

IN THE NAME AND BY THE AUTHORITY OF THE

City of Beachwood

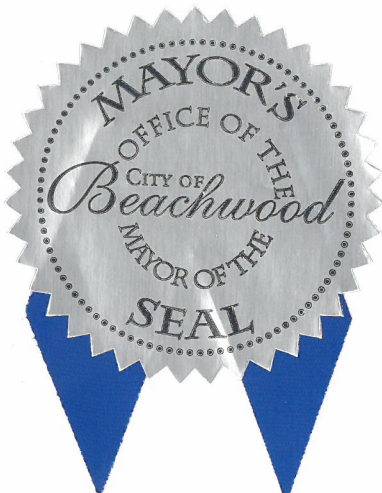
PROCLAMATION

DIAMONDS DIRECT DAY

DECEMBER 21, 2018

- WHEREAS,** **Diamonds Direct** is a direct diamond importer and leading U.S. independent jewelry retailer with 17 locations across the nation; and
- WHEREAS,** **Diamonds Direct** backs its products –loose and mounted diamonds, diamond and gemstone fashion jewelry, wedding bands, pearls, and more than 3,000 engagement-ring mountings per store– with industry-leading guarantees and warranties including its unprecedented 110% lifetime upgrade; and
- WHEREAS,** **Diamonds Direct** is a socially responsible company that ensures all diamonds are ethically sourced via the Kimberley Process and also donates an average of \$756,000 to local philanthropic and cultural organizations in communities with **Diamonds Direct** locations; and
- WHEREAS,** **Diamonds Direct** has recently opened a beautiful 6,300 square-foot showroom in the Beachwood Lifestyle Center, conveniently located at the corner of Richmond Road and Cedar Road.

NOW THEREFORE, do we, Mayor Martin S. Horwitz and Council of the City of Beachwood, Ohio, hereby proclaim December 21, 2018 as **Diamonds Direct Day** in the City of Beachwood.



IN WITNESS WHEREOF, I HAVE HEREUNTO SET MY HAND AND AFFIXED THE SEAL OF THE CITY OF BEACHWOOD, STATE OF OHIO, ON THE DATE SET FORTH ABOVE.

MARTIN S. HORWITZ, MAYOR