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## **BEACHWOOD DELIVERS Goes to the White House**

**BEACHWOOD, Ohio –November 15, 2021–** The City of Beachwood’s BEACHWOOD DELIVERS —a fee-free service where City-contracted drivers delivered Beachwood-restaurant orders to Beachwood addresses last winter— saved restaurants and customers over \$60,000.

And now, it’s been delivered to the White House.

BEACHWOOD DELIVERS is one of nine success stories highlighted in the *Presidential COVID-19 Health Equity Task Force: Final Report and Recommendations*, commissioned by President Joe Biden to research methods and practices to advance health equity in the United States. The COVID-19 Health Equity Task Force was established on January 21, 2021 by Executive Order 13995, *Ensuring an Equitable Pandemic Response and Recovery*.

Funded by the City of Beachwood and its Economic Development sector, BEACHWOOD DELIVERS was the first municipal/restaurant delivery partnership in the United States and garnered national publicity.

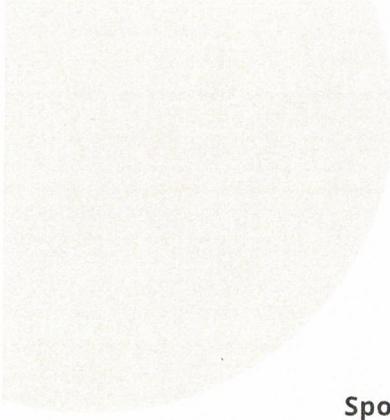
The program delivered \$75,861 in orders between December 21 and March 31 and was extended twice by popular demand. It served 10 Beachwood restaurants and delivered only to Beachwood addresses (including businesses and hotels). Participating restaurants saved more than \$22,000 by using the fee-free service instead of third-party delivery apps.

BEACHWOOD DELIVERS is featured on page 18 of the report, which is available online at <https://www.minorityhealth.hhs.gov/HETFReport>.

### **About the City of Beachwood, OH**

Founded as a village in 1915, the City of Beachwood was incorporated in 1960. Conveniently located along Interstate 271, Beachwood is home to more than 14,000 residents and 2,500 companies. Based on 2020 Census data, Beachwood has grown faster than any other Cuyahoga County municipality. Beachwood is well-known for its excellent city services, recreation facilities, highly rated schools, and low property taxes. Its diversity of residents is more than four times the Ohio state average. For more information about living and working in Beachwood, visit [www.BeachwoodOhio.com](http://www.BeachwoodOhio.com).

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Spotlight on:

## Beachwood Delivers

The city of Beachwood, Ohio (population: 14,040), started a food delivery-service to help restaurants stay afloat during the pandemic and give people access to safe food options. COVID-19 and the winter season made it necessary to provide delivery options to avoid exposure, but delivery-service companies can be incredibly expensive and take profits away from local businesses. The Beachwood administration realized the only way to help its restaurants and residents would be to provide that delivery service at no added cost to either group. Tod Bowen of the Ohio Restaurant Association praised the program and Beachwood for its ingenuity: “Beachwood Delivers is a great example of the city’s creativity and its commitment to its local restaurant community. We encourage every Beachwood resident to take advantage of this ingenious service and order from a great local restaurant ... every chance you get.” This program simultaneously ensured equitable food access and provided financial support to small businesses to keep them from losing their income. Originally scheduled to run December 21, 2020, through January 31, 2021, Beachwood Delivers was extended twice due to popular demand and ended March 31, 2021.

Wu, Annie. “Ohio City Temporarily Gets into the Food Delivery Business.” NPR, December 25, 2020. <https://www.npr.org/2020/12/25/950224177/ohio-city-temporarily-gets-into-the-food-delivery-business>.

Horansky, Andrew. “City of Beachwood Will Deliver Restaurant Meals for Free.” WKYC Studios, December 11, 2020. <https://www.wkyc.com/article/life/food/beachwood-deliver-restaurant-meals-free/95-0c10ad8f-577b-42e4-b38b-38692db82ad1>.

Piorkowski, Jeff. “Beachwood Offers Fee-Free Delivery from City Restaurants to Residents.” *Cleveland.com-Community News*, December 15, 2020. <https://www.cleveland.com/community/2020/12/city-of-beachwood-program-offers-fee-free-delivery-from-its-restaurants-to-residents.html>.