
4:00-5:30 PM
5:45-7:15 PM

Cost: \$5/dog

Benefiting the Barkwood Fund!

Pre-registration begins August 12.
Residents only. No sales at the gate. No human swimming.

Register: BeachwoodRec.com

CITY OF
Beachwood



FITNESS PARK FUSION

FIRST 4 WEEKS FREE!

Fitness Meets Support & Encouragement

Fitness Park Fusion for Seniors
➤ Thurs, 11-11:45 AM

Fitness Park Fusion for Adults (18+)
➤ Thurs, 6-6:45 PM

Upcoming Sessions:
Aug. 8-29 & Sept. 5-26

Embark on your fitness journey at BeachwoodRec.com!



Outdoor MOVIE Nights
Showing at 5pm

AUGUST 11: WONKA

Beachwood H.S. Football Field, 5:00 PM, Free Admission

BEACHWOOD SENIORS

UPCOMING PROGRAMS & TRIPS

- Toast To & For You**
 Wednesday, Aug. 21, 10:30 a.m., Community Center
 Free, RSVP required by Aug. 15.
 Your kindness, dedication and fortitude is to be celebrated every day and especially on National Senior Citizens Day! Enjoy some toast with us, be it avocado or cream cheese, rye, challah, bubbly or non-bubbly. Join us!
- Senior Strong & Stable**
 Mondays & Wednesdays, Sept. 4-Oct. 23, Community Center
 Residents \$69/\$75, Non-Residents \$83/\$90
 Led by instructor Kirsie Cochell, this strength-based class will improve functionality, mobility, balance and more. Small class sizes for maximum attention. Both morning and afternoon sessions with the option of floor work or no floor work for a beginner-friendly routine. See BeachwoodRec.com.
- Music Appreciation with Marshall**
 Mondays & Wednesdays, Sept. 4-Sept. 18, 2-3 p.m., Community Center
 Residents \$50, Non-Residents \$60, Register by Sept. 3.
 Join Marshall Griffith, composer-pianist and music educator, for an adventure in music appreciation. The program includes live performances covering different eras of music each session. Register at BeachwoodRec.com.

AUGUST EAT & MEET

The Final Witness
Thursday, Aug. 15, at Noon
Beachwood Community Center
 Residents \$13
 Non-Residents \$16
 Program Only \$5
 Register by Aug. 8.

Paul Landis is one of only two Secret Service agents still alive who accompanied President John F. Kennedy and his wife, Jacqueline, to Dallas, Texas, on Nov. 22, 1963. His memory is sharp, particularly as he recounts the tragic details of Kennedy's assassination. Paul will be with us to share his story, breaking his silence after 60 years.

Meal choices include beef bolognese or grilled garden vegetables with couscous. All entrees served with sweet corn gazpacho soup, bread selection, beverage and dessert.

September Eat & Meet (9/19): We'll be joined by Carl Fernstrum, musician extraordinaire!

Register for events at BeachwoodRec.com, City Hall or call 216.292.1970.

WHERE BUSINESS IS BOOMING!

THE LATEST NEWS FROM ECONOMIC DEVELOPMENT

PORSCHE BEACHWOOD OPENS NEW BEACHWOOD DEALERSHIP

Porsche Beachwood has embarked on a new journey with the opening of its dealership at 3750 Orange Place. This new center features an impressive showroom, a state-of-the-art service station led by a team of trained auto technicians, and a large stock of aftermarket parts.

The team at Porsche Beachwood embodies the Porsche brand, housing the most experienced automotive professionals with great passion for the industry. Penske Automotive Group has outdone itself with this fantastic destination facility showcasing the newest Porsche vehicles along I-271.



The showroom at the new Porsche Beachwood, located at 3750 Orange Place.

EDUCATING FUTURE BUSINESS LEADERS

The Economic Development Office is working with seven dedicated interns this summer, six of whom are Beachwood High School students. They are working on several projects, including creating a storyboard on the history of Beachwood's well-known companies, creating marketing pieces for destination retail and dining in Beachwood, and community outreach to support entrepreneurship development. "I am excited to see their passion, creativity, and enthusiasm to support the projects we have this summer," says Catherine Bieterman, Beachwood's Economic Development Director. "In the very short time they have been with us, they have worked as a team to start to engage in projects for the department and the business community."

The interns are gaining real-world experience by creating customized marketing pieces, meeting with local businesses and business professionals and providing One-Stop Business Resource Center market research support. They are also preparing a roundtable discussion with the collaborative chambers of commerce. This year's student interns include Elizabeth Liu and Radha Pareek, both returning for a second year as interns for our Economic Development office. Joining them are Shreya Chellu, Sam Park, Frank Yin, Maria Zarjetskiy, and Lyndia Zheng.

A promotional graphic for a 'Coffee Hour Series' event. It features a lightbulb icon with the words 'EDUCATION', 'INNOVATION', and 'RESEARCH' inside it. The text reads 'Beachwood ONE-STOP BUSINESS RESOURCE CENTER' and 'Supports Business Growth & Expansion'. The event is titled 'Coffee Hour Series Methods Of Innovation' and is scheduled for 'AUG. 9, 9:00 AM BEACHWOOD CITY HALL'. It includes an RSVP email: 'catherine.bieterman@beachwoodohio.com'.

CHAMBER BUSINESS TO BUSINESS EXPO & WOMEN'S ENTREPRENEUR SUMMIT

The Chamber of Commerce is hosting a business expo and women's summit this fall to gain exposure for area businesses and highlight its chamber members' unique products and services.

This year's expo will include local entrepreneurs, leaders, and innovators coming together to share ideas, create connections, and showcase their ventures. The summit will also feature Ines Rehner, CEO of Sweet Design Chocolatier, as the keynote speaker. She will share her story of building a successful confection business from scratch.

More information for this year's event, along with sponsorship opportunities, can be found on the chamber website at beachwood.org. This year's expo will include multiple speakers highlighting topics such as Challenges in Today's HR Space, Business and the Law Today, Starting and Developing a Resilient Business, the LinkedIn Triangle, and a panel discussion featuring graduates from Goldman Sachs 10,000 small businesses program.



Ines Rehner, CEO of Sweet Design Chocolatier, will be featured as the keynote speaker.

**ALWAYS BE AN INSIDER,
STAY CONNECTED!**

OFFICIAL SOCIAL MEDIA PAGES



Facebook Pages:

@BeachwoodOH
@BeachwoodPolice
@BeachwoodFire
@BeachwoodOHRec
@BeachwoodPublicWorks
@BarkwoodDogPark

X Accounts:

@BeachwoodOH
@BeachwoodPolice

Instagram Account:

@BeachwoodOhio

LinkedIn Account:

@CityOfBeachwood